

NO. 34 ★ DEC 2023

OUR PRICE \$9.99 CHEAP!

MAD

TINKERS WITH
TOYS!



Out-beaches
OTHER Kens!



Barbie's Dud Date

What He Lacks in Genitals,
He Also Lacks in Brains!

Mauliboo
Alfred

MADMAG.COM

CLEARANCE
\$5.99

MAD SELL

FOR AGES 84+ *ALL ECCH-ESSORIES MIGHT NOT BE INCLUDED. SEE BACK OF BOX FOR THE UGLY DETAILS.



MAD

NO. 34

DECEMBER 2023

WILLIAM M. GAINES FOUNDER

SUZY HUTCHINSON ART DIRECTOR

BERN MENDOZA ASSOCIATE ART DIRECTOR

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CONTRIBUTING ARTISTS & WRITERS The Usual Gang of Idiots

INSIDE BACK COVER A MAD Fold-In by Johnny Sampson

VARIOUS PLACES Drawn Out Dramas by Sergio Aragonés

COVER ARTIST Kira Shaimanova

COVER WRITER Paula Sevenbergen

The vintage MAD pieces reprinted in this issue were produced in a time that was less mindful and sensitive to matters of race, gender, sexual identity, religion, and food allergies. The text of these articles is presented mostly unaltered (and with crossed fingers) for historical reference.



GUIDE AND DOLLS DEPT.

For more than five decades, Barbie has been the beloved plaything of millions of young girls and "very special" young boys. But after years of peddling the same exact doll in a different colored dress, it seemed as though the Barbie franchise had run out of gas. That is, until Mattel said "OK!" to a whole new line of movie-themed Barbies — but not every movie fit the Barbie image, and so we present...

Barbie MOVIE THAT TIE-INS NEVER WERE

IDEA DUCK EDWING
ARTIST SCOTT BRICHER



PULP FICTION
Barbie

KING
KONG
Barbie



SHOWGIRLS
Barbie

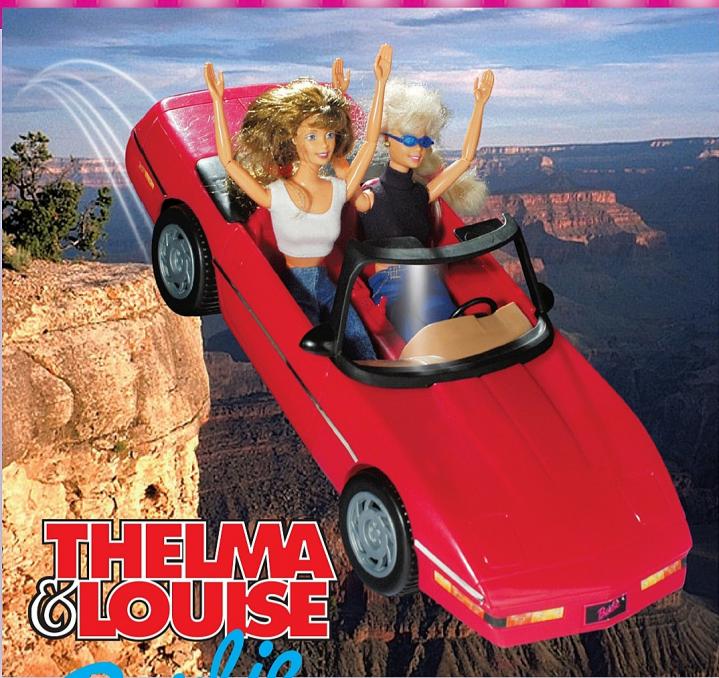


THE
LORD
OF THE
RINGS
Barbie



ALIEN
Barbie





**THELMA
&
LOUISE**
Barbie



**THE
EXORCIST**
Barbie



**THE CRYING
GAME**
Barbie



JAWS
Barbie



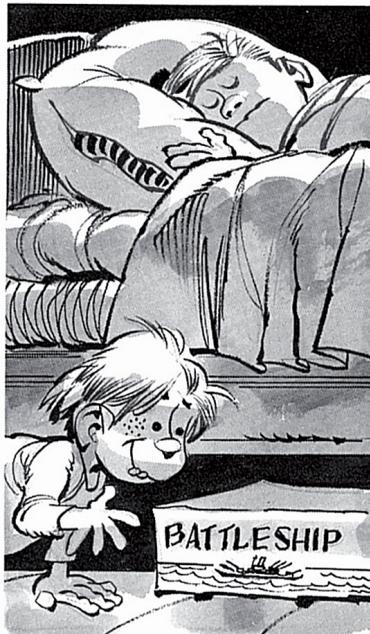
ORIGINALY PUBLISHED IN MAD #463, MAR 2006

Remember the time you played Red Rover with your friends and you got ready to run and break them down and ran off with your shorts? You fool! Games NEVER stick to regulation play! To prepare you

RULES FOR GAMES THE WISE WAY

WRITER MICHAEL GOODWIN

BATTLESHIP (for 2-year-olds)



1. Steal game from underneath your brother's bed.

2. Swallow all of the little plastic ships.

3. Go to the hospital to have your stomach pumped.

4. Add up points for each ship the doctor recovers from your stomach.

5. If you get 10 or more points, you win!

SCRABBLE (for 8 to 14-year-olds)



1. Make sure that all parents and adults are a safe distance away from the board.

2. Each player grabs a handful of letters.

3. All players take turns trying to spell the most obscene, profane and foul words they can think of.

4. Award extra points for dirty words with more than four letters and for medical terms.

through their locked arms? Remember your surprise when your so-called "friends" held you
you for those unexpected developments (sorry, we can't retrieve your shorts), MAD presents...

AY THEY'RE REALLY PLAYED

ARTIST JACK DAVIS



TRIVIAL PURSUIT (for 60-year-olds)



1. Play the game normally until a question comes up about MTV, Nintendo, or Madonna.

2. Stop the game and start talking about the good old days before there was any such thing as MTV, Nintendo or Madonna.

3. Eat a big bowl of fiber and go to bed early.

FOOTBALL (for 7 to 10-year-olds)



1. Begin playing in a friendly manner.

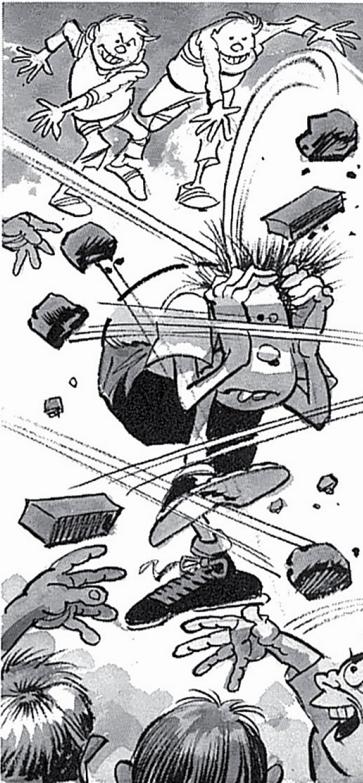
2. Continue until one team outscores the other by 50 points.

3. If you are the losing team, begin to play dirty.

4. When a fight breaks out, erase the score.

5. The team with the least amount of players to run home crying wins!

DODGEBALL (for 8 to 13-year-olds)



1. Have all the popular kids form a circle around all the unpopular kids.

2. Peg all the girls first to get them out of the way.

3. Use the inflatable rubber ball until there is only one boy left in the middle.

4. If he is too fast to be hit with the ball, see if he can dodge sticks and rocks.

5. When the boy quits, or is knocked unconscious, everyone in the circle wins!

HIDE AND SEEK (for 40-year-olds playing with 3-year-olds)



ORIGINALY PUBLISHED IN MAD #312, JUL 1992

1. Explain the rules to your annoying, hyperactive 3-year-old nephew.

2. Tell him to go hide and not come out till you find him.

3. Go sit in your favorite easy chair and enjoy the silence.

4. Occasionally yell out, "I'm going to get you!" so the little brat stays hidden.

5. Continue using these rules until his mother finally comes to pick him up.

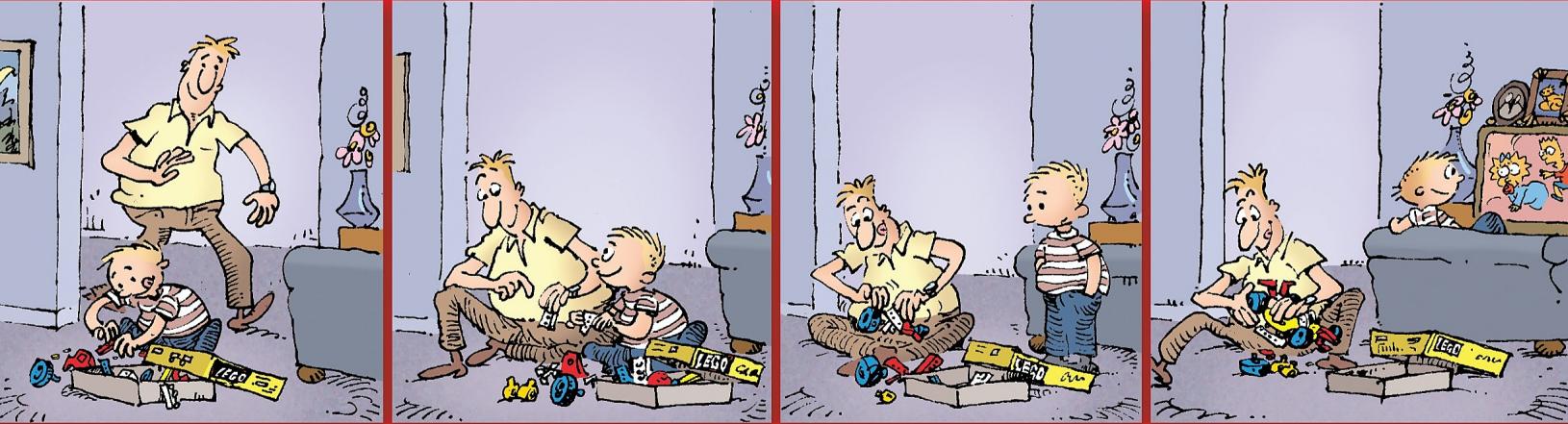
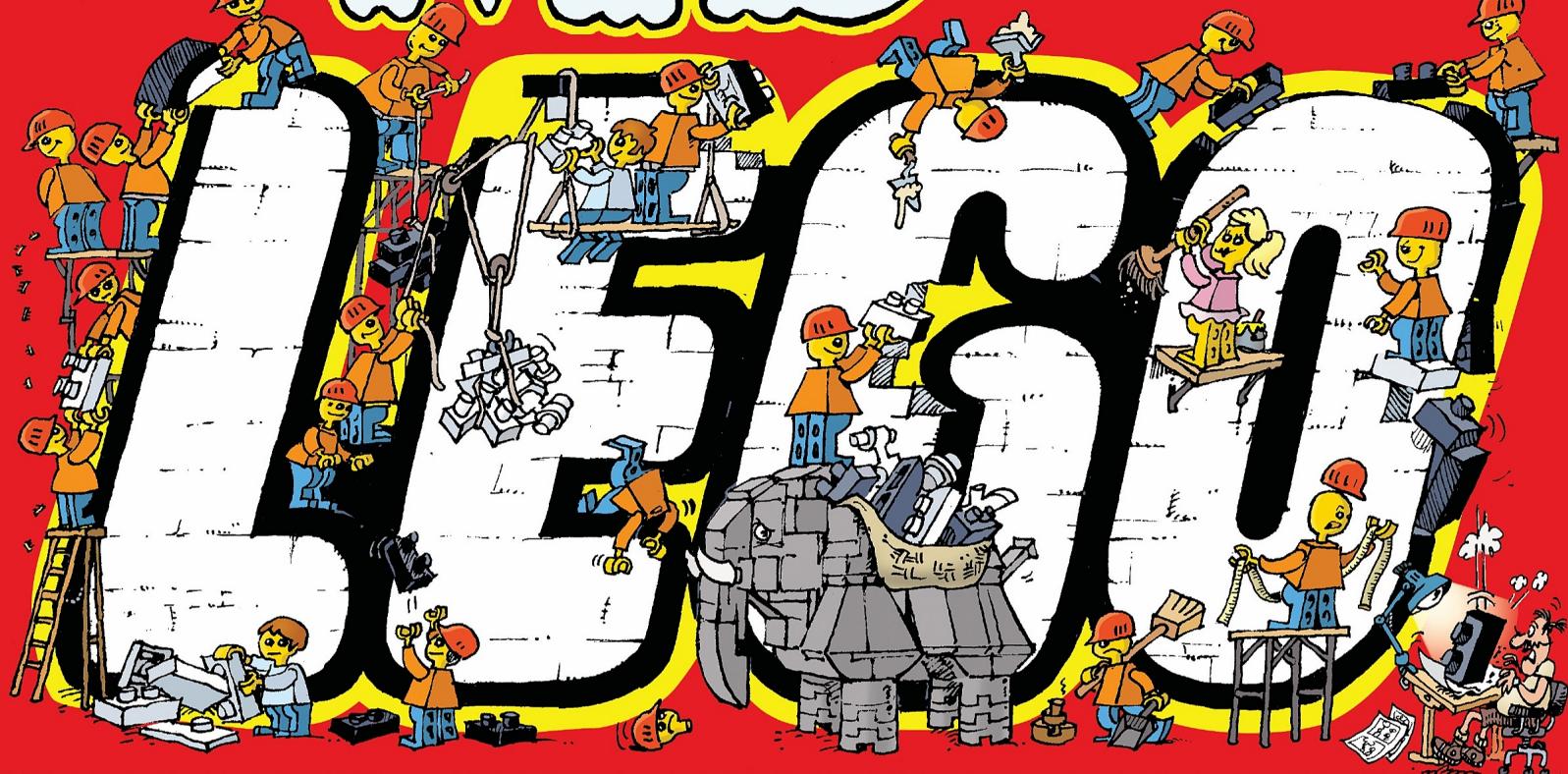


SERGE-IN GENERAL DEPT.

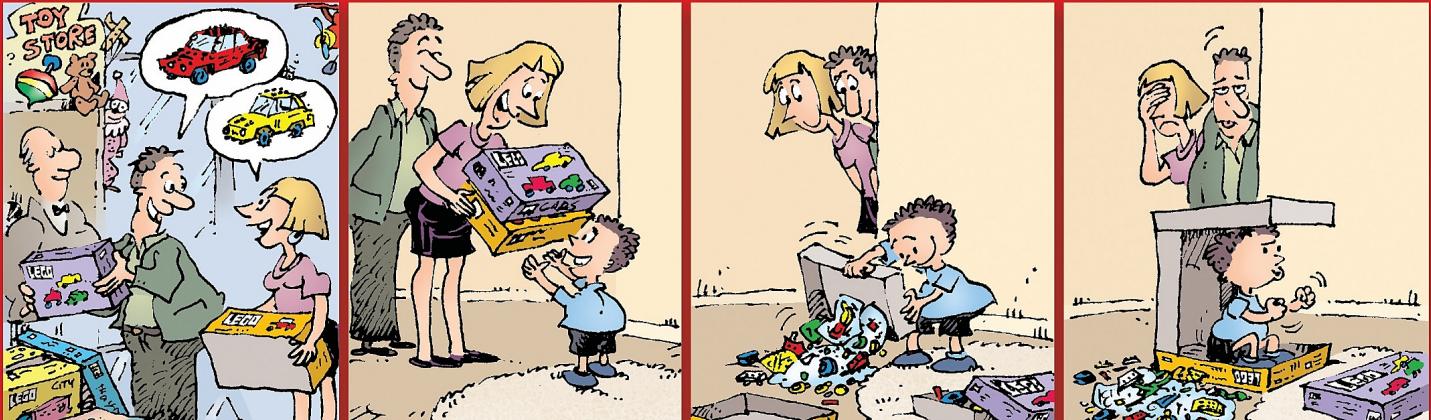
SERGIO ARAGONÉS

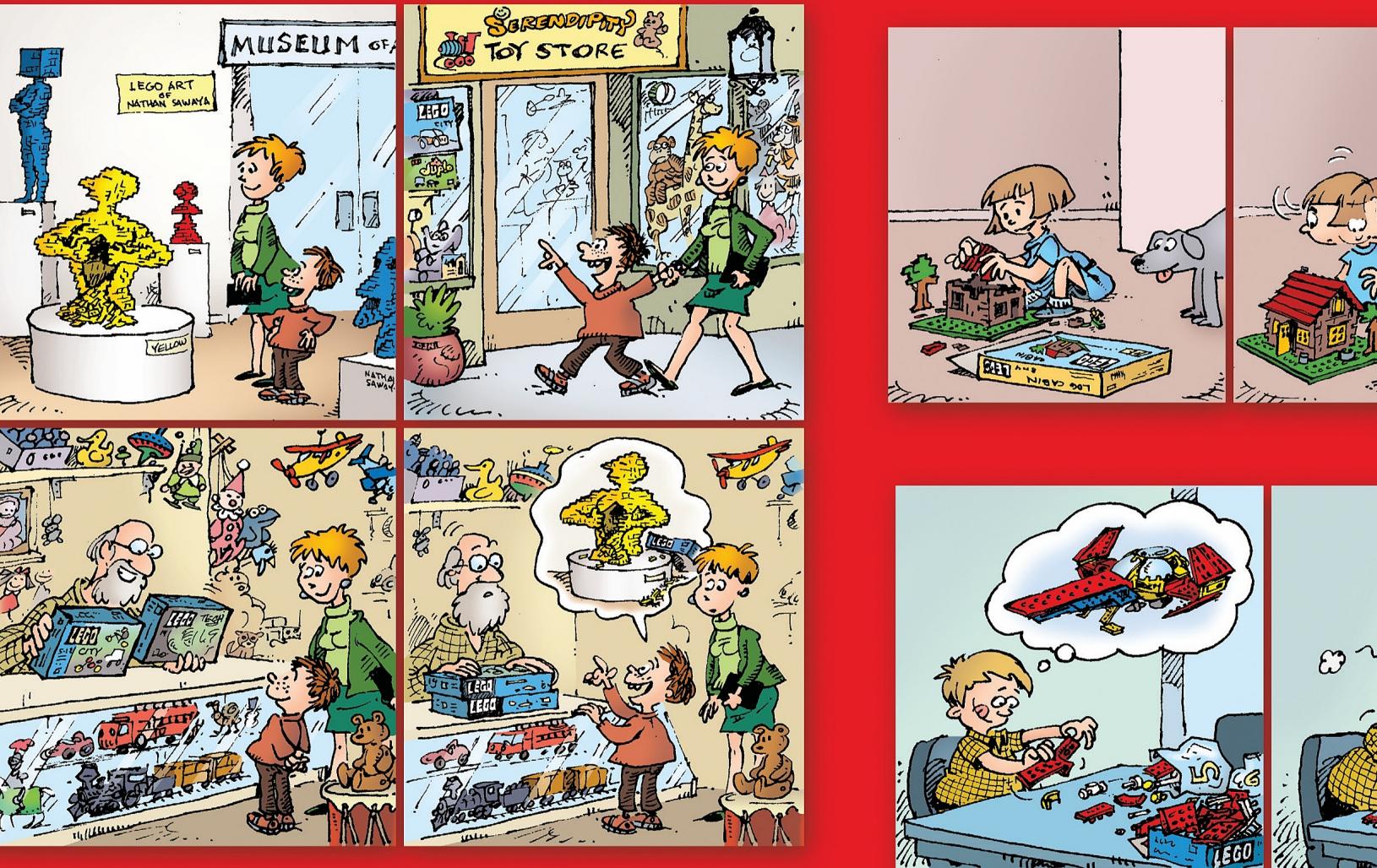
PRESENTS

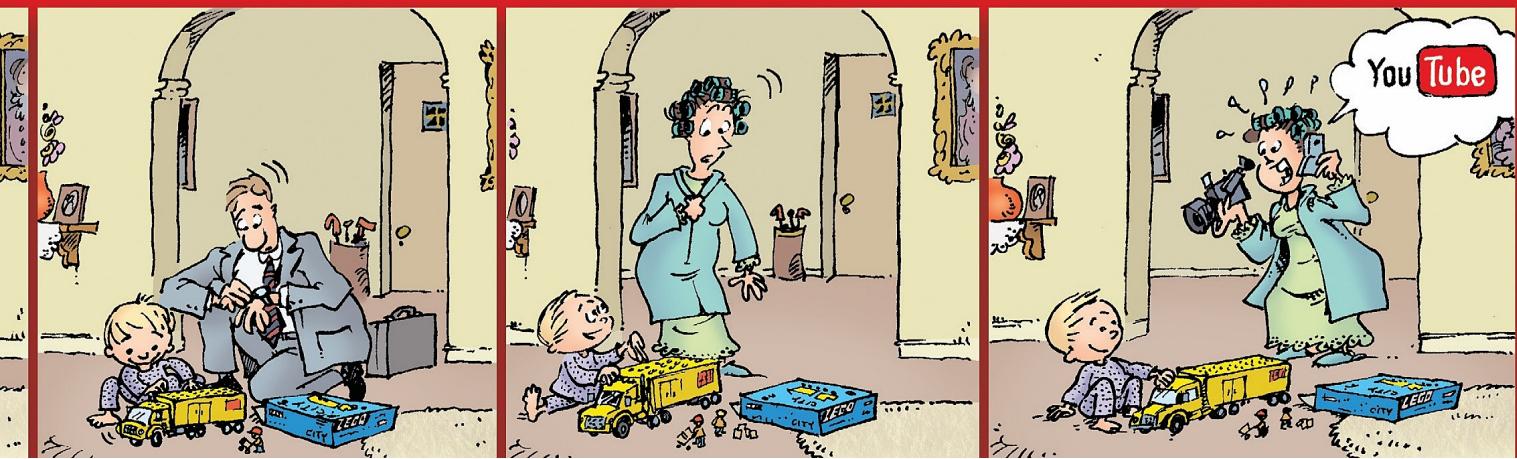
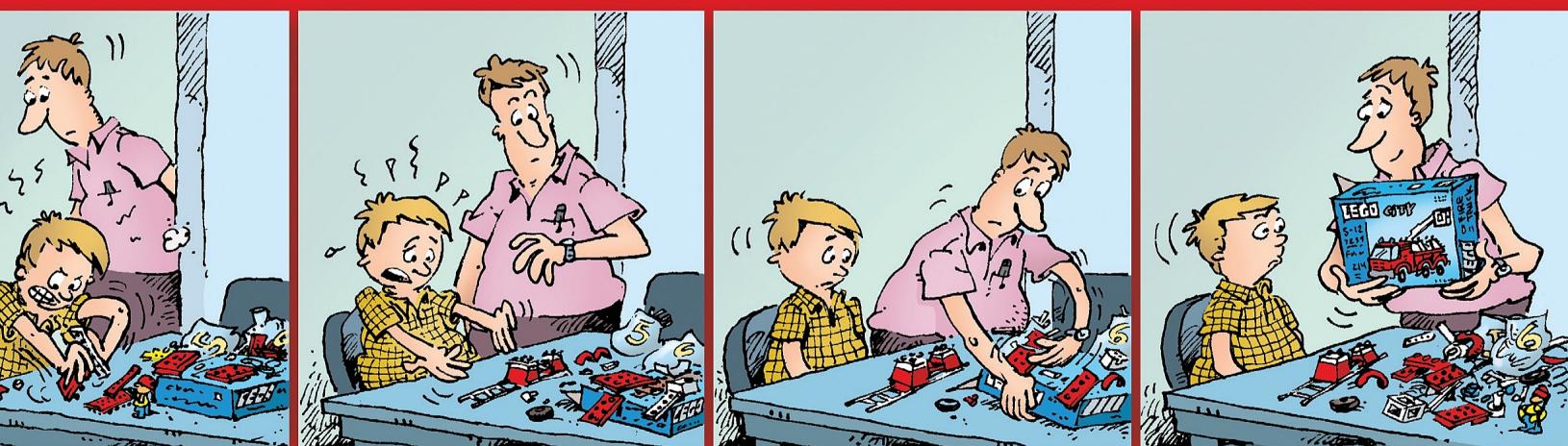
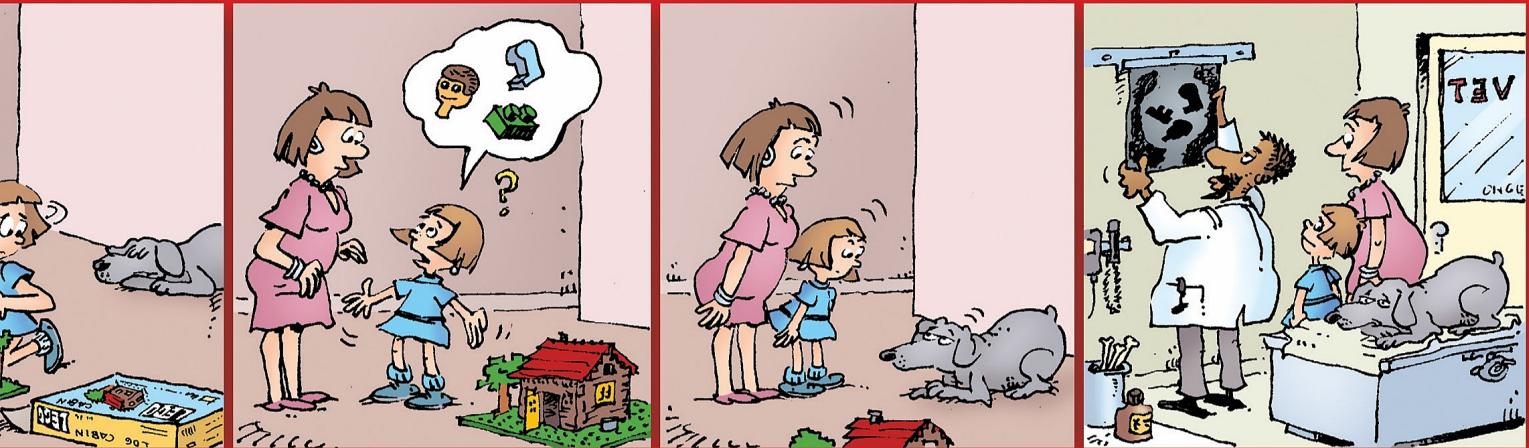
A MAD LOOK AT LEGO

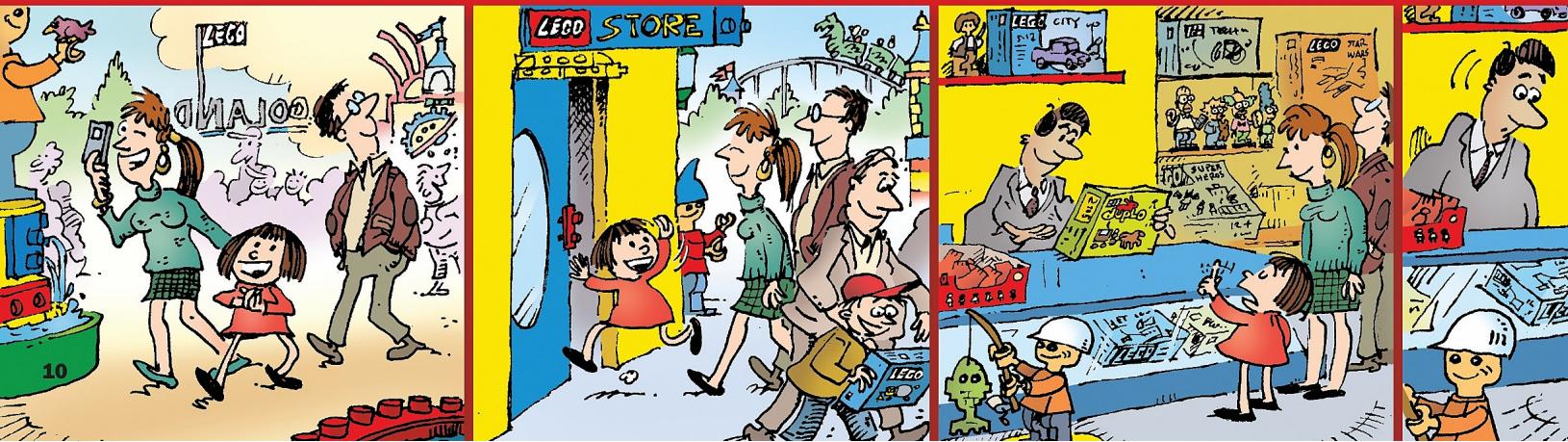
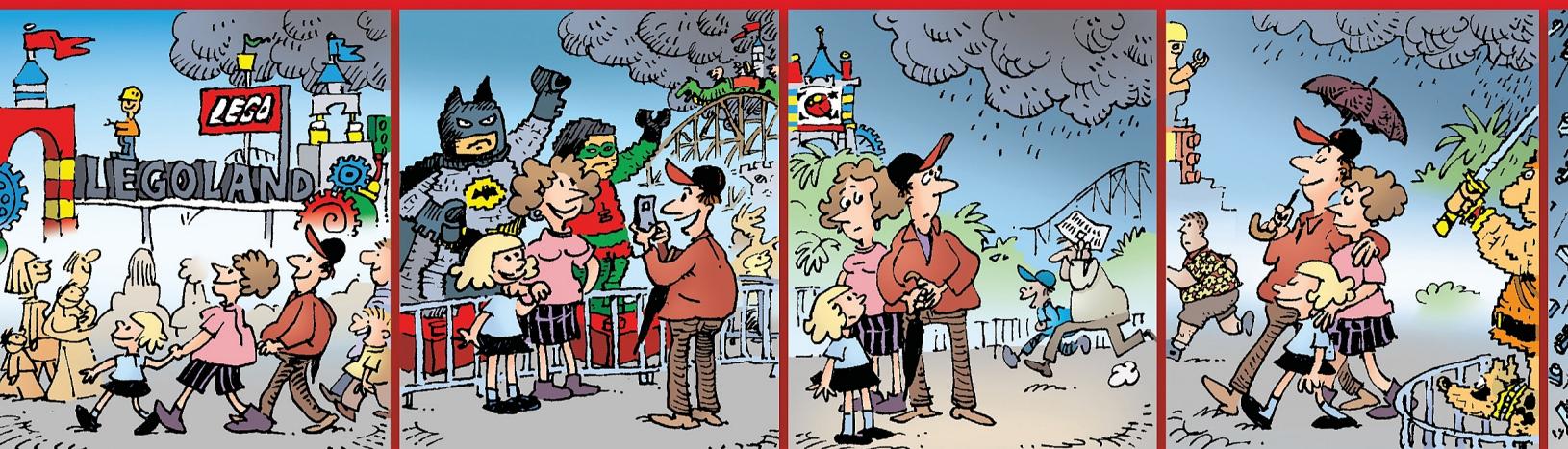
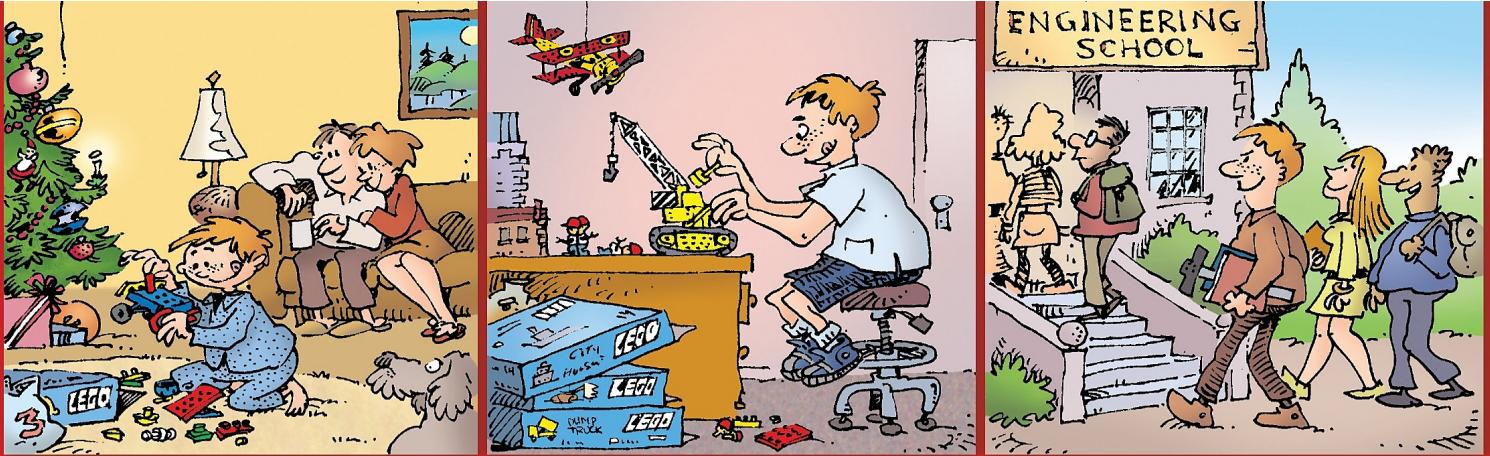


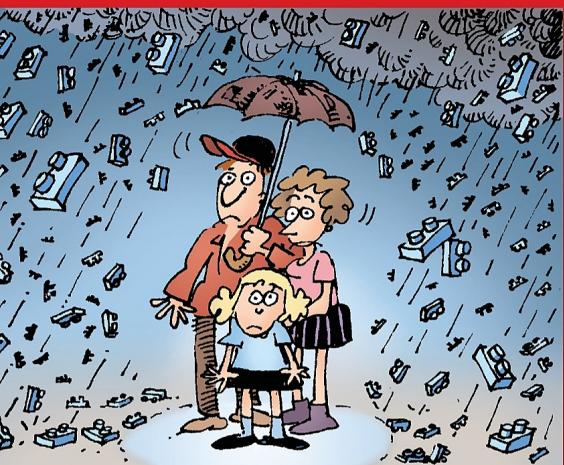
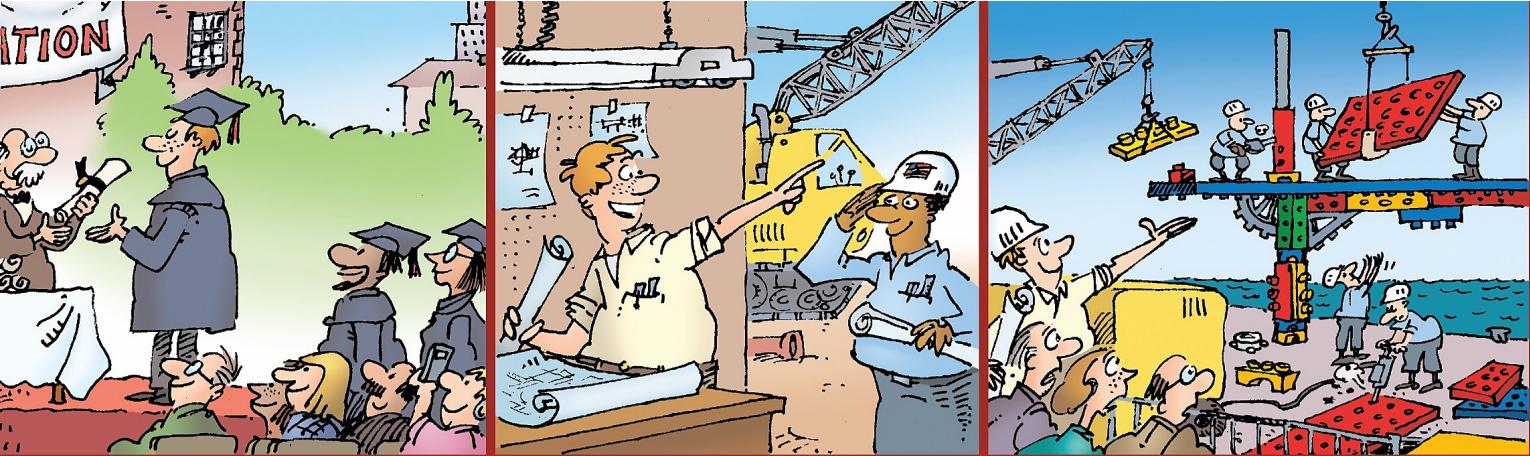
WRITER AND ARTIST SERGIO ARAGONÉS COLORIST TOM LUTH











ORIGINALLY PUBLISHED IN MAD #532, APR 2015

COWA-BUNGLED DEPT.

I can't believe it, officer! I turned my back for just 30 seconds and my whole truck was emptied clean!

An entire truck emptied in just 30 seconds? Well, at least we know this wasn't a union job!

Someone lifted my wallet! Did they steal yours too?

I don't know! My pants are gone, so I can't check my pockets!

This is Gapewell O'Wow! If you can tear your eyes away from my great legs for a moment you may notice that a crime wave has struck the city and is all around us! It's not safe anywhere! Even in broad day...

Cut!
AAAAA
What happened?
Camera trouble?

Sort of! Some teenagers just swiped the TV camera and the remote truck!

THE NORTH CAROLINA STATE BUILDING

NOT NYC



Boy, there is a lot of bad stuff going down around here! You really need a hard shell to live in this city! And since we're the only ones with hard shells around here, this is our kind of town! 'Cause we're...

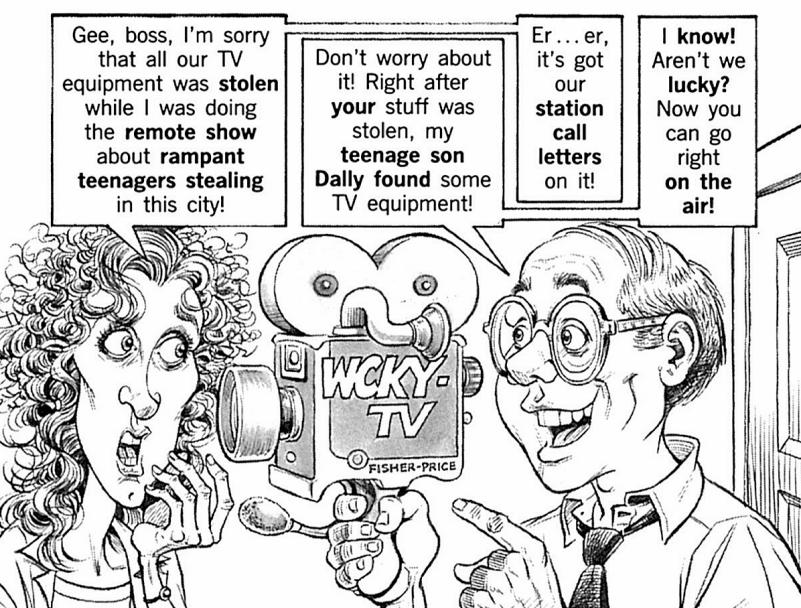
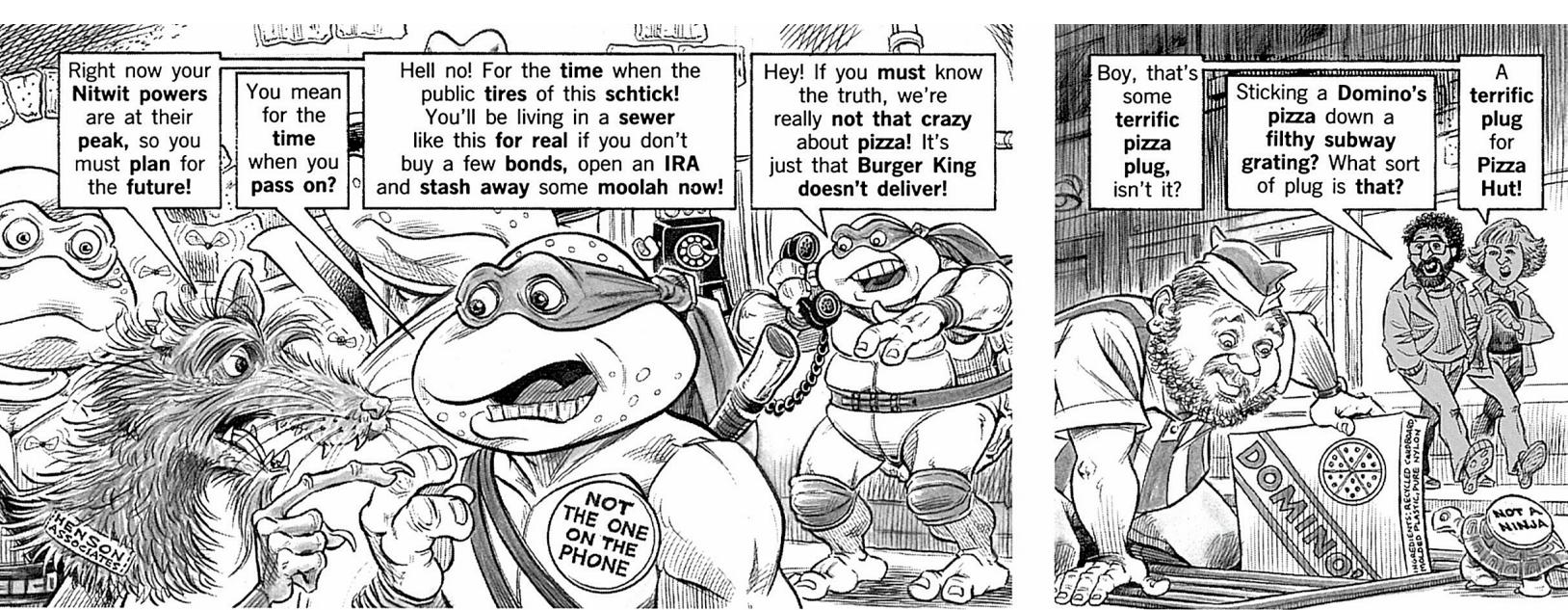
WRITER DICK DEBARTOLO
ARTIST SAM VIVIANO

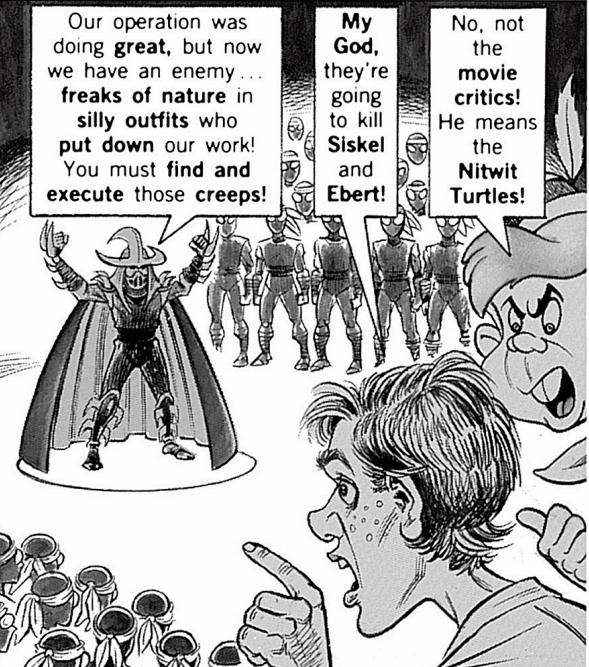
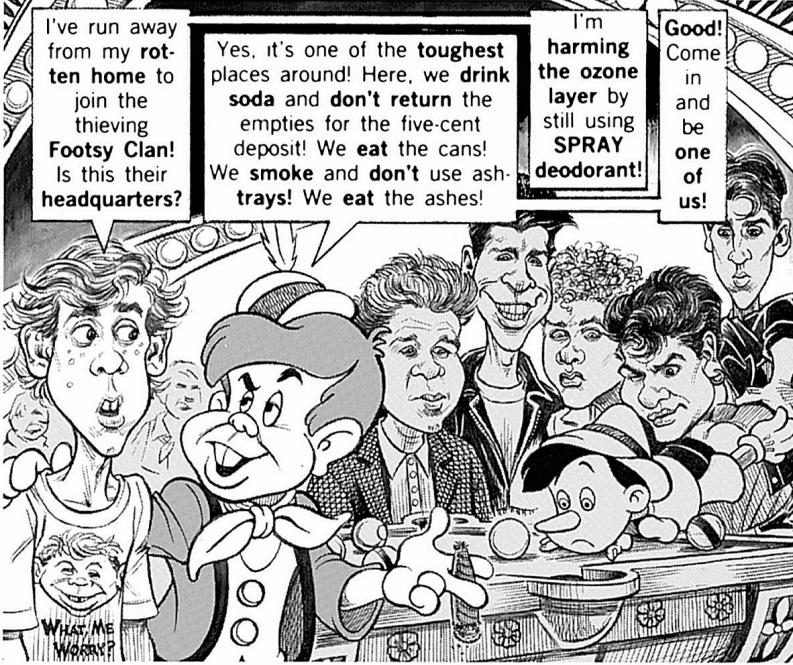
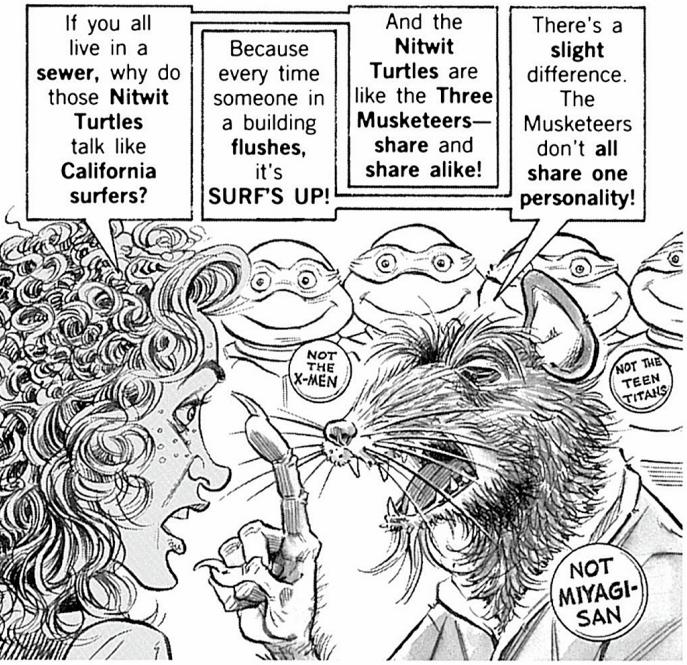
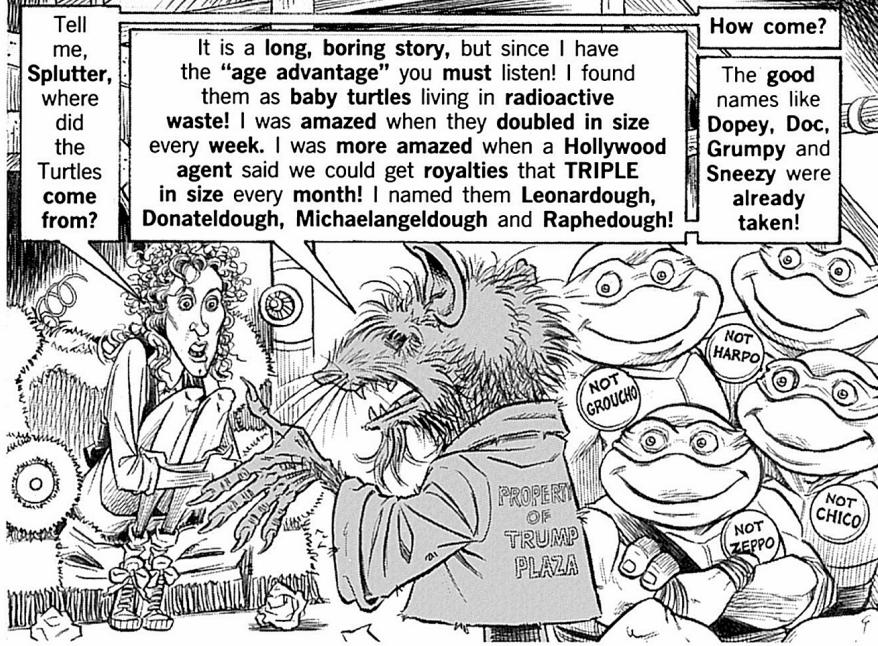
TEEN-RAGE MOOLAH NITWIT TURTLES!

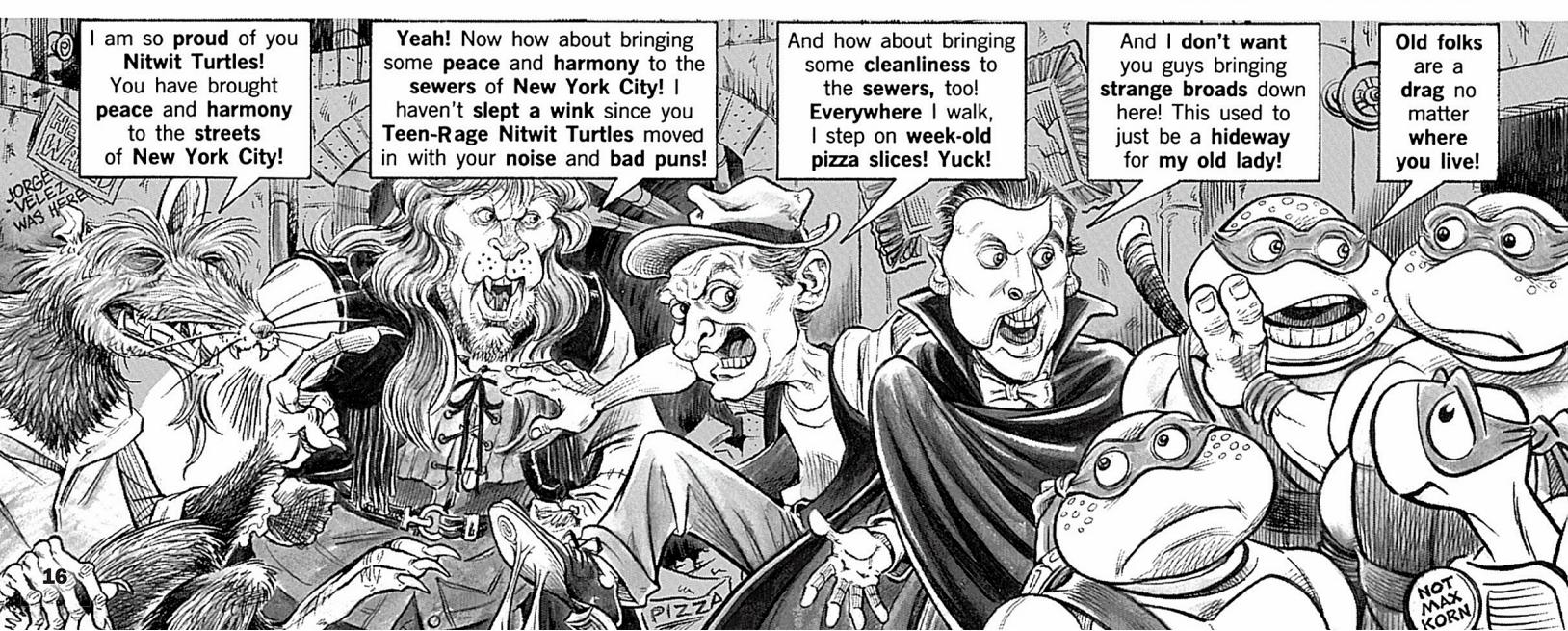
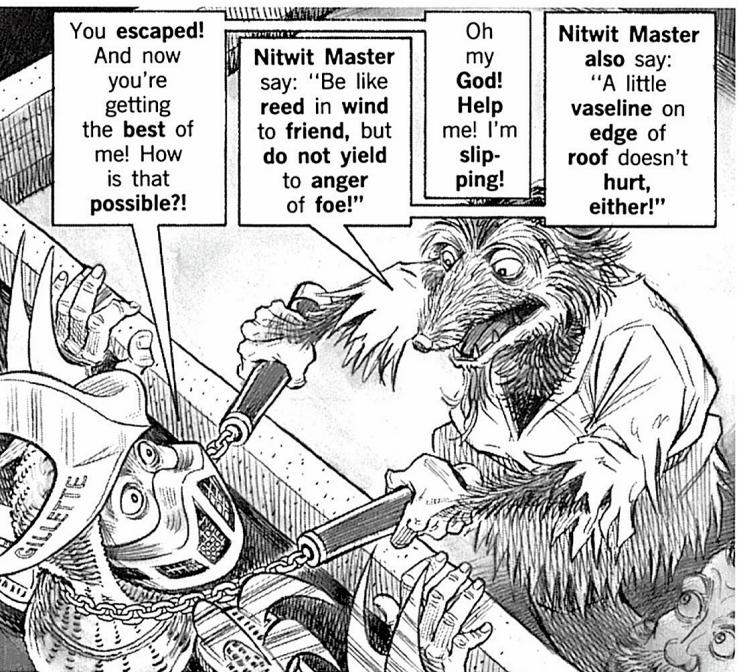
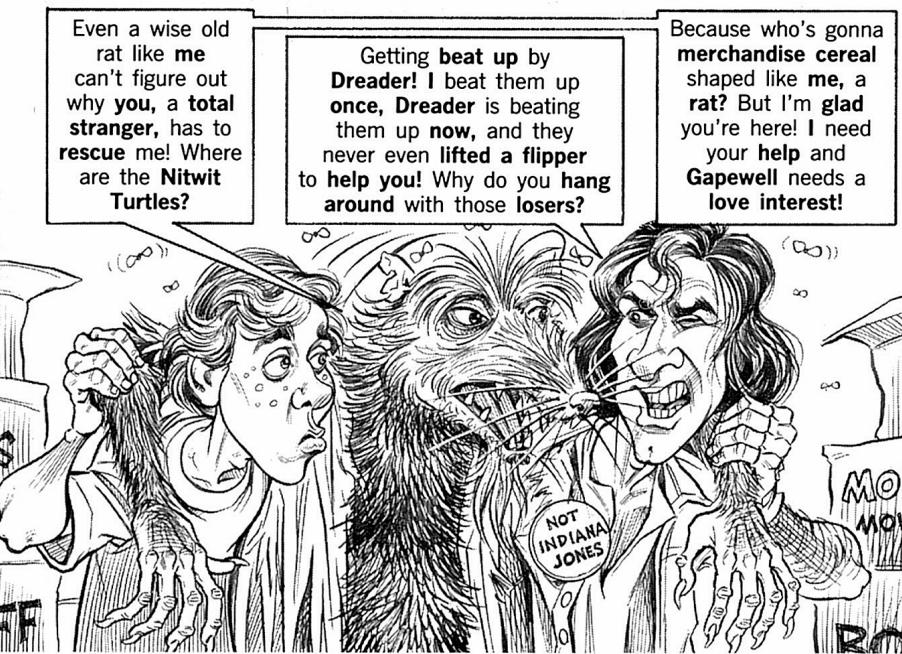
Splutter, today I beat up a dirty, rotten sleazebag who has been preying on the innocent!

I know it's outrageous to charge \$2 for a pretzel, but you must stop beating up all the vendors! Remember, our domain is the shadow! The art of Nitwit is the art of invisibility! We must not be seen anywhere—except on licensed lunch boxes, sweat shirts, hats, bendable dolls, watches, and our Saturday cartoon show and Nintendo games!

NOT YODA









After almost 60 years, Barbie is finally doing something she's never done before. (No, not providing girls with a healthy body image.) She's speaking! The new "Hello Barbie" is Wi-Fi connected and cloud-based. She's fully interactive and programmed to have back-and-forth conversations with millions of eight-year-old girls (as well as thousands of middle-aged creeps who should be on neighborhood watch lists). So what will come out of her creepily frozen mouth? Hopefully, some of these...

THINGS WE'D LIKE THE NEW HELLO BARBIE TO SAY

We don't really know what happened to **Skipper**...can we **change** the subject?

Okay, you didn't **hear** it from me, but those **Bratz whores** are riddled with **chlamydia**!

I have this **unexpected accent** because our **interactive conversation** is being rerouted through a **processing center** in **Mumbai**.

"**Unrealistically skinny**"? You wouldn't **eat**, either, if you didn't have a **rectum**!

Guess what? I'm not the only famous **Barbie**! The first was **Klaus Barbie**, the Gestapo torturer dubbed "**The Butcher of Lyon**" who was convicted of **crimes against humanity**!

I can't **believe** I only get paid **77 cents** for every dollar a **Buzz Lightyear doll** makes!

You can enjoy hundreds of my **pretty accessories**... but only if your parents **love you**.

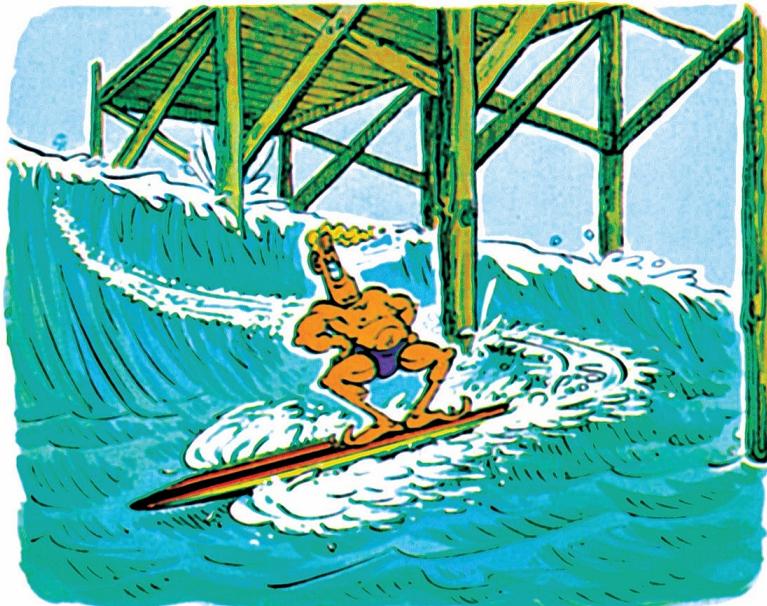
I only have a **20% range of motion** in my arm and leg joints...just like a **fifth-year NFL player**!

By interacting with **Hello Barbie**, the child (hereafter the "User") fully consents to the **collection, use, sale and/or disclosure** of any and all **photographs or audio or video recordings** (hereafter the "Data") of such interactions. User further agrees that such **Data may be shared with or sold to** vendors, service providers or other third parties **without notification or compensation**. User hereby **cedes universal ownership rights** to the Data, which may **be packaged** into any negotiation, sale of assets, merger, financing or acquisition. **This policy** is subject to change without notice.

I like horses — do you like horses too?

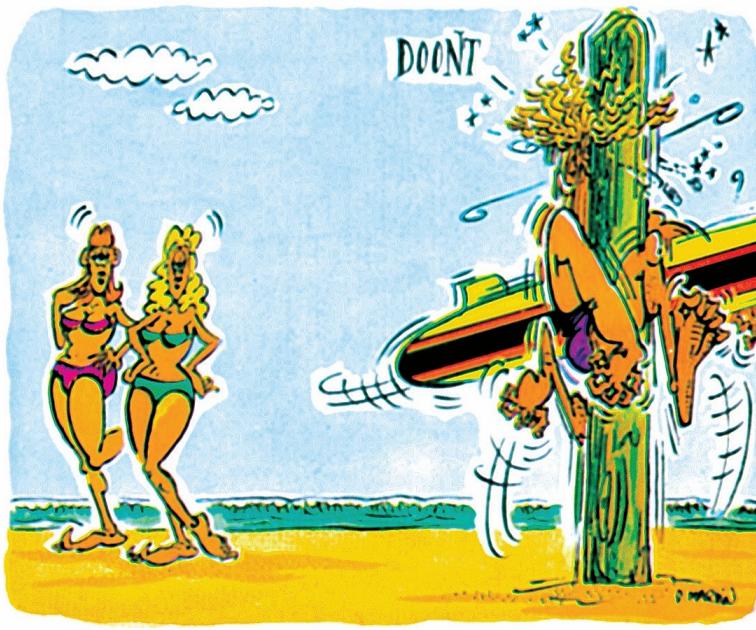
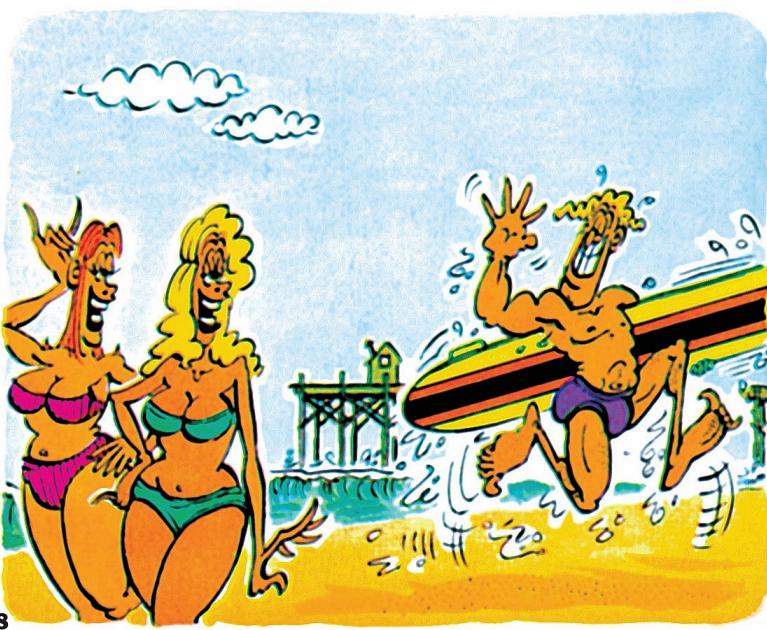


ONE DAY AT THE BEACH



WRITER SERGIO ARAGONÉS

ARTIST DON MARTIN



**OUR PLEDGE
TO YOU:**

If your parents don't buy you what you want, start kicking and screaming at the top of your lungs. Then they'll buy you anything. We promise!!

Iggy
The
Iguana

TOYS "R" U

THE WORLD'S GREEDIEST TOY STORE

Sizzling Hot Toy Savings!

OUR PRICES AREN'T AS HIGH AS USUAL!



10⁹⁹

Sikko

MR. MEATHEAD

Use your favorite cuts of beef, pork and lamb to make clever, funny figures! Ages 1-up.
(Seven AAAAAAA batteries not included)



38⁹⁵

Wiltin' Badley
SICKTIONARY

Using sketches you make with a pad and pencil, your partner has to guess the disease you're infected with before time runs out! Pads, pencils, surgical masks and gowns included. Ages 4-5.
(Three C batteries not included)



Mattel

BAG LADY BARBIE

Now, like millions of real people, this new Barbie model is neglected by the federal government too! Comes complete with cardboard box shelter. Shopping cart, old newspapers and rags sold separately. And don't forget Bag Lady Barbie's companion, Winona Ken! Ages 2-up.
(Two DD batteries not included)

12⁹⁹



37⁹⁸

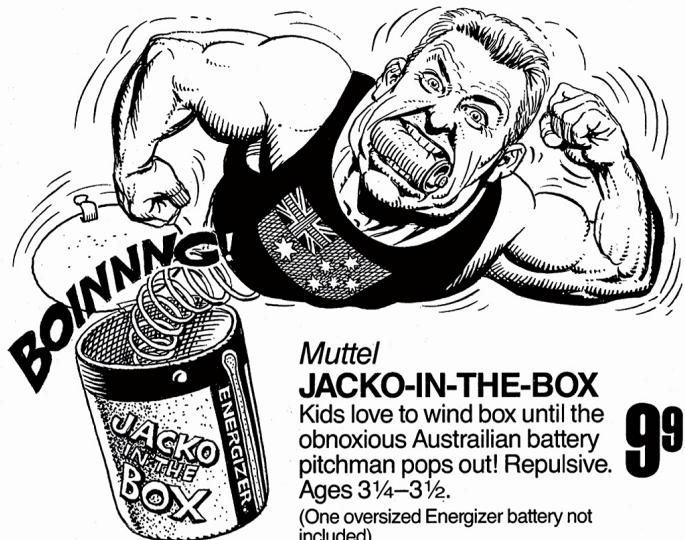
Includes Mike Scott baseball

WE ACCEPT:



TOYS 'R' U

BIG DISCOUNTS! HUG SELECT



Muttel
JACKO-IN-THE-BOX
Kids love to wind box until the obnoxious Australian battery pitchman pops out! Repulsive. Ages 3½–3½.
(One oversized Energizer battery not included)

999

Unintendo
EXCITING UNINTENDO GAME CARTRIDGES

50 titles to choose from! All basically the same game. Ages 8–death.
(Two LL batteries not included)

5995 Each

50 EXCITING TITLES



Kennerd
TRANSROBONAUTS ACTION ASSORTMENT SET

Clicks, snaps and interchanges with Technobugs, Dinotron Slimemasters and Transrodent Reptobots to form a pile of rubble you won't know what to do with! Ages 8–8.

(Three D, twelve C, thirty-nine AA batteries not included)

4899

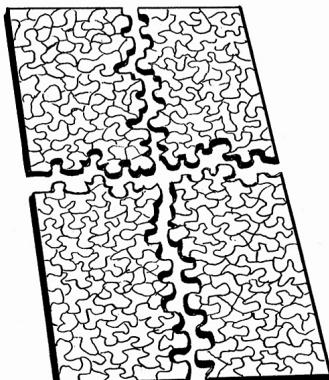
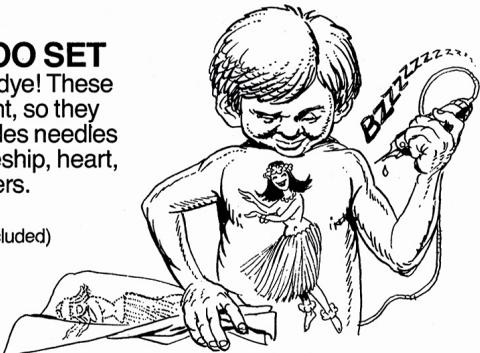


Porker Brothers
SUPER DELUXE OPERATION GAME
You be the doctor! Improved version of this classic skill game uses real human organs. Refrigerator required. Ages Pleistocene-Bronze.
(Four F batteries not included)

13999

Wiltin' Badley
JUNIOR TATTOO SET
No paint! No ink! No dye! These tattoos are permanent, so they won't wash off! Includes needles and stencils for battleship, heart, "mom," hula girl, others. Ages 3–up.
(One dry cell battery not included)

1979



Ohio Aren't
EASY-DOES-IT NO SWEAT JIGSAW PUZZLE

Molded four-piece jigsaw puzzle actually looks like 2,060 pieces! Assembles in 12 seconds. Illustrated instructions make for even easier assemblage. Gives you a false sense of accomplishment! Ages 45–up.
(A,E,I,O,U batteries not included)

995

CE
IONS! NO GUARANTEES!

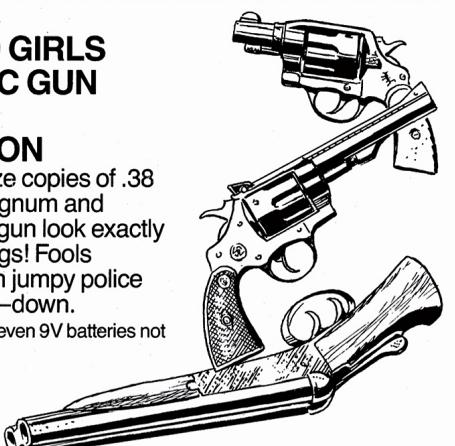
TOYS "R" U

Remco
BOYS AND GIRLS AUTHENTIC GUN REPLICA COLLECTION

Genuine, life-size copies of .38 Special, .44 Magnum and Sawed-off Shotgun look exactly like the real things! Fools everybody, even jumpy police officers! Ages 6-down.

(One hundred and seven 9V batteries not included)

118.99



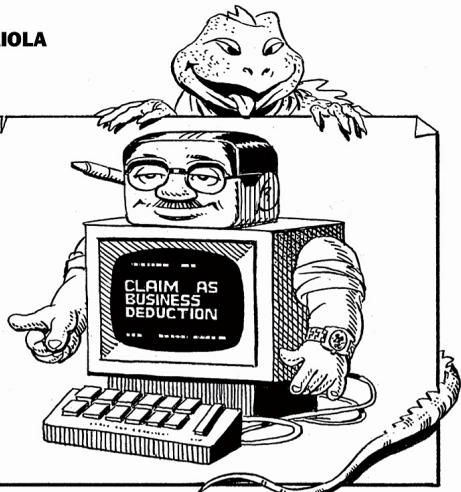
WRITERS CHARLIE KADAU & JOE RAIOLA
ARTIST GEORGE WOODBRIDGE

Playskull
SHIFTY SHELDON THE CORRUPT ACCOUNTANT

Computerized learning tool teaches preschoolers about tax evasion, double ledger entries and embezzling. Ages Conception-burial.

(One car battery not included)

219.99

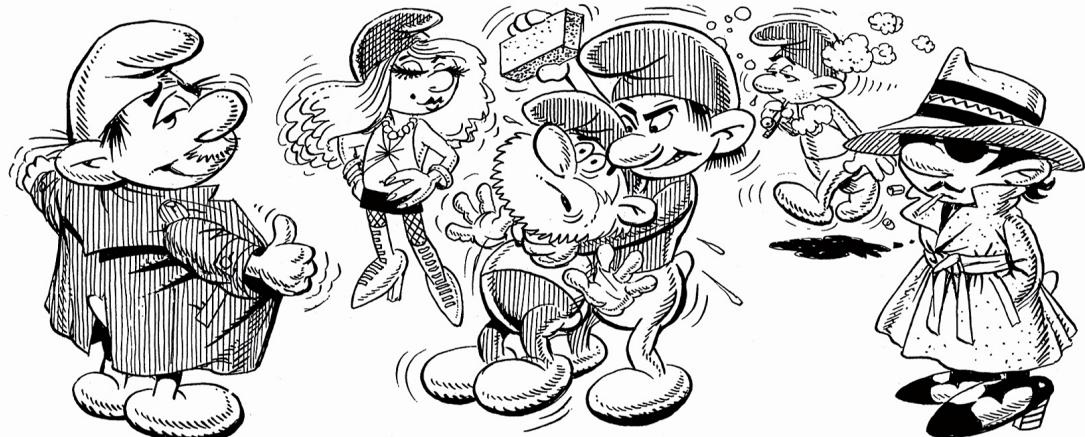


NG Toys
SNURF PLAY FIGURES

All new collection of those cuddly, adorable Snurfs including Flasher, Pimp, Junkie, Mugger, others. Ages mixed-up.

(Four AC/DC batteries not included)

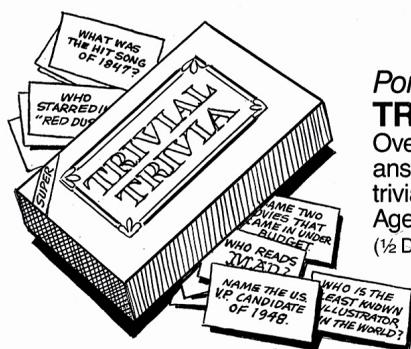
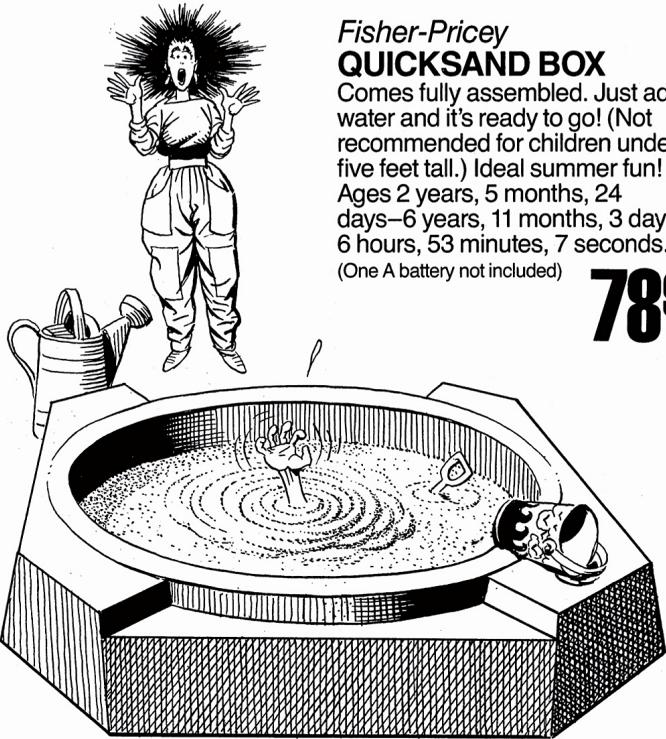
6.99 Each



Fisher-Pricey
QUICKSAND BOX

Comes fully assembled. Just add water and it's ready to go! (Not recommended for children under five feet tall.) Ideal summer fun! Ages 2 years, 5 months, 24 days-6 years, 11 months, 3 days, 6 hours, 53 minutes, 7 seconds. (One A battery not included)

78.97



Porker Brothers
TRIVIAL TRIVIA
Over 1,000 questions and answers ripped off from other trivia games better than this one! Ages Birth-up.
(½ D battery not included)

99.99

Guffy
GUMBO GUMBY
Obese, unhappy version of everyone's favorite clay figure! Unbendable. Ages 7-up.
(Four AA batteries not included)

28.99



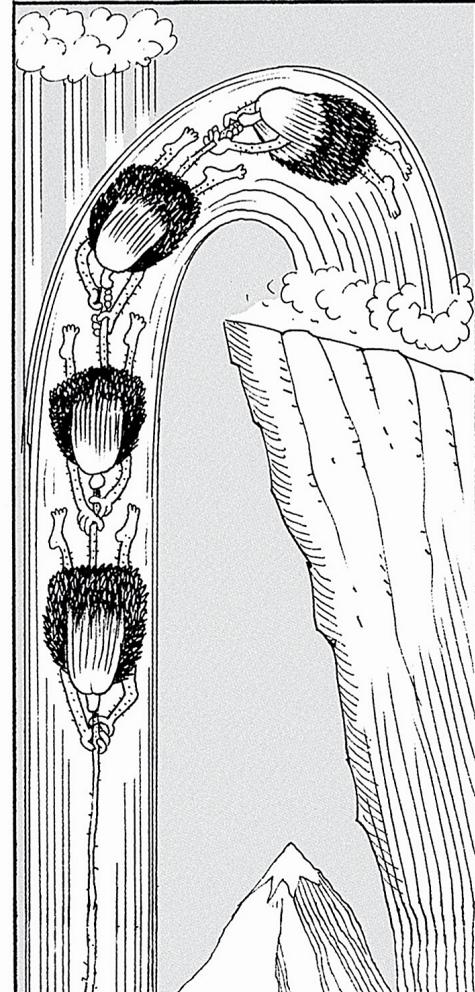
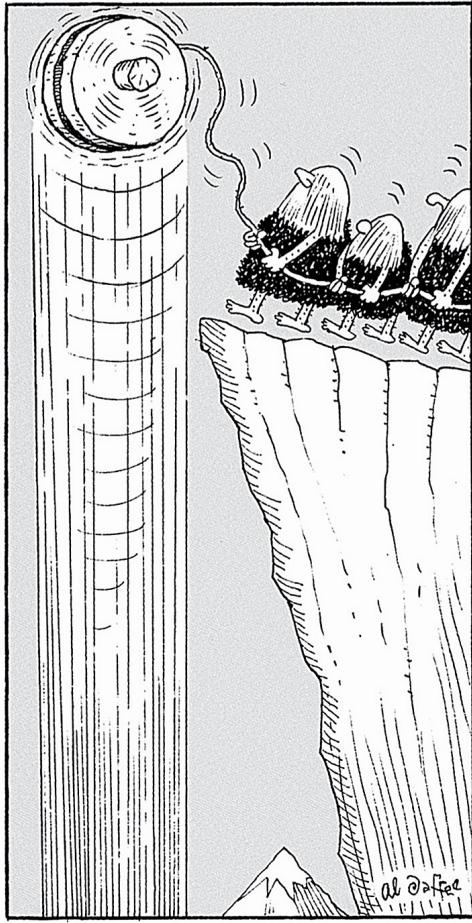
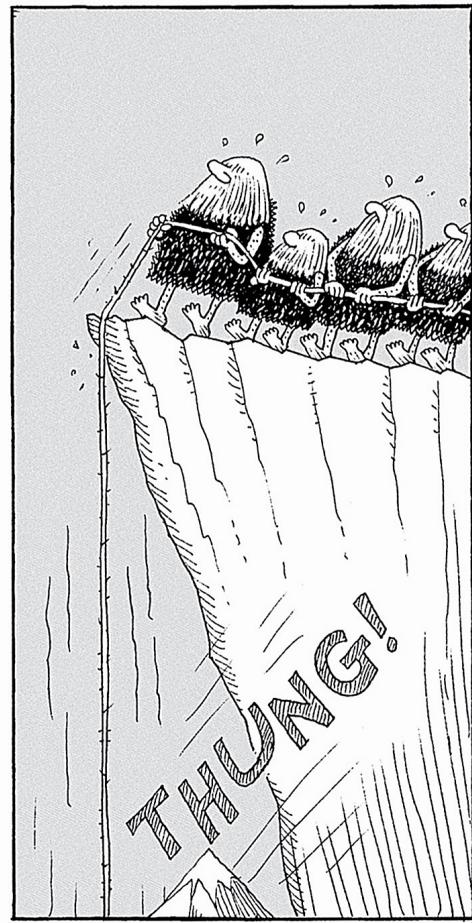
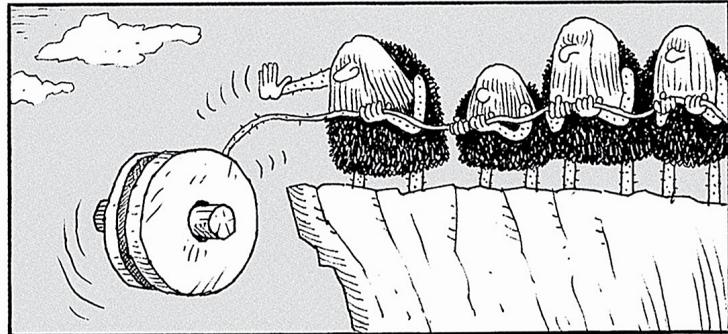
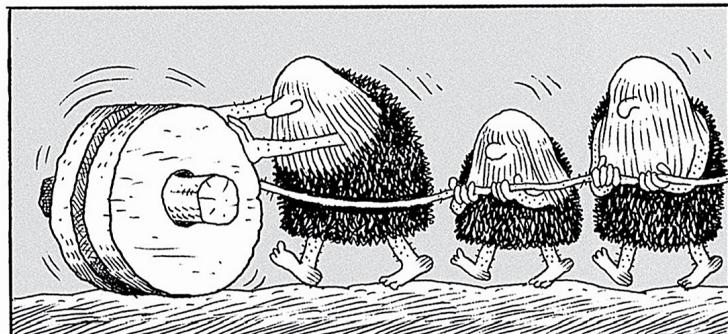
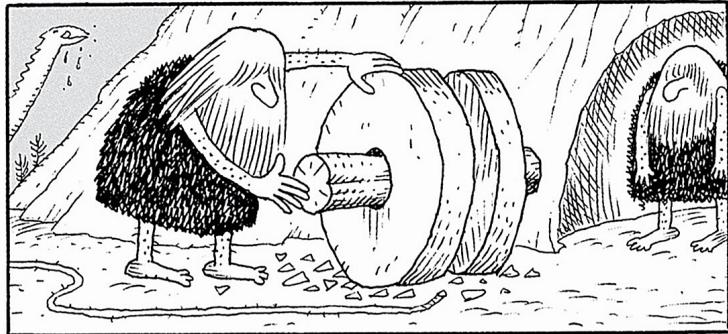
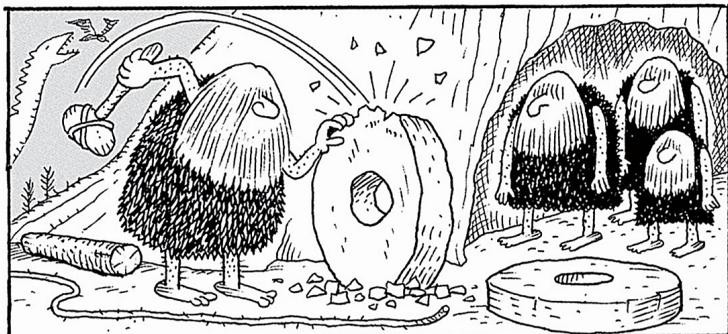


SPINNING IS THE ONLY THING DEPT.

THE MAD WORLD OF YO-YOS

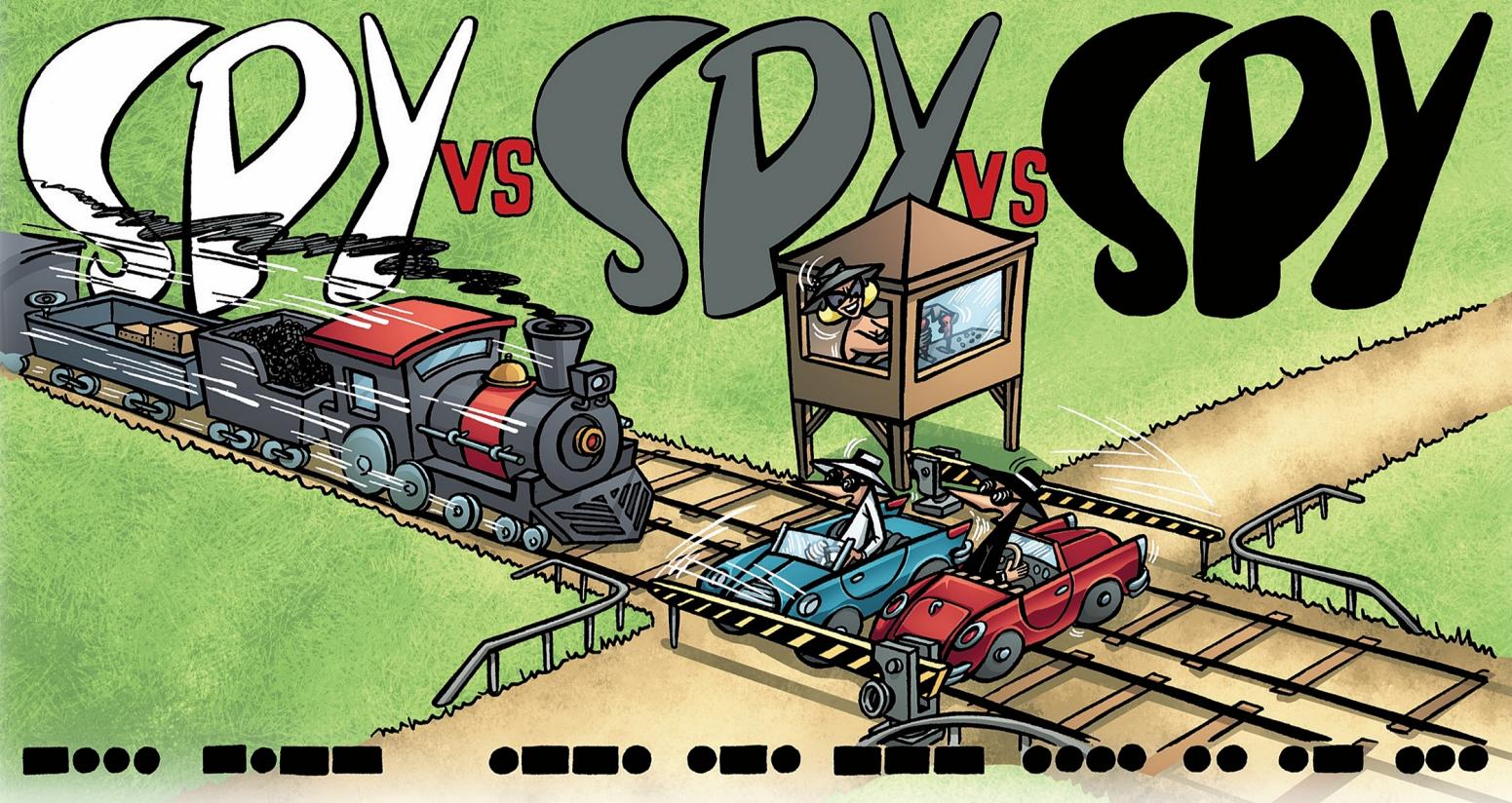
Part I: In The Beginning

WRITER DUCK EDWING ARTIST AL JAFFEE

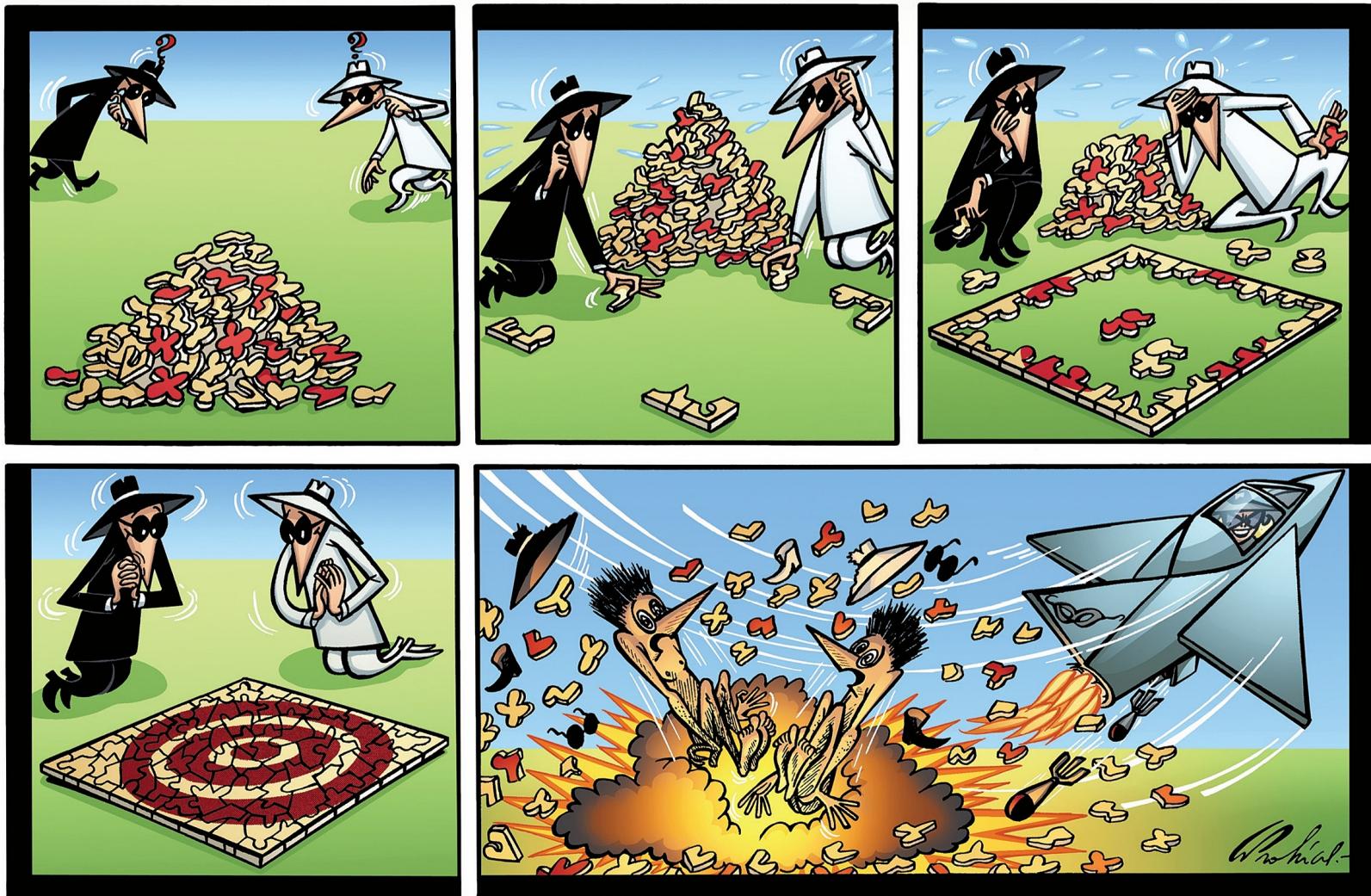




JOKE AND DAGGER DEPT.



WRITER & ARTIST ANTONIO PROHIAS



ORIGINALLY PUBLISHED IN MAD #77, MAR 1963





BEASTIE TOYS DEPT.

MAD's maddest artist, who breaks people up with his zany cartoons, now recalls an incident that really broke him up, mainly the time he foolishly tried playing with...

THE I and HIS



1



2



3



7



8



9



BOY TOY



WRITER & ARTIST **DON MARTIN**

4



5



6



10



11



12



A MAD PEEK BEHIND PEE-WEE'S

I've never met Pee-wee. What's he like?

Imagine if Jerry Lewis and Cyndi Lauper had a child...that was dropped on its head at birth!

Pee-wee's voice is two octaves higher than it should be.

How would you describe the show?

It's sort of a combination of Soupy Sales and an LSD trip!!

That's because his pants are two inches higher than they should be!

Every week Pee-wee has a cow wearing pearls looking in his window!

Yeah, talk about milking a gag!

Do you have any suggestions for this week's secret word?

How about "intelligence"?

Come on! Who's going to use a word like that around here?!

Hi, Reba, thanks for courteously delivering all my mail on time and in undamaged condition.

You're welcome, Pee-wee, but remember, this is a fantasy show. Nothing like this happens in real life!

The art department needs more supplies.

Crayons? Paper?

Drugs!

? WE SURE ARE GLAD YOU WERE WHO YOU WERE!
THANK YOU PAUL RUBENS!

AND THE SCENES AT PLAYHOUSE



MAD CELEBRITY MADBALLS

HULK
HEMORRHOID

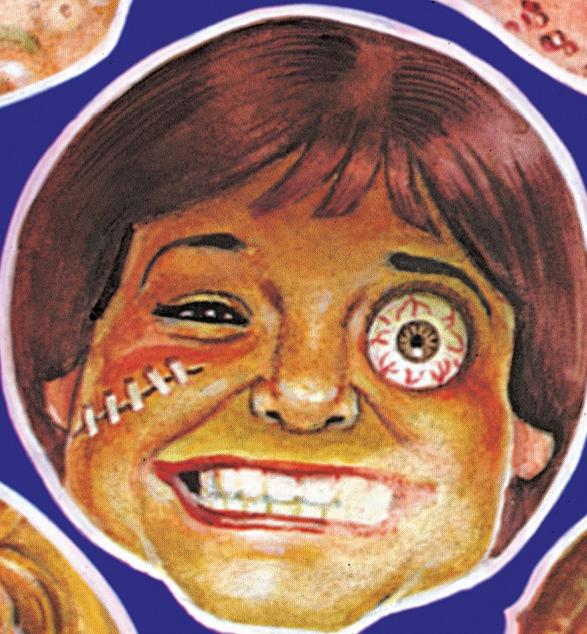
One pile diver
too many!

PREPARATION H-AMANIA



MARY LOU
RETINA

Scored a perfect
20/20 with the
gross judges!



VEINY
WHITE

This Miss Fortune
"wheel" make you
filthy wretch!

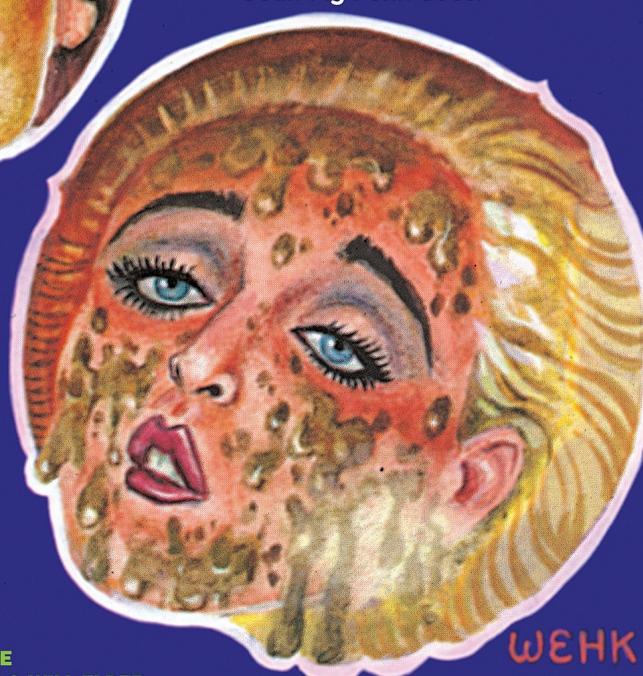


MICHAEL
J. ZITS

TV actor goes from
hackneyed to acne!

MUDONNA

Like our dirty version?
Sean Pig Penn does!





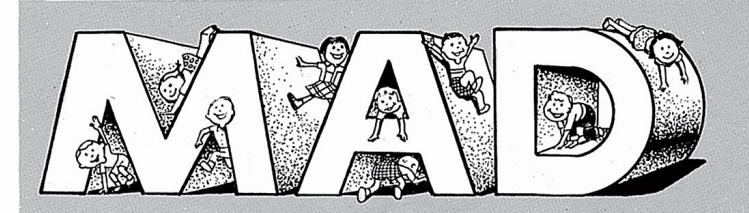
HUMOR IN A JUGGLER VEIN DEPT.

JUGGLE

THE JUGGLING
JUGGLER WHO JUGGLES

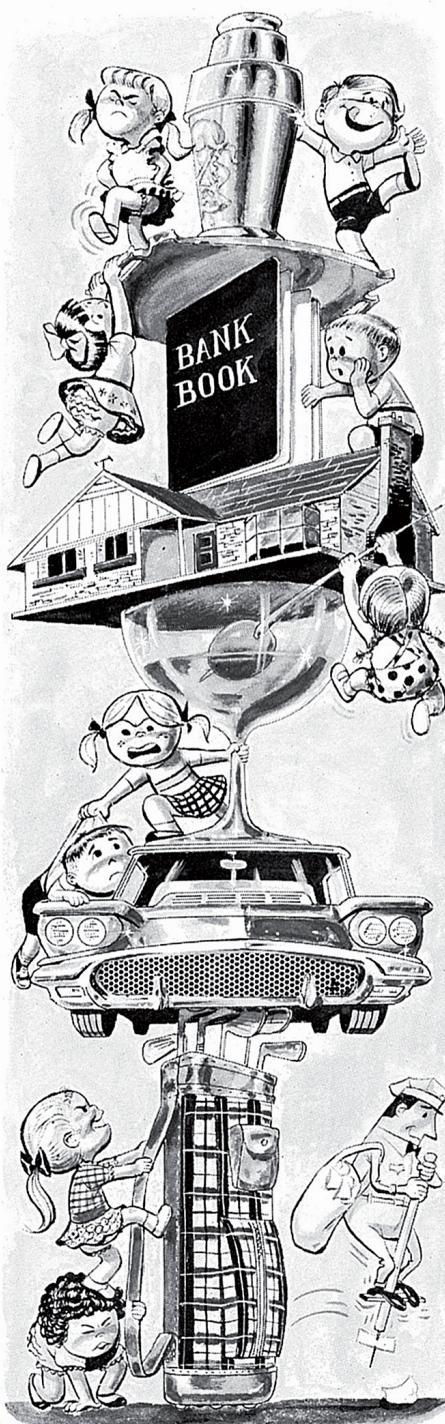


The trouble with kids today is: they get the wrong conception of what life's all about. They think life is all play, and the world is just one big playground. We figure they get this idea from the very playgrounds they play in. Because today's playgrounds are built for fun, and they don't prepare kids for the miserable adult life they face. Therefore, we at MAD have designed the following playground equipment to prepare kids for adult life. Mainly, now they can be just as miserable as we adults are, suffering in . . .



THAT PREPARE

THE SHOWY PYRAMID Teaches kids the art of "Social Climbing".



THE SOCIALLY ACCEPTABLE MERRY-GO-ROUND Prepares kids to be good conformists.



THE CONSTANTLY OUT-OF-REACH SWING

Teaches kids to face life's frustrations.





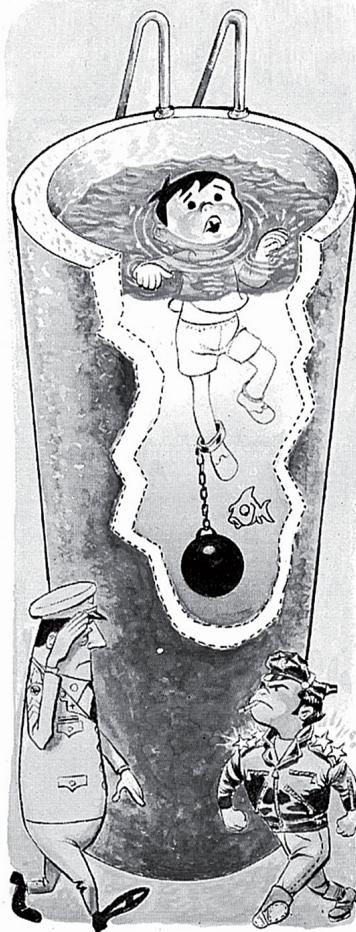
PLAYGROUNDS

KIDS FOR ADULT LIFE

WRITER & ARTIST DAVE BERG

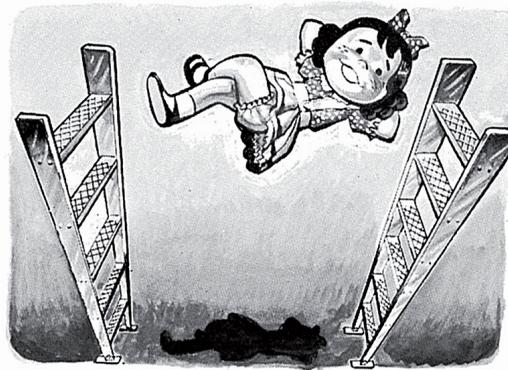
THE TANK OF SURVIVAL

Teaches kids how to keep their heads above water.



THE LADDERS OF IMPOSSIBILITY

Teaches kids how to get along without any visible means of support.



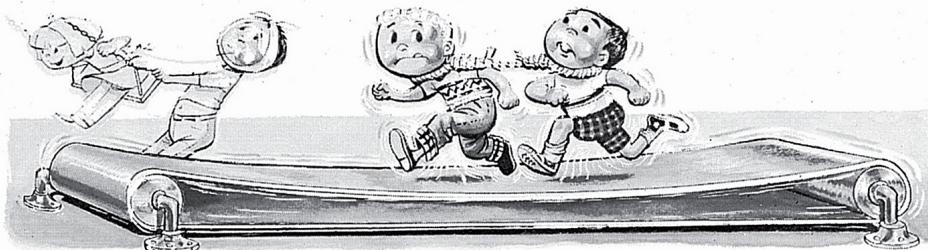
THE BUSINESS TREADMILL

Trains kids for the old rat-race.



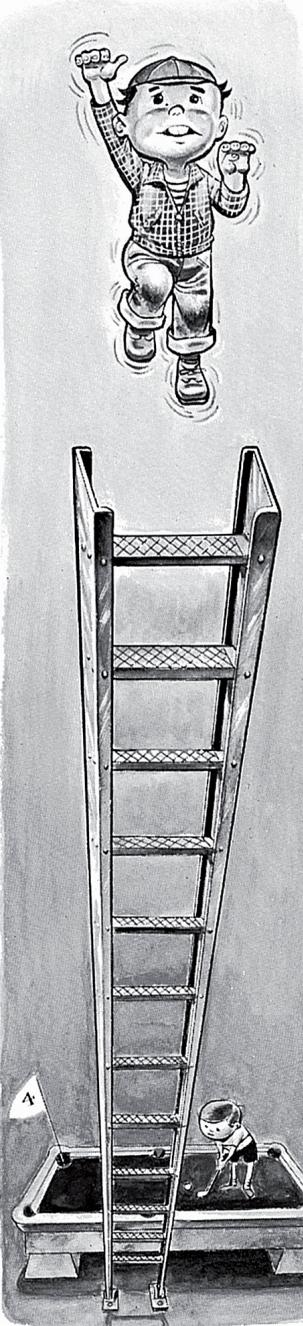
THE SOCIAL TREADMILL

Gets kids into condition for "keeping up with the Joneses".



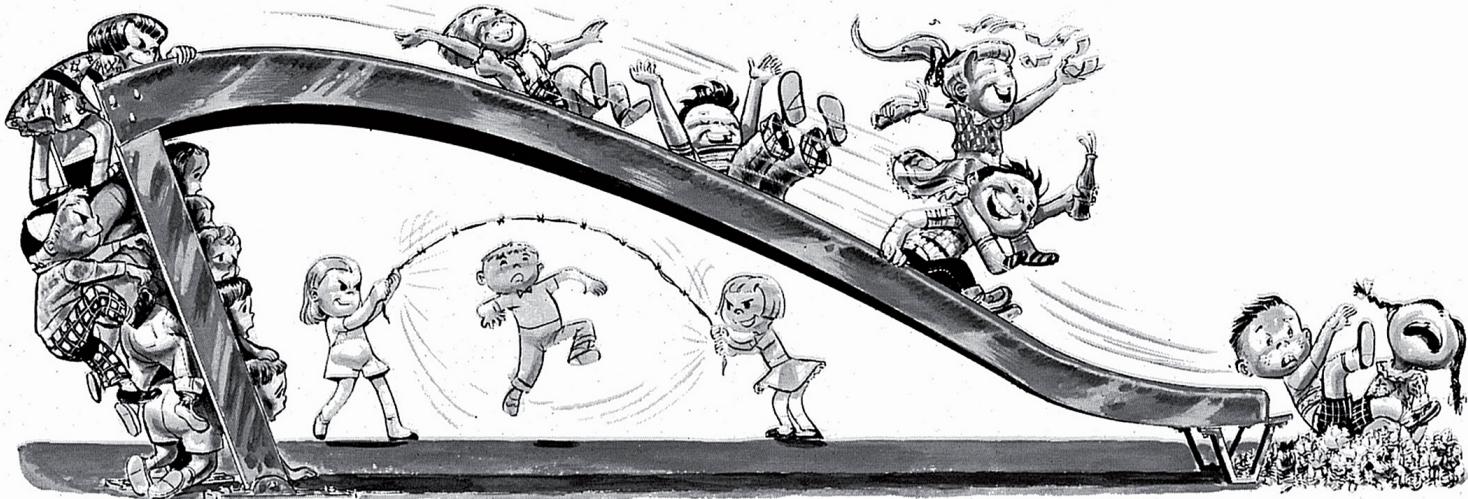
THE LADDER OF UNREALITY

Prepares kids for living way beyond their means.



**THE STAIRWAY
TO SUCCESS**

Trains kids to get to the top over the backs of others.



**THE SLIDE
OF FAILURE**

Shows kids that the way down is fast and easy.

**THE NET
OF TRUTH**

Teaches kids that, though life may look like a bed of roses, it's really full of thorns.

**THE STEAMER
PLAY HOUSE**

Prepares kids for today's "Pressure Cooker" society.



**THE BAR
OF MORALITY**

Trains kids to walk the straight and narrow.



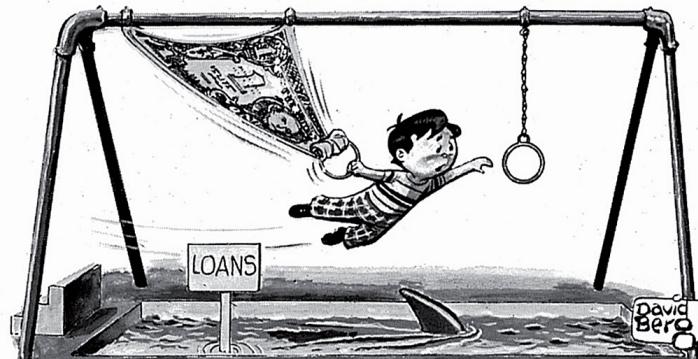
**THE LIVE-FOR-TODAY
SANDBOX**

Teaches kids to have fun before time runs out.



**THE RINGS
OF INFLATION**

Teaches kids the art of stretching the dollar.



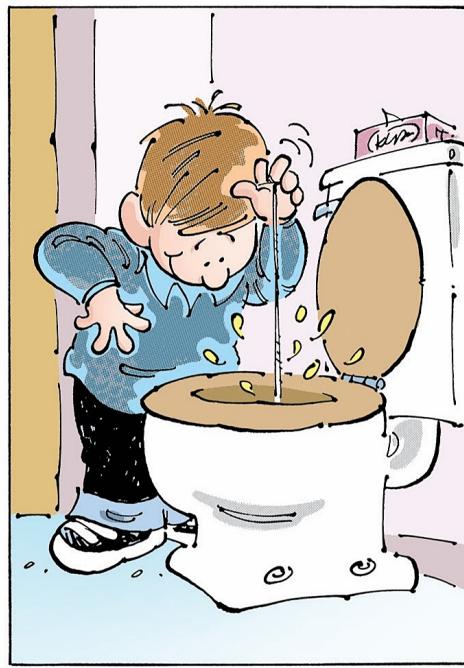


STRING FEVER DEPT.

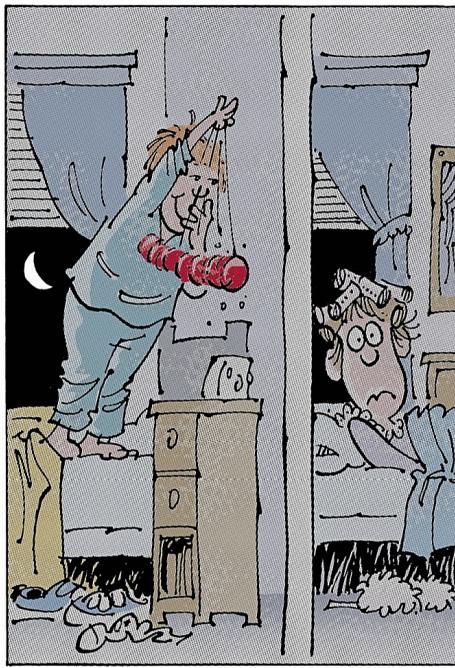
When you need to know about Yo-Yo tricks, you should come to the Yo-Yos here at **MAD!** We are the official keeper of the list of...

UNOFFICIAL Y-O-Y-O TRICKS EVERY KID KNOWS

WRITER DAN BIRTCHEARTIST PAUL COKER JR.



PLUMBING THE DEPTHS



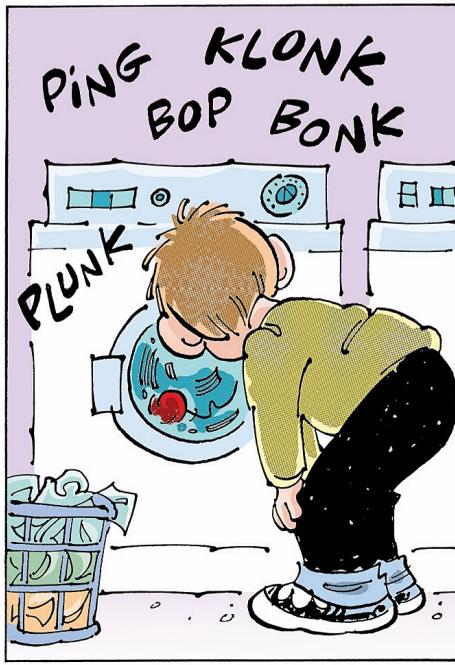
BUMPS IN THE NIGHT



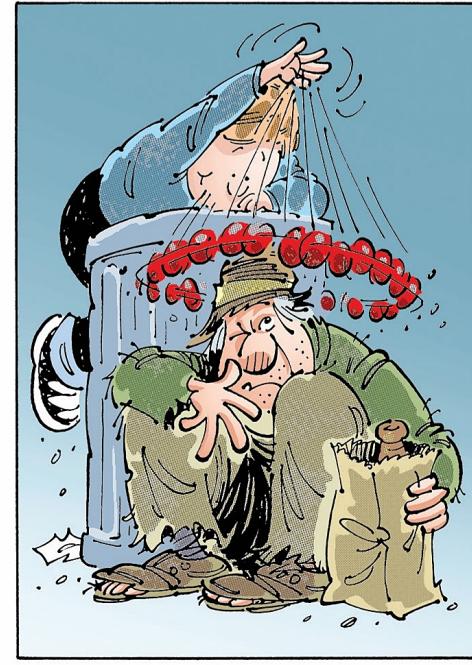
TEASING THE BEAST-THING



FLIRTING WITH DEATH



SYMPHONY FOR DRYER



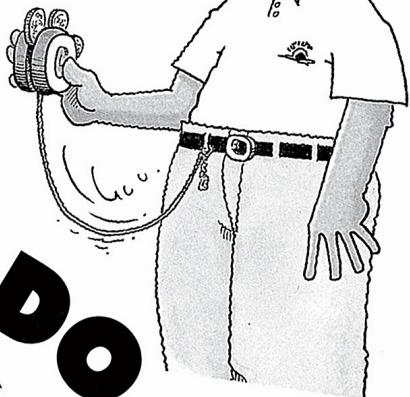
CONFUSING THE DRUNK



STICK A FORK IN THEM, THEY'RE DUNCAN DEPT.

Hula Hoops.
Pet Rocks. Tamagotchi's.
American history (and your basement) is cluttered with the remains of one fad after another. The latest craze is an old standby — yo-yos. But like so many "flavors of the month," it won't be long before the stringed toy is the latest addition to the 99-cent store close-out bin. Being a MAD reader, we're willing to bet that you're one of the suckers now stuck with several yo-yos collecting dust on your dresser. What to do with them? We're glad you asked!...

Money Clip for
the Less Than
Heavy Hitters

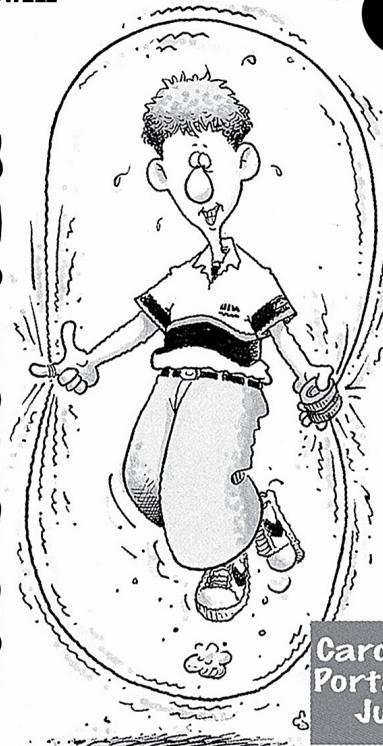


WHAT TO DO

WRITER & ARTIST
JOHN CALDWELL

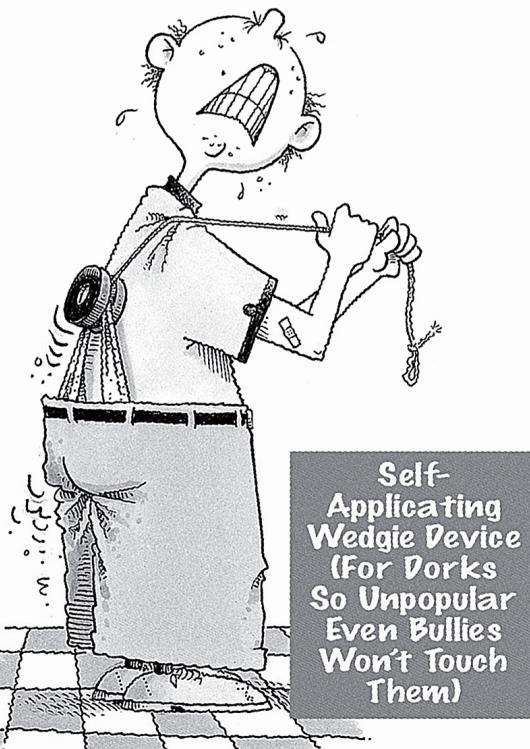


Self-Retrievng
Street
Hockey Puck

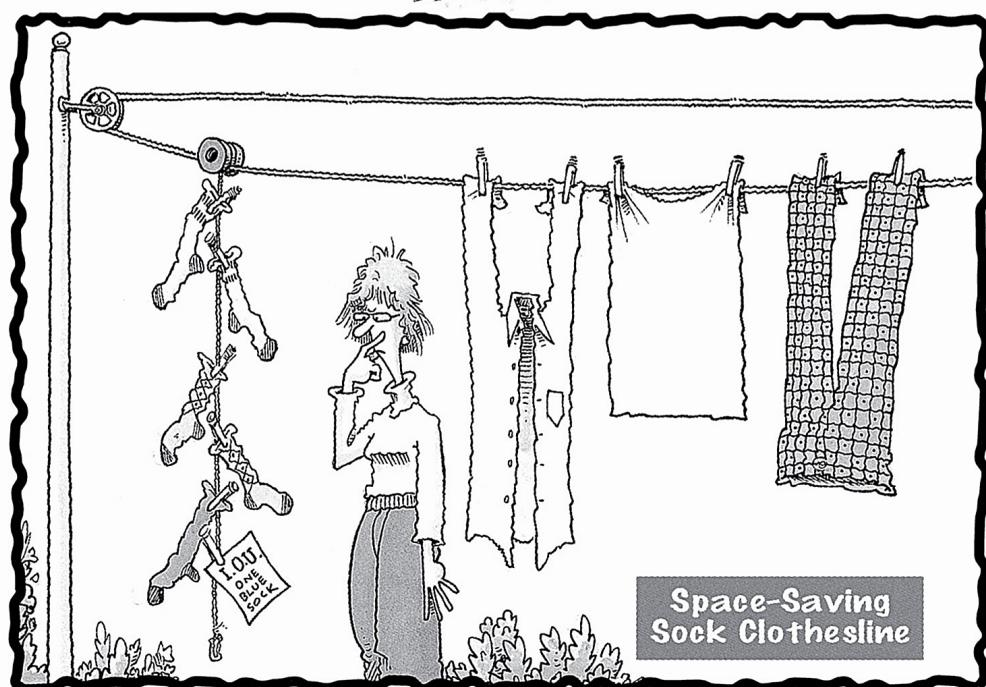


Cardio-Pumping
Portable Pocket
Jump Rope

WITH YOUR

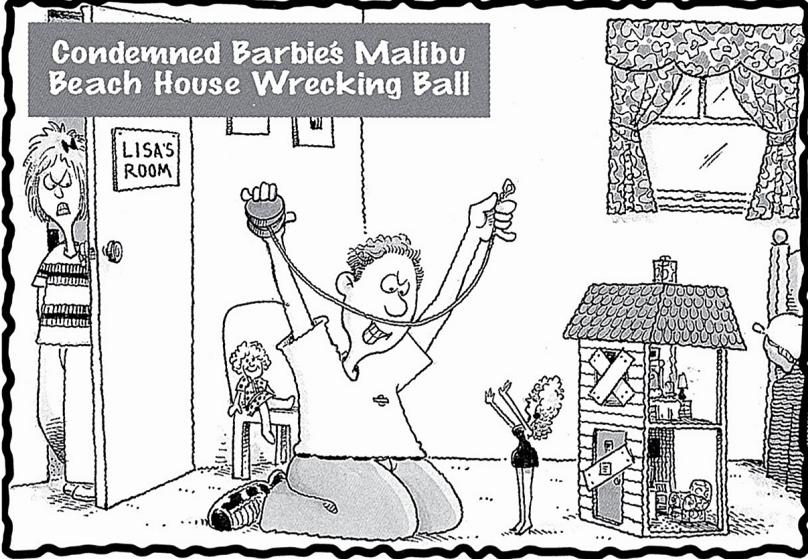


Self-
Applying
Wedgie Device
(For Dorks
So Unpopular
Even Bullies
Won't Touch
Them)

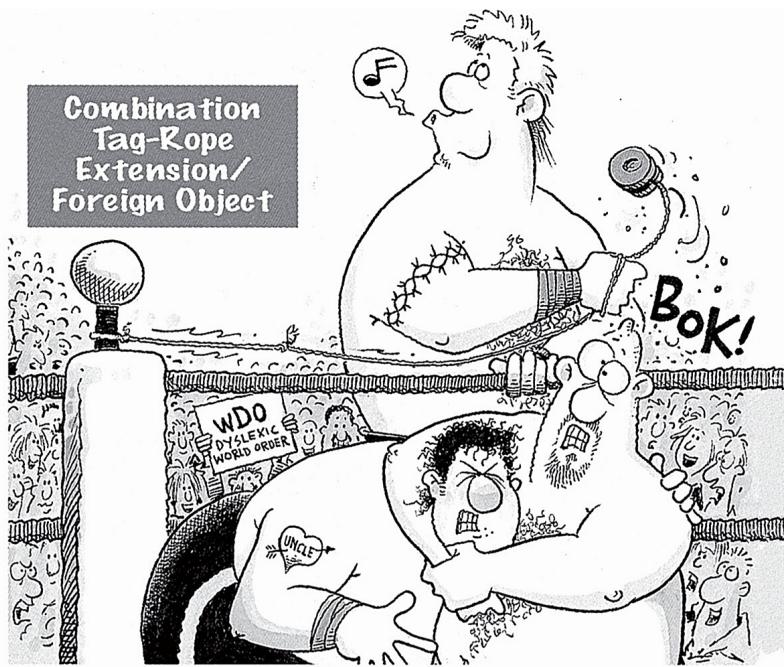


Space-Saving
Sock Clothesline

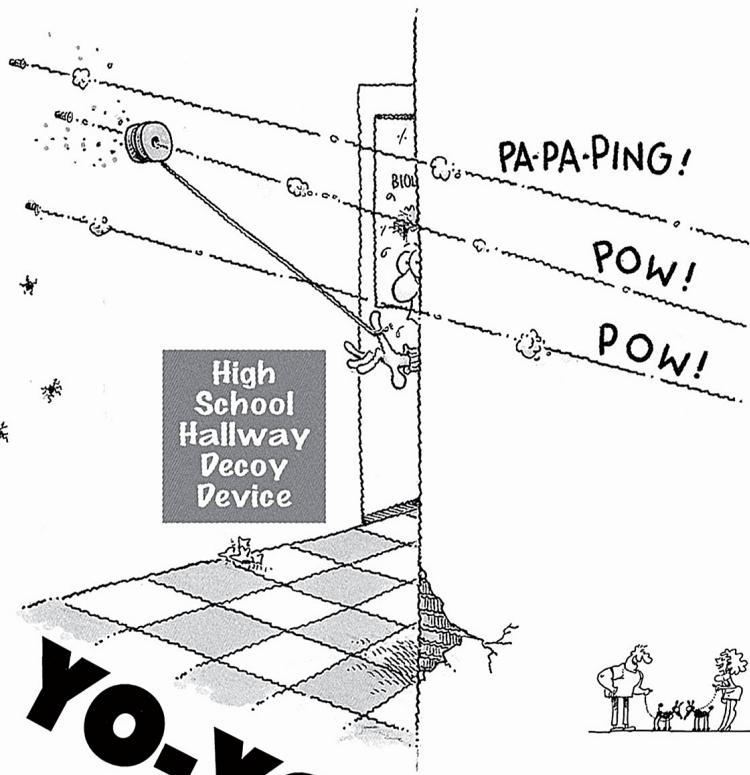
Condemned Barbie's Malibu Beach House Wrecking Ball



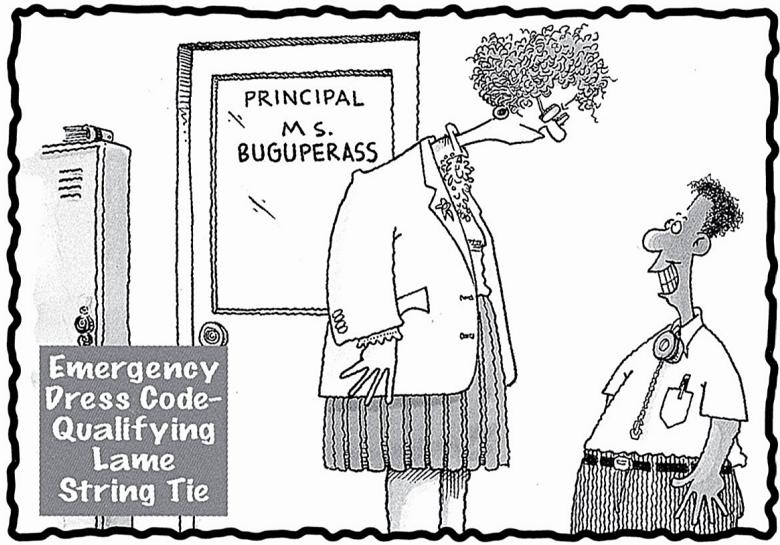
Combination Tag-Rope Extension/Foreign Object



High School Hallway Decoy Device



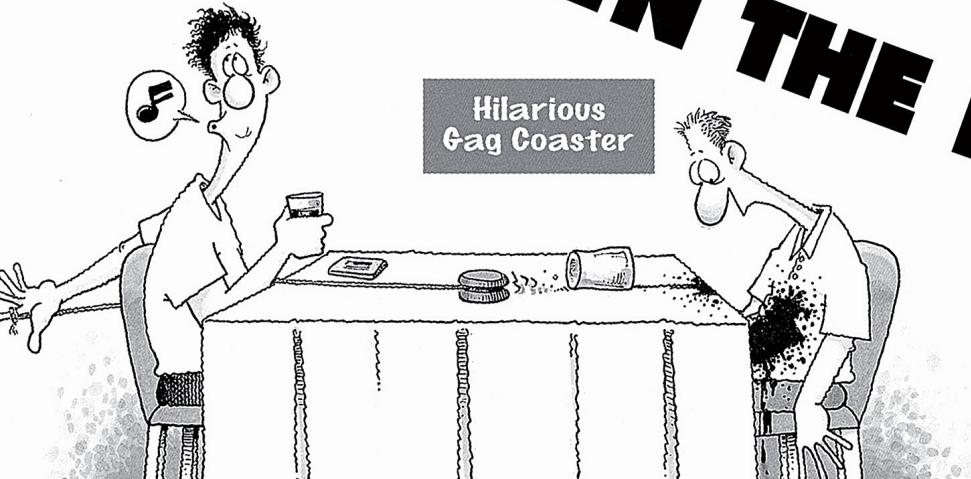
Emergency Dress Code-Qualifying Lame String Tie



Less Painful Piercing Alternative



Hilarious Gag Coaster



YO-YO WHEN THE FAD DIES

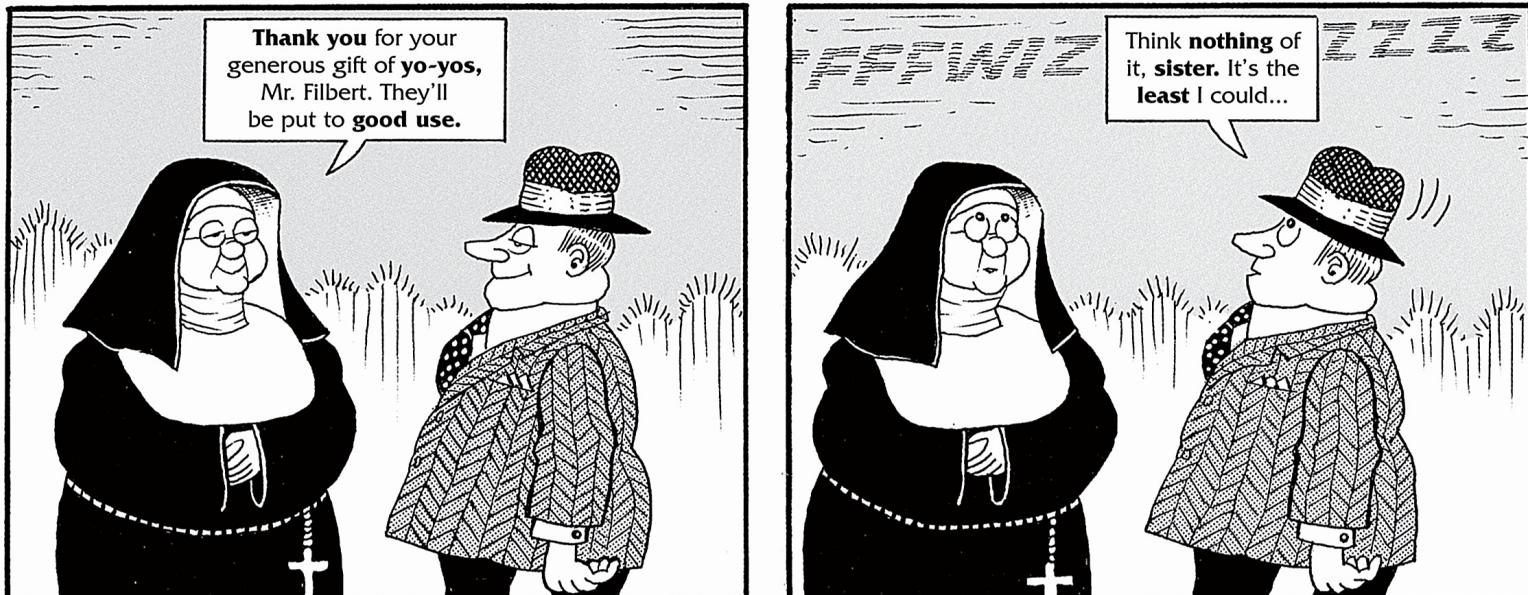


SPINNING IS THE ONLY THING DEPT.

THE MAD WORLD OF YO-YOS

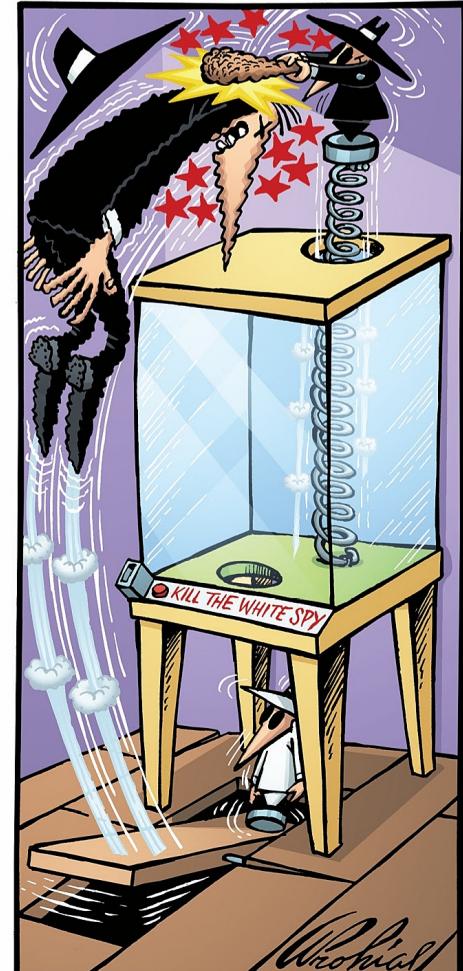
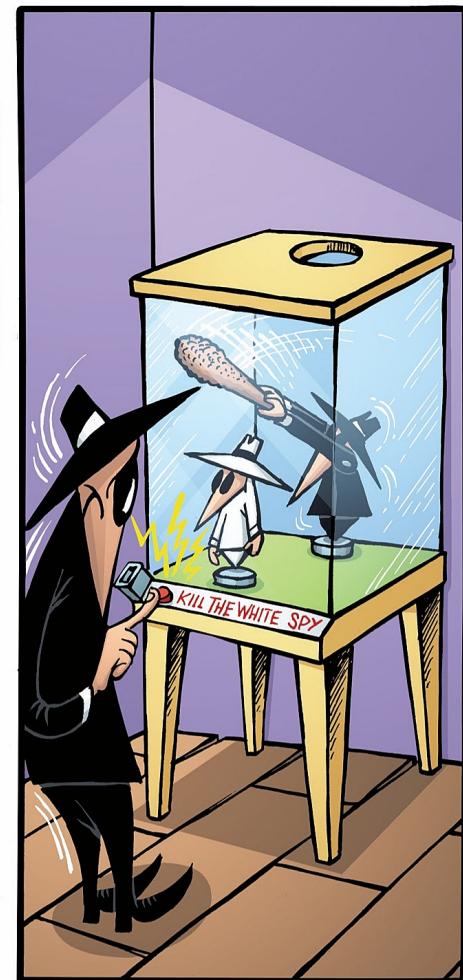
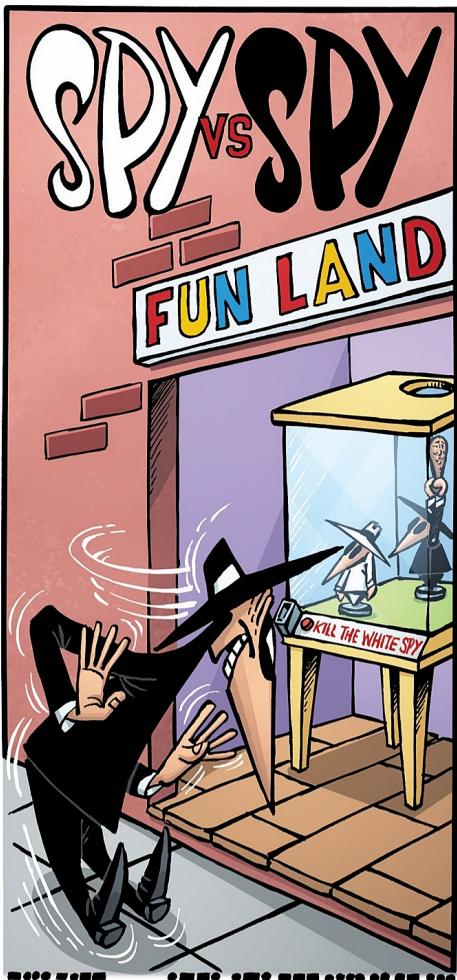
Part II: An Idea Gone Bad

WRITER DUCK EDWING ARTIST AL JAFFEE





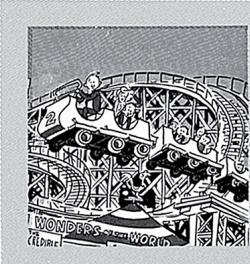
JOKES AND DAGGERS DEPT.



ORIGINALLY PUBLISHED IN MAD #184, JUL 1976



WRITER & ARTIST ANTONIO PROHIAS



POST CARD



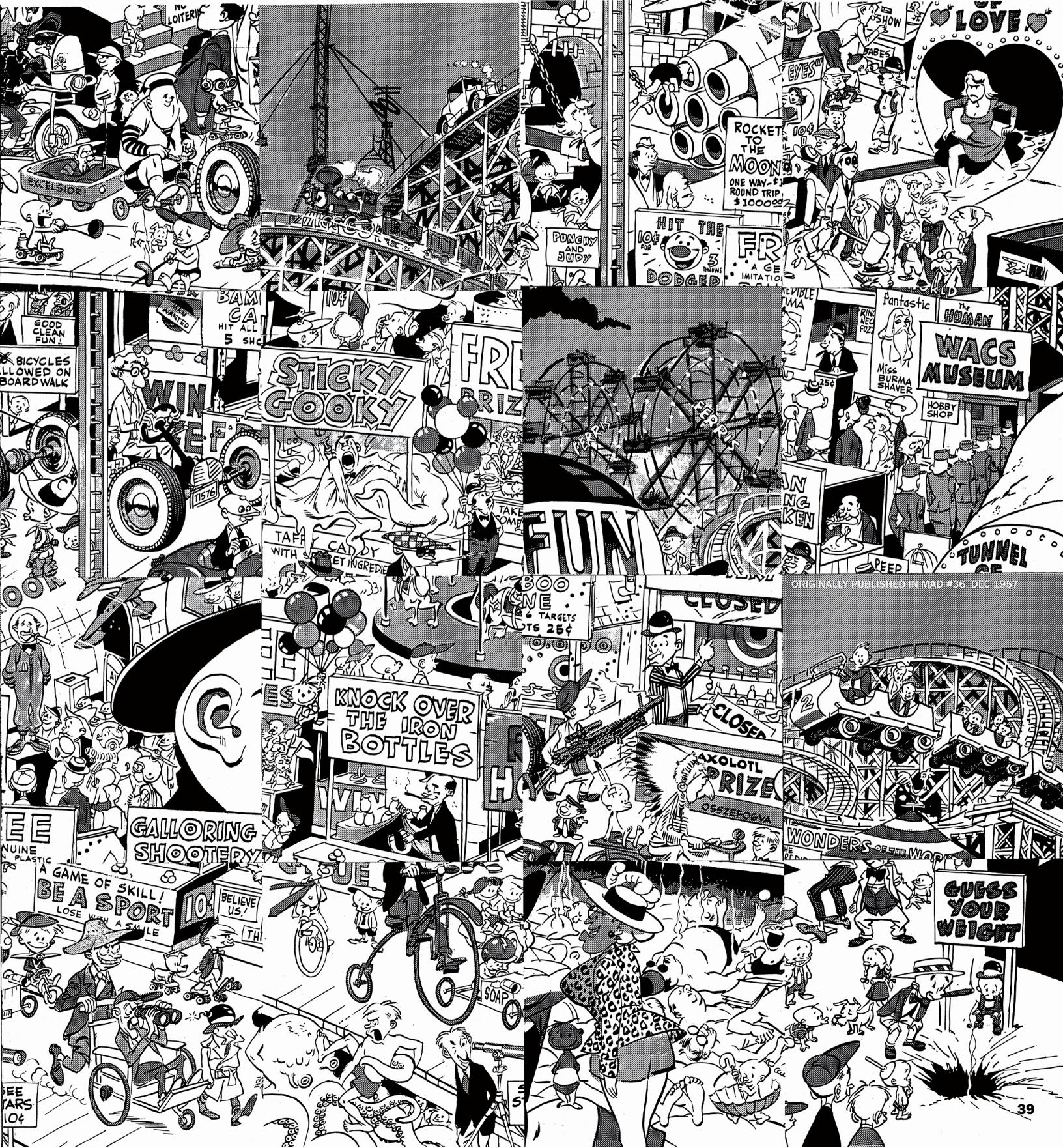
The Editors
Mad
225 Lafayette St.
N.Y. 12, N.Y.

This past summer we sent MAD artist, Wally Wood, on a well-deserved vacation. But being a MAD artist, Wally just couldn't keep away from the drawing board. So every day, we received a post card with a sketch like the one at left. Wally insisted that if we'd put 'em all together, they'd make one big panoramic view of the place where he spent his vacation. So we put 'em all together, and got results printed below. Now Wally tells us we had to put 'em together in the *right order*, like a picture puzzle! So if you're interested, you can cut out and reassemble Wally Wood's post card sketches in the right order. When you do, you'll have a panoramic pictorial report entitled:



MAD VISITS CORNY ISLAND

WRITER & ARTIST WALLY WOOD



ORIGINALLY PUBLISHED IN MAD #36, DEC 1957



POLLED SEPARATELY DEPT.

POLITICAL

ACTION FIGURES

When the current news cycle feels like something out of a terrible blockbuster movie, isn't it high time political figures get their own action figures? Say no more! These government-issued toys will leave children angry and confused, staging their own filibusters and vicious partisan clapbacks. Prepare to fulfill your civic duty by buying some brand new...

Kamala Harris is...



Hailing from the old maple tree just beyond the bramble thicket,
Bernie Sanders is...



Though not technically an "action figure," this well-worn fan favorite was one of the most popular items in previous years and was recently retired from production.

But due to overstock, it's back on shelves!

NOW!
Includes the
BEST OF INTENTIONS!



WRITER BROCKTON MCKINNEY ARTIST ED STECKLEY

Mitch McConnell is...



WARNING: Figure is greasy to the touch and will permanently stain furniture/clothes/history. Use only in well-ventilated areas!

Dip your toe into
DOCTOR TERRAPIN'S
home: Kentucky's
second-most haunted bog!
-FEATURING-
skin-sloughing action, repugnant
smell, and glowing black heart.

Lindsey Graham is...

Sarah Huckabee Sanders is...



Teflon-coated for difficult handling,
SWAMPMOUTH includes:

SMUG-SHRUG ACTION™

a companion snake with duplicate visage,
and over 20 unique phrases to dodge
any reasonable question!

NOTE: Included outfits and accessories were all
made in China, but don't tell anybody.

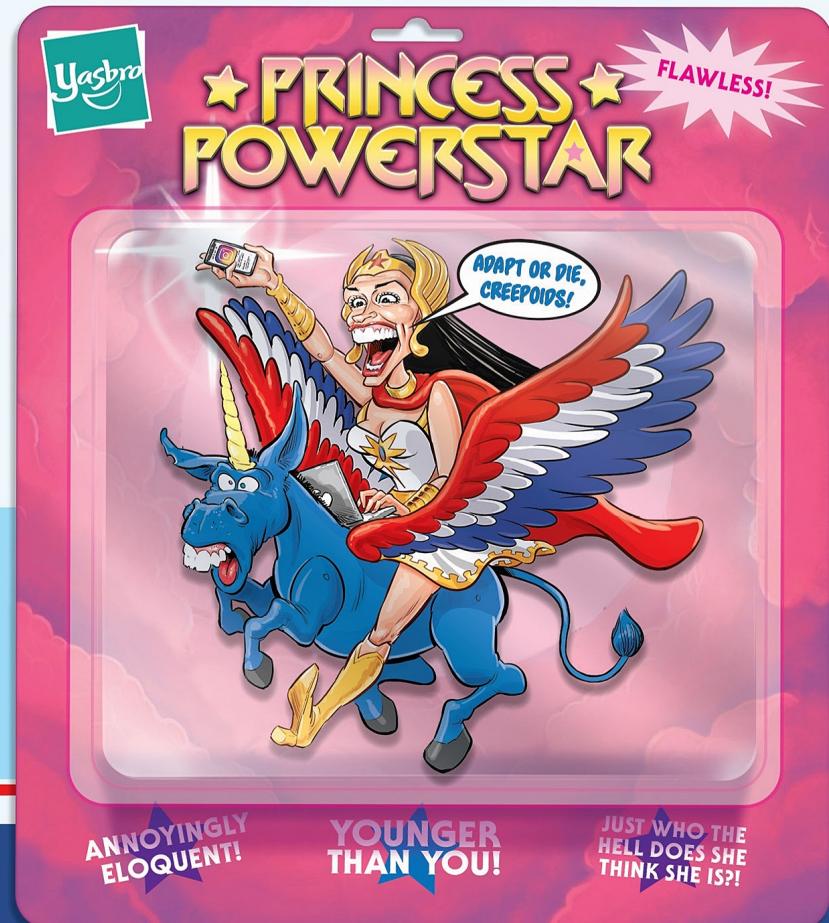
KEEP UP! The all-new PRINCESS POWERSTAR

comes with the most progressive
features, most relevant accessories,
and is already every kid's favorite!

INCLUDES: Scathing & Insightful
SOCIAL MEDIA POSTING ACTION™!



Alexandria Ocasio-Cortez is...



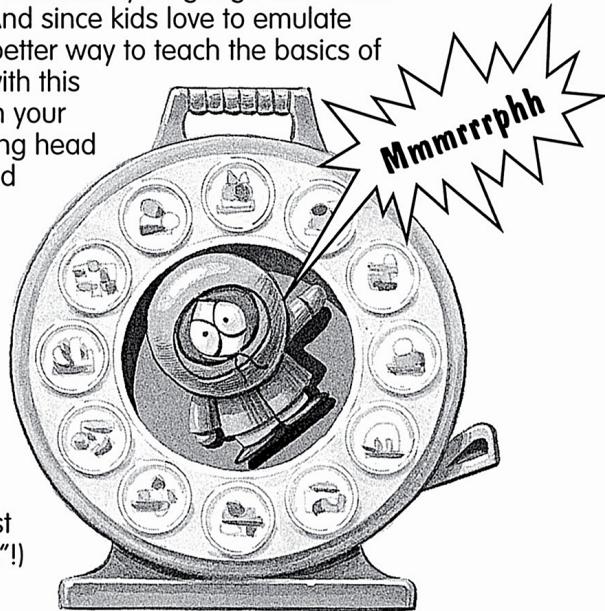


Cable subscribers, animation fans and fart joke lovers agree: "South Park" is the hottest show to hit the air in years. It's already Comedy Central's top-rated program EVER! (Of course, to do that, it only had to beat 1996's "Paul Rodriguez Presents: The Best of the Chuckle Hut.") Anyway, it's obvious that the powers-that-be won't rest until they've squeezed every profitable drop out of the series. They've already got more products out for you to buy than "South Park" episodes for you to watch! But will the greedheads stop at stickers, T-shirts, greeting cards, calendars, posters, caps? (Does Cartman share his Cheesy Poofs?) Comin' at you faster than Mecha-Leonard Maltin, it's...

SOUTH PARK

THE KENNY McCORMICK SPEAK & SAY

Youngsters learning rudimentary language skills often need an extra boost. And since kids love to emulate their TV heroes, what better way to teach the basics of communication than with this educational toy? Watch your child imitate the spinning head of Kenny as it stops and says, "Mmmrrphh," "Rrmmrrrr rrmmml," or "Fmmmmrrrr wrrrm-mffff." Language can inspire and persuade, but it's never as powerful as when it's used to confuse and exclude. Your kids will say a big "thank you!" (At least, that first word MIGHT be "thank"!).



ODDBALL CELEBRITY CAMEO COLORFORMS

ILeave the endless superstar wisecracks to the late-night talk shows. "South Park" goes after those hard-to-locate (or even recognize) targets, like Philip Glass, Patrick Duffy and Tina Yothers. Now you can join the esoteric excitement with these Oddball Celebrity Cameo Colorforms. Comes with all your, um, favorites!



JIU-JITSU JESUS

Smite thine enemies with these loving, but paralyzing, action toys! Busted are the meek, as you deliver unto the Beast-master a good ass-whipping. Kiss your other cheek goodbye! He's back... and He's pissed! (Opponents Santa Claws and Stretch Satan sold separately.)



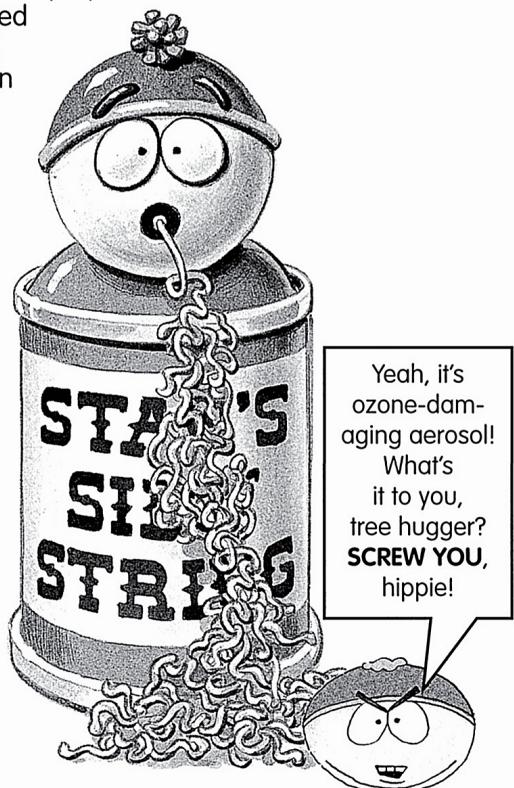


TOYS & PRODUCTS

Coming to a Shelf Near You!

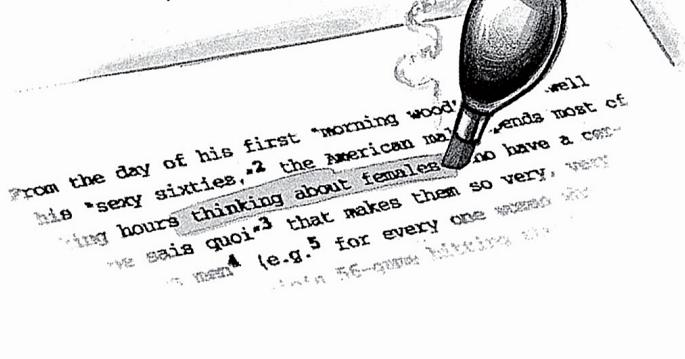
STAN'S SILLY STRING DISPENSER

Relive your first tentative, tender experience of romantically-induced projectile vomit, with this Stan Marsh-shaped can of Silly String! Press the nozzle in Stan's head, and BLUGGGHHH!!! The way to a Stan's heart is through his stomach, and you'll be spewing chunks o' love for up to 25 feet! (Also available: Kenny's Explosive Diarrhea Silly String Dispenser!)



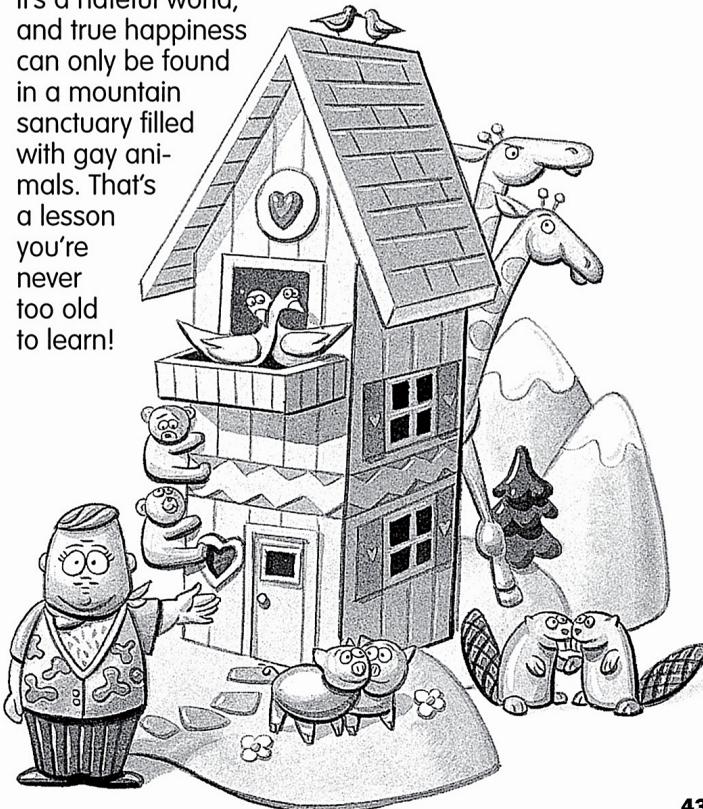
MR. HANKEY HIGHLIGHTER

Perfect for the student in your life. Avoid the inky, unnatural fumes caused by the usual yellow markers with Mr. Hankey's natural fumes! Cramming for finals is always a tight squeeze, but with help from the Christmas Poo, it'll all come out right in the end. Why settle for a #2 pencil when you can have **actual #2?** And what a surprise for the next student who opens that schoolbook! The Mr. Hankey Highlighter makes a great stocking stuffer – hidey-ho, ho, ho!



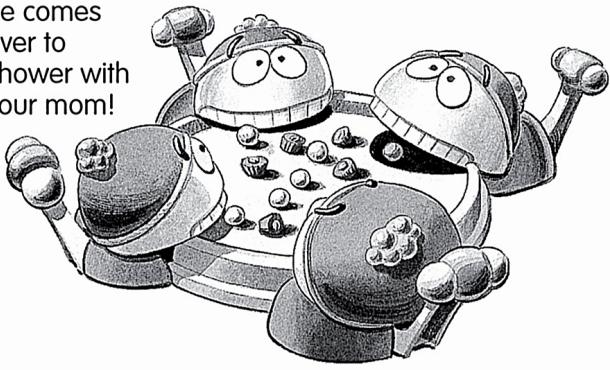
BIG GAY AL'S BIG GAY ANIMAL SANCTUARY ACTION PLAYHOUSE

Barbie and Ken's Malibu Dreamhouse just a little too stodgy? Dump the convertible, the swimming cabana and the 2.3 kids and move on up to the wildlife side! Whether you're a homo hippo, queer quail, or even a closet clam, you'll find full acceptance at Big Gay Al's! It's a hateful world, and true happiness can only be found in a mountain sanctuary filled with gay animals. That's a lesson you're never too old to learn!



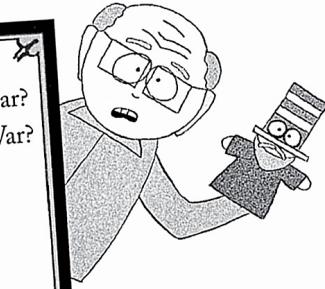
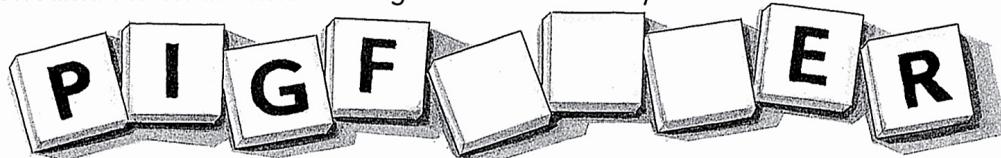
HUNGRY HUNGRY CARMANS

You've gotta keep your fingers movin' and your mouth a-flappin' in this fast-moving battle of reflexes and unpleasant gluttony! Scarf up more Cheesy Poofs and Snacky Cakes than your dildo opponents, and you kick ass! Totally! But let those hippies take what's rightfully yours, and all your barely-concealed feelings of worthlessness will spring to the surface. Play it with your friends, or with that hairy park ranger who you're supposed to call your uncle whenever he comes over to shower with your mom!



COMEDY CENTRAL SCRABBLE

Like the classic Parker Brothers game on which it's based, Comedy Central Scrabble players combine luck and knowledge to form words and amass points. But since this is basic cable, this version includes a mere 75 letter tiles and over 300 blank ones so that your barely-bleeped words can be legally played! There's even one special umlaut tile so you can curse in Swedish! Fun for the whole f**king foul-mouthed family!



TRIVIAL PURSUIT: THE MR. GARRISON EDITION

TV, history, sports, music – it's all so laughably easy when the answers make empirical sense! But for those who want a real challenge, try the Mr. Garrison edition of the popular board game, featuring facts that exist only in the twisted, tormented mind of South Park's sickest educator. To keep up with his aberrant theories, you need to be just a little bit more than a trivia whiz – you need to be a functional lunatic! And remember, there are no stupid questions...only stupid people!

QUESTIONS

- (G) Who discovered France?
- (E) Why didn't *Scent of a Woman* win the Oscar?
- (H) What was the cause of America's Civil War?
- (AL) Which one of Shakespeare's works did he write while on the moon?
- (SN) What does the offspring of a pig and an elephant look like?
- (SL) Why does society treat its athletes better than its other citizens?

ANSWERS

- (G) Christopher Columbus, after he freed the Hebrews from Napoleon.
- (E) Because the Mafia controls Hollywood with a big fist.
- (H) Gay Mexicans.
- (AL) The original pilot for *Blossom*.
- (SN) That's not really important for you to know.
- (SL) Because they're better people.



COOKIN' RUMPLESCRUMPTIOUS RECIPES WITH CHEF VIDEO

The taste of the school cafeteria in the comfort of home? Sounds too good to be true! But with this handy tape, you can enjoy somewhat flavorful sensations like Vegetable Medley or Salisbury Steak Casserole, just by following Chef's very private step-by-step instructions. Eat up, children! Here's Chef preparing one lip-smacking sample:

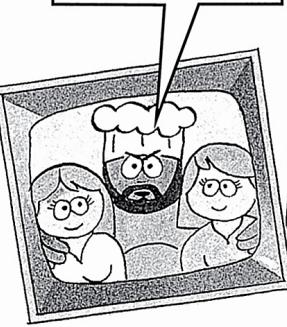
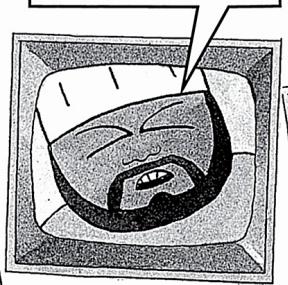
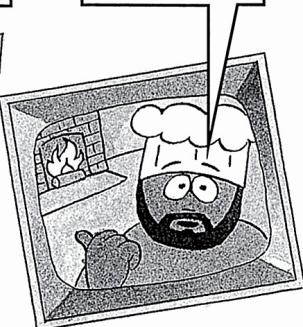
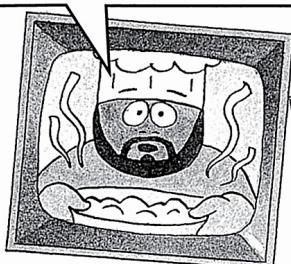
Okay, folks, next up is my famous Oyster Pot Pie in Love Gravy! This recipe serves two – or three, if you can swing it! You'll need: a dozen oysters, a chilled bottle of '97 chablis and a burnin' log of love!

First, take the phone off the hook! Then, you heat the fireplace to 450 sweet degrees! And then...

I'm gonna bend you over the hibachi
And then undo your zipper!
You'll be Joanie to my love Chachi!
Blast off to my Big Dipper!

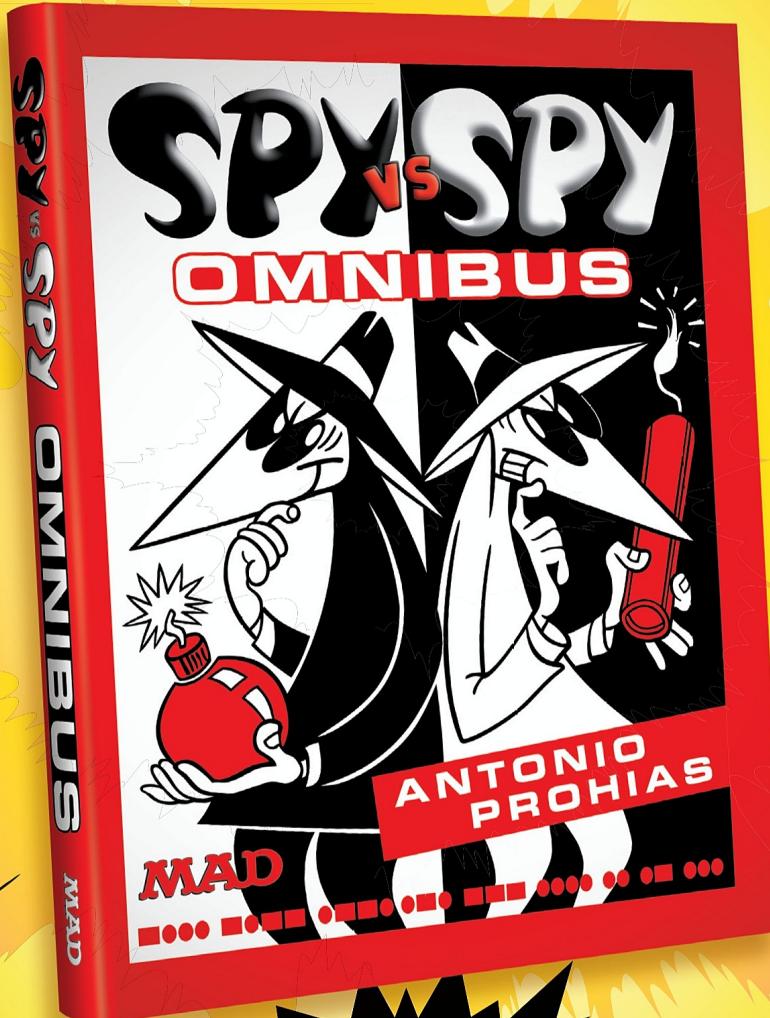
But it's my meat thermometer
That will really make you squeeeeal!
And when I add some spices
You'll know tonight is real!

Oh yeah, love,
Love Gravy!
I'm sayin' love,
Love Gravy!
Love, love, love
gravy, yeah,
Sweet mama, love
gravy, give it,
Give it, ugghh...



YOUR ASSIGNMENT
IF YOU CHOOSE TO ACCEPT IT...
BUY THIS BOOK!

MAD



KINDA
CHEAP!

BOOM

THE DIABOLICAL DUO OF DOUBLE-CROSS
AND DECEIT RETURN TO PRINT IN THIS OMNIBUS
COLLECTING 50 YEARS OF SPY VS. SPY!

ON SALE IN OCTOBER

THIS AD WILL SELF-DESTRUCT IN 10 SECONDS!





QUICK DRAW GUFFAW DEPT.

There's a popular board game called "Pictionary" A rip-off of TV's "Win, Lose or Draw" (which is a rip-off of seconds to draw something while his teammates try to guess what it is. Anyway, We got to wondering what it is MAD's so-called "artists" and see how they stack up against a 60 second stopwatch! Okay, so it's not such a good game.

PLAY PICTONARY

HITLER'S MOTHER



John Caldwell

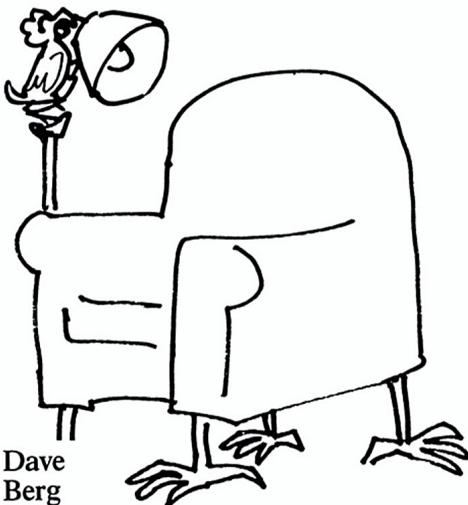


Jack Davis



Mort Drucker

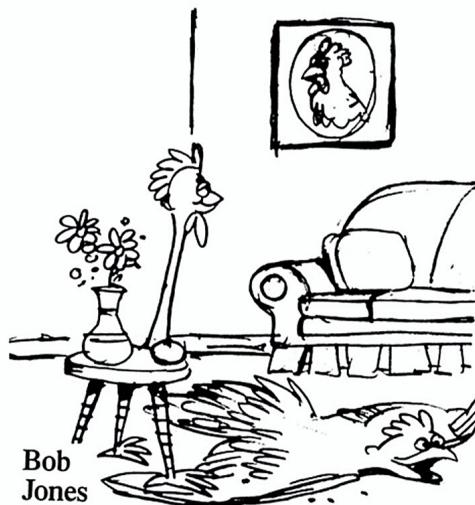
FRANK PERDUE'S LIVING ROOM



Dave Berg



Don Edwing



Bob Jones

GLUTTONY



Sergio Aragones



Bob Clarke



Paul Coker

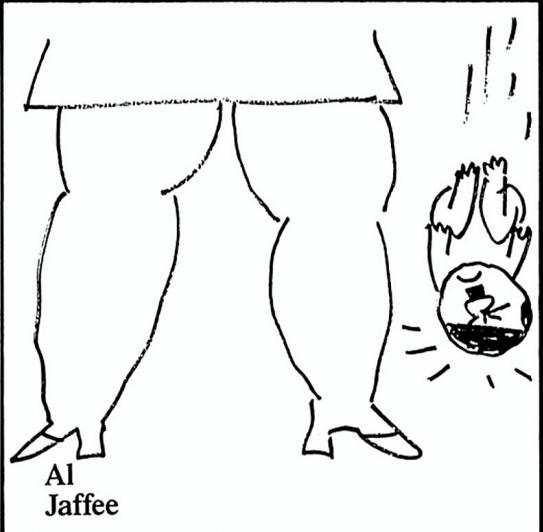
of the old parlor game "Charades"), a player has 60
it would be like to play "Pictionary" with some of
great idea! But we're stuck with it! Here's...

THE RULES: Each MAD artist was sent a sealed list of things to draw. They had five seconds to think about, and 60 seconds to draw, each item listed. No words or symbols could be used.



WITH THE MAD ARTISTS

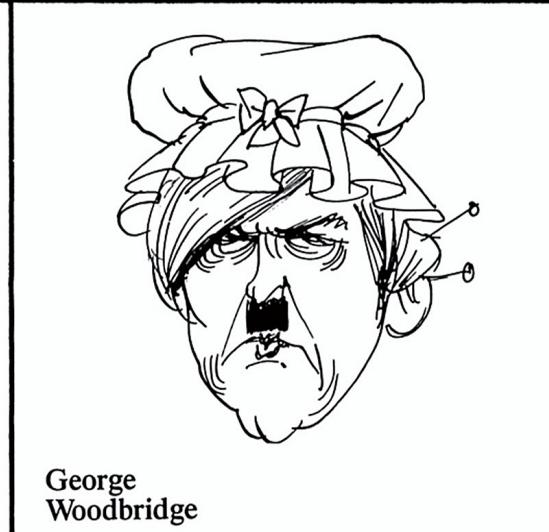
WRITER J. PRETE



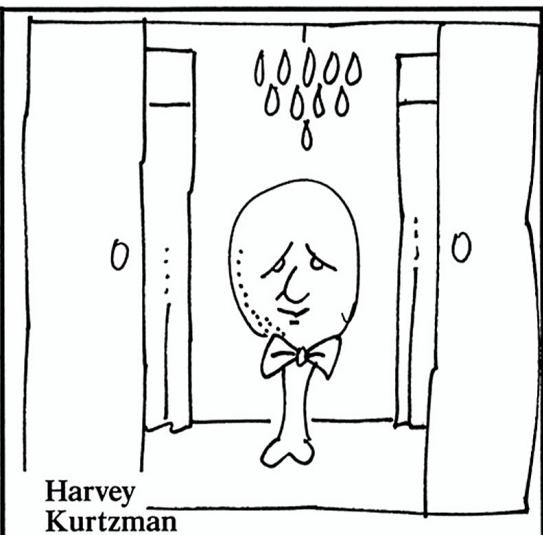
Al Jaffee



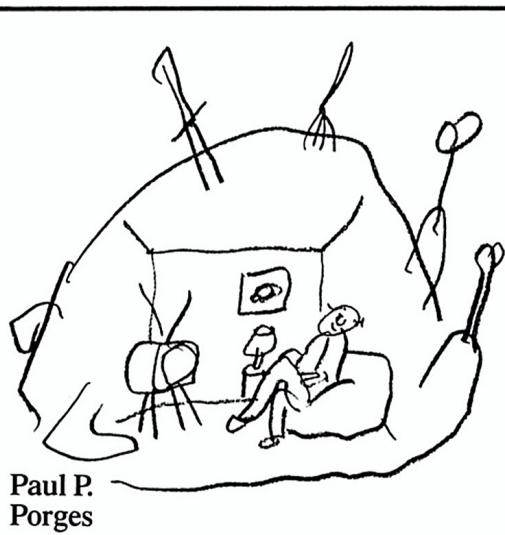
Sam Viviano



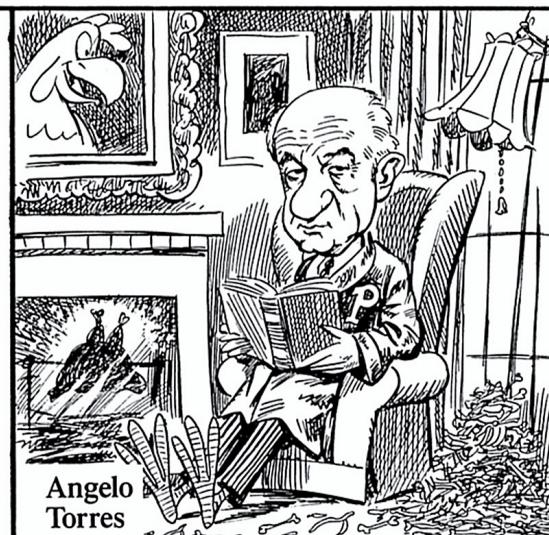
George Woodbridge



Harvey Kurtzman

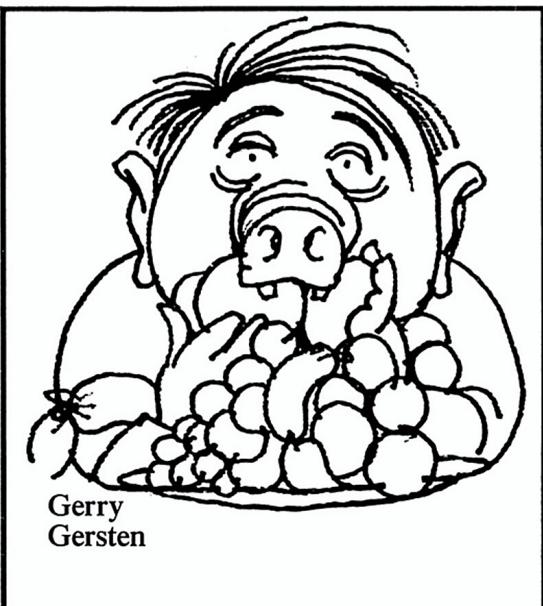


Paul P. Porges



Angelo Torres

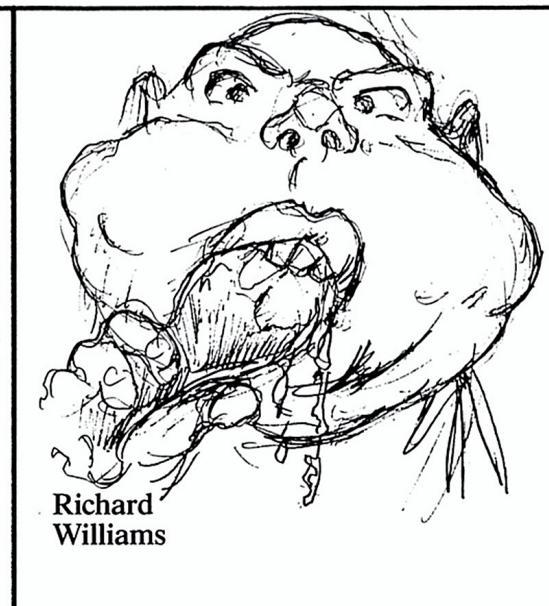
ORIGINALLY PUBLISHED IN MAD #284, JAN 1989



Gerry Gersten



Antonio Prohias



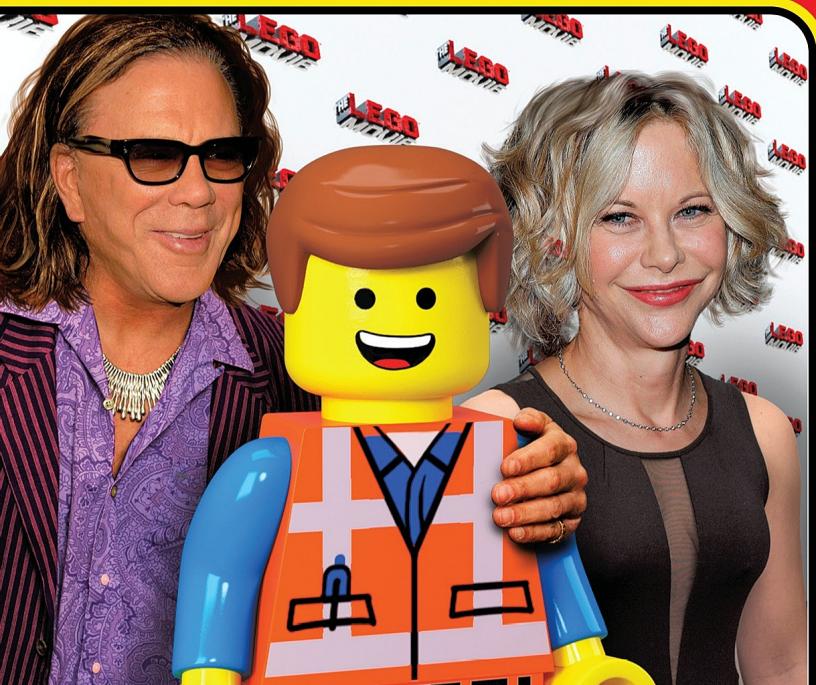
Richard Williams



LIGHTS, CAMERA,
ACTION FIGURE DEPT.

The LEGO Movie was an important step for the Danish toymaker in its plans for world domination. With books and parental foot injuries, it had never been a player in Hollywood. But now that the LEGO Man would have been a natural fit (get it?) in Tinseltown. If you don't believe us, just check out these four reasons why he's perfect for the silver screen.

Why the LEGO MAN Was



Like the majority of actors in L.A., he's mostly plastic.



His lack of genitalia will give the tabloids plenty of fodder.



He's better than Daniel Day-Lewis at "becoming" his character.



He won't have a problem sitting during all the lame talk-shows.

domination: while LEGO has long been known for its video games, that a LEGO film has become a reality, it seems obvious that the brand out these snappy (because the pieces, uh, snap together) reasons...



Made for **HOLLYWOOD**



His fake hair is more realistic than John Travolta's.

WRITER MIKE MORSE ARTIST SCOTT BRICHER



there with a painted-on smile interviews he'll have to do.



Even though he's an inanimate object made from synthetic material, he still has greater emotional range than Kristen Stewart.

ORIGINALY PUBLISHED IN MAD #526, APR 2014



He'll be able to build an amazing Beverly Hills mansion for about 150 bucks.

Isn't that cute?! Timmy has all his toy vehicles lined up in front of his toy Gas Station! His imagination is being influenced by current events!

Oh, yeah!
It's NOT
imagination!

I've got a REAL
energy crisis!

NO GAS . . . ??
chuckle-chuckle

NO BATTERIES!!



BERG'S EYE VIEW DEPT.

THE LIGHTER SIDE OF...

Roller skates have sure changed since I was a kid! They used to have small metal wheels that always wore out . . . and we had to use skate keys to clamp the skates to our regular shoes . . .

Today, they're attached to colorful high shoes with racing stripes! They have double-cushioned chassis for a smoother ride, large plastic wheels with sealed bearings for longer wear, and built-in toe-stoppers for full-control braking!



Yep, things sure
have changed!

Not
everything!

They STILL have the same
ol' built-in FLOP . . . !!



Wow! What a snazzy car! The dashboard looks like a jumbo jet cockpit!

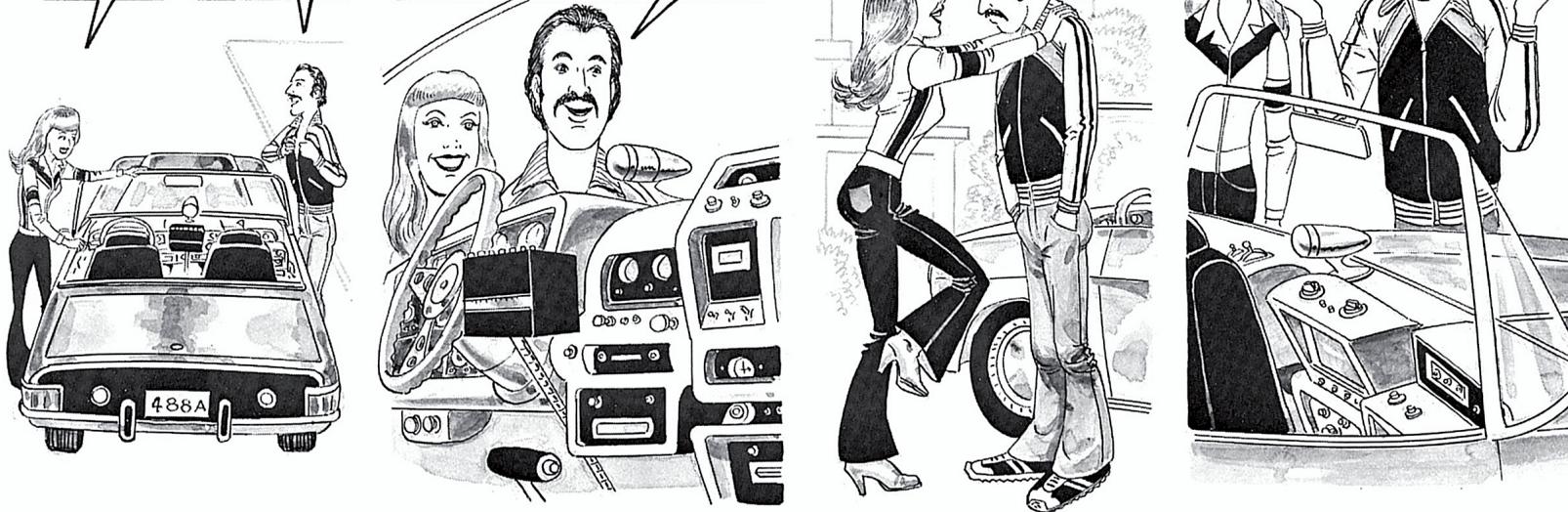
It's my "play thing"! I've been working on it for a year! It has every kind of gadget!

CB Radio, Police Radio, Car Phone, Cassette Player, Blaupunkt AM-FM Quadraphonic Stereo Set, Cassette Player, Television Set, Computer Map, Radar Detector, Portable Bar, Cruise Control, Automatic Dimmer, Vibrating Carpet, Light Sensor, . . .

Woweee!! You gotta take me for a ride in this beauty!!

Sorry! I—I can't . . . !

There's no room for a passenger!!



TOYS

WRITER & ARTIST DAVE BERG

Oooops . . . !

OWWWWWW!

What happened?

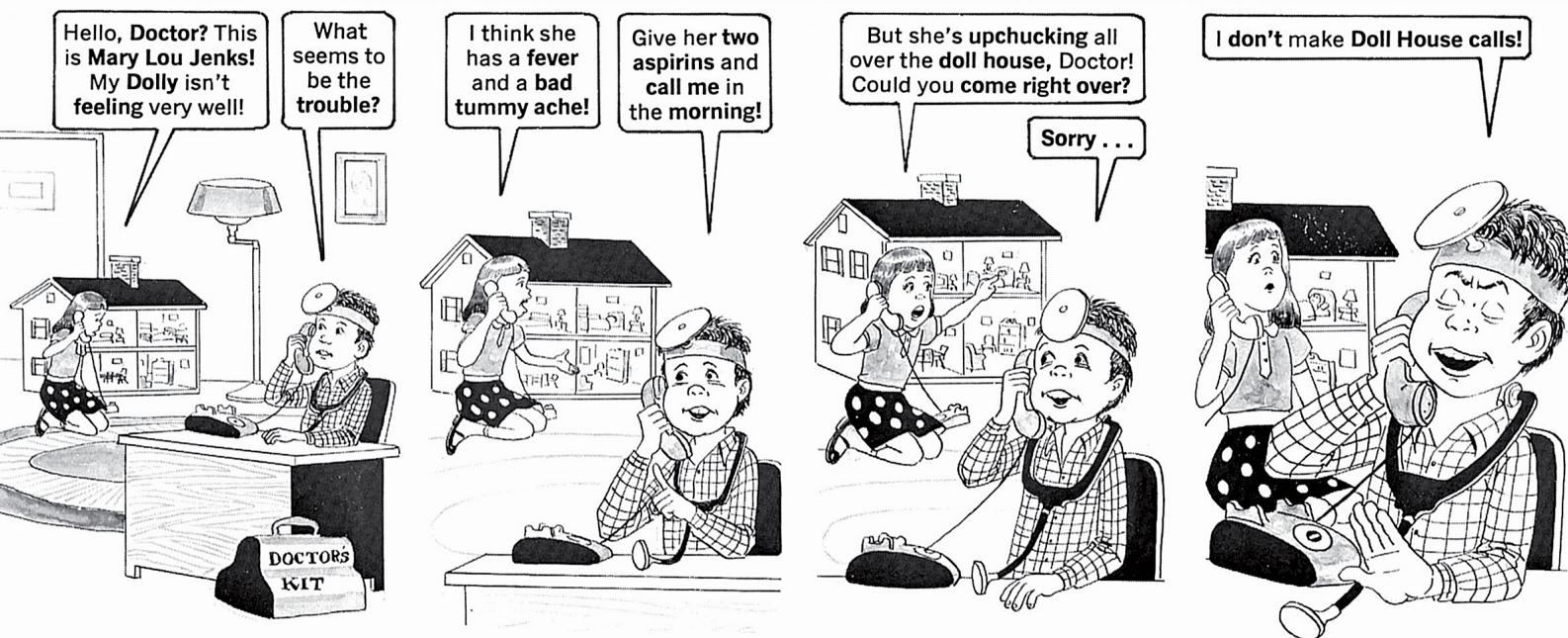
This kid fell off his skate board!
Those darn things are dangerous!

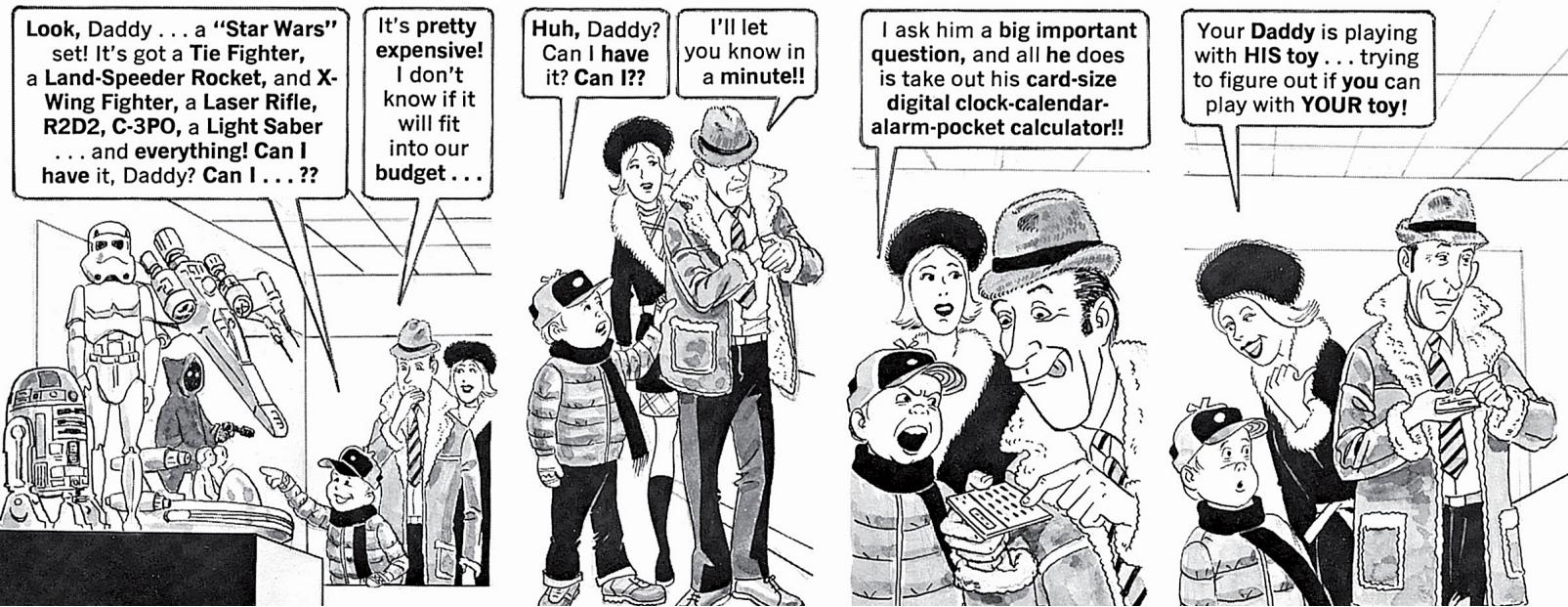
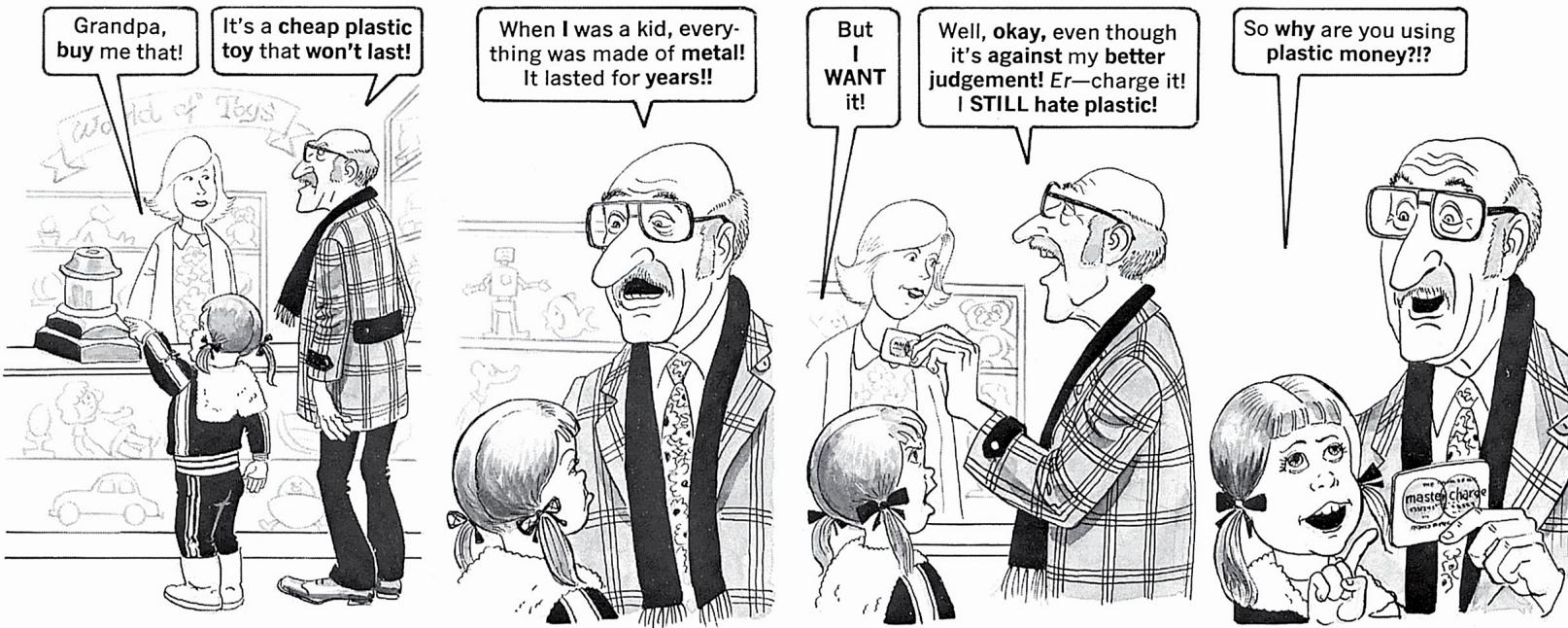
I don't think anything is broken, but it could be a tiny crack or a green stick fracture!

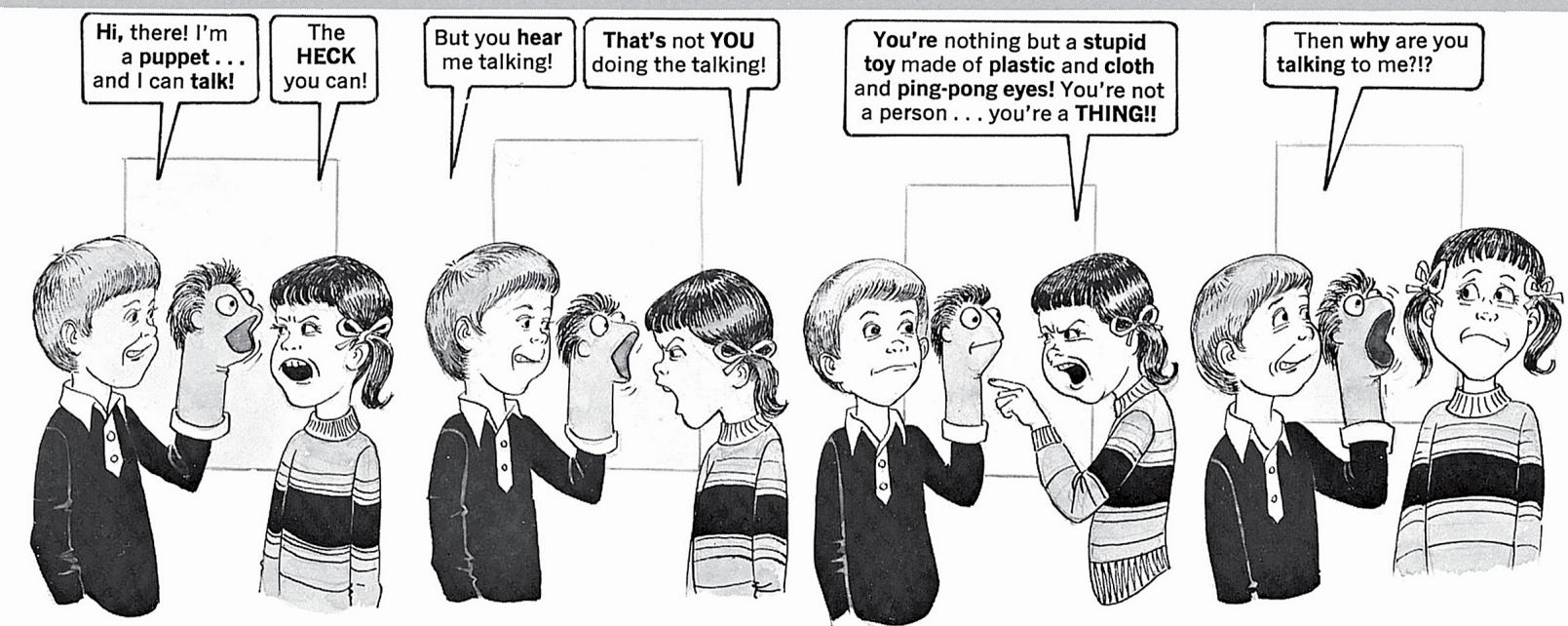
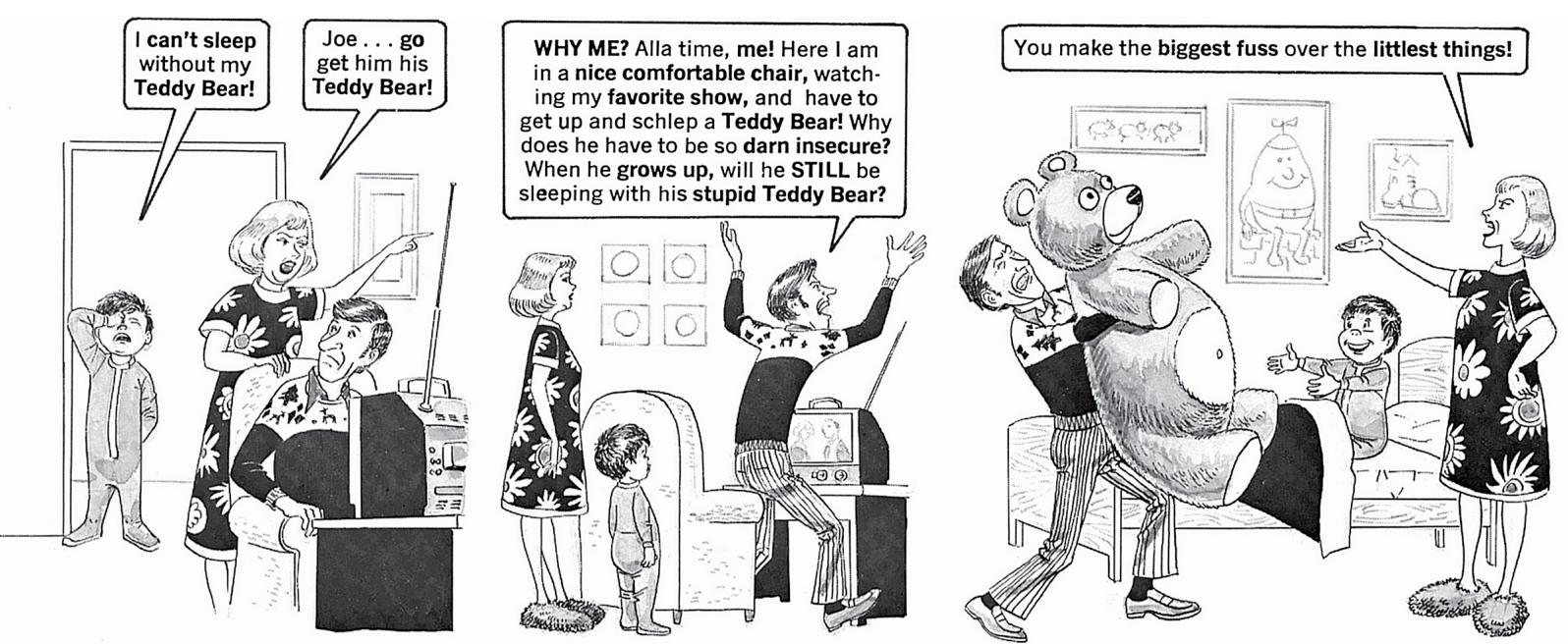
Listen, kid . . . I think you ought to hurry down to the Emergency Room at the hospital, and get checked out!

Good idea!!











BYES AND DOLLS DEPT.

When Ken and Barbie decided to call it quits, it shattered the hearts of millions of devoted fans (notice we said "devoted" and not "particularly bright"). But most painful of all, no real explanation was given. However, while rooting through the dumpster behind Barbie's Dreamhouse (as is our custom on a Friday night), we discovered...

Barbie's "DEAR JOHN" LETTER TO KEN

From the
Desk of

Barbie

Dear Ken,

IT'S over. After 43 years of waiting for you to commit, I realized I wasn't getting any younger. Of course, I'm not getting any older, either. BUT I still think we need to see other dolls and action figures. IT'S TIME TO play the field.

Since we started dating, I've been a fashion designer, an astronaut, an animal doctor, a rock singer, an actress, a painter, a firefighter, a paleontologist, a pilot, a Marine, a lifeguard, a ballerina, a dentist, a stewardess, a sales clerk, and a candidate for President. What have you ever done?!

Being a plastic boy toy is no way to spend a life, Ken. IT'S TIME for you to get real.

I still remember the night I came home early to our hot tub and bathworks playset, and found you there, naked, with G.I. Joe. You said it was innocent, that you'd only stripped off each other's clothes because a kid drew all over them in purple magic marker. And I took a chance and believed you. After all, neither one of you have a sheen. BUT I had doubts.

Then, after I found a pair of raggedy panties inside the glove compartment of your fun time convertible, I had some major life decisions to make. Decisions even harder than "strawberry lip gloss or neon?"

And I came to realize that I have some self-esteem issues.

I'm famous, I'm rich, I'm an icon, and still I can't get a marriage proposal out of you after 40 years. Who do you think I am? Oprah? A girl can only stare at her disco lamp, her slide 'n splash pool, her karaoke kit with carrying case, and her other 43,000 possessions for so long.

We've grown apart. You've always treated me like I'm some kind of interchangeable bimbo, as if there are a billion other dolls out there just like me. Haven't I always maintained my 49-6-28 figure? Or am I just some kind of hollow plaything? How I've longed to hear those three little words from you, Ken, and I don't mean "no assembly required."

I need some shelf space. I feel like I'm suffocating inside a small cardboard box. I'm in pain, Ken, and not just from holding the same blank expression since 1961. I still have fake feelings for you. My love once burned as brightly as the 3-watt bulb in my oven. This breakup doesn't have to be forever. After we've had some time to think, after we've discovered where our lives are headed, and especially after the marketing department of Mattel milks the everlasting piss out of this, we'll get back together. Probably just in time for the holiday season.

Party on,
Barbie

WRITER DESMOND DEVLIN





LAME-BRAIN GAMES DEPT.

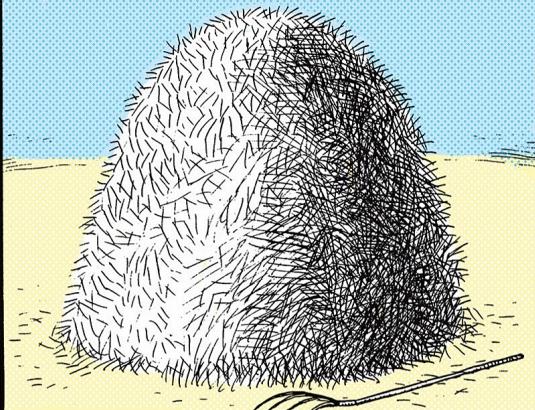
ONE REASON THIS FEATURE WAS CREATED IS BECAUSE **MAD** READERS ARE BRILLIANT, INTELLIGENT YOUNG PEOPLE WHO MIGHT ENJOY SOMETHING CHALLENGING LIKE THIS. ANOTHER REASON IS THAT THEY ARE ALSO LAZY SLOBS, AND DOING THESE PUZZLES IS ABOUT AS EASY AS WATCHING TV ALL DAY!

MAD'S PUZZLE PAGE

WRITER & ARTIST AL JAFFEE

FIND THE NEEDLE

WE'VE HIDDEN A **NEEDLE** SOMEWHERE IN THIS **STACK**! CAN YOU FIND IT? LET'S SEE HOW **SHARP** YOU ARE!



ANSWER:
LIKE A DUMB STUPID IDIOT!
PILE OF NEEDLES! NOW DON'T YOU FEEL

THIS IS NOT A **HAYSTACK**! IT'S A BIG
COLDN'T FIND IT? BOY, ARE YOU BLIND!

OPTICAL ILLUSION



STARE AT THIS BLACK SPOT FOR SIX HOURS WITHOUT BLINKING. THEN TRY TO LOOK UP THE NAME AND THE NUMBER OF A GOOD EYE DOCTOR IN THE PHONE BOOK. YOU WON'T BE ABLE TO DO IT, BECAUSE EVERYWHERE YOU LOOK YOU'LL SEE BLACK SPOTS. YOU MAY ALSO SEE DOUBLE. THIS IS CALLED AN "OPTICAL ILLUSION". AFTER YOU HAVE HAD ENOUGH OF THIS FUN, GET SOME FRIEND TO CALL AN EYE DOCTOR FOR YOU. OTHERWISE, YOU MAY WIND UP WITH THIS EYE TRICK PERMANENTLY!

EXCERPT ORIGINALLY PUBLISHED IN MAD #100, JAN 1966

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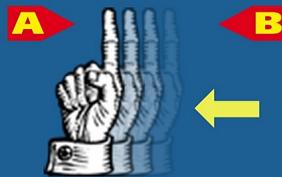
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WHAT INFLUENTIAL
CHILDREN'S CHARACTER
WILL NEVER RECEIVE
THE RED CARPET
TREATMENT?

HERE WE GO WITH AN ALL-NEW **MAD FOLD-IN**

Love her or hate her, Barbie's impact on the world is undeniable. And with the recent success of her movie, big studios are securing the rights to other beloved brand names from our youth. However, there is one prominent character whose career has no chance of being resurrected. To see who that is, fold page in as shown.

SWIPE FROM B TO A TO FOLD



MAJOR FILM STUDIOS ARE JUMPING WITH JOY. THE HUGE SUCCESS OF THE BARBIE MOVIE CAME AS NO SURPRISE AS PEOPLE SEEM TO REVEL IN NOSTALGIA. OTHER ICONS ARE SURE TO HIT THE BIG SCREEN—JUST NOT THIS ONE.

A

WRITER & ARTIST JOHNNY SAMPSON

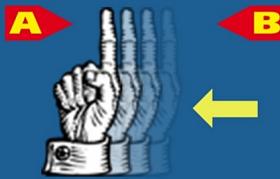
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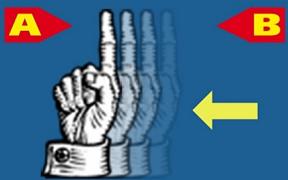
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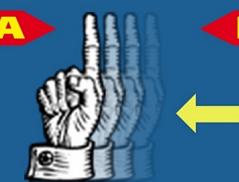
WRITER & ARTIST JOHNNY SAMPSON

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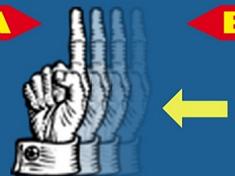
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TREATMENT?

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MAD FOLD-IN

Love her or hate her, Barbie's impact on the world is undeniable. And with the recent success of her movies, her music and her clothing line, it's clear that her career has no chance of slowing down.

SWIPE FROM B TO A TO FOLD



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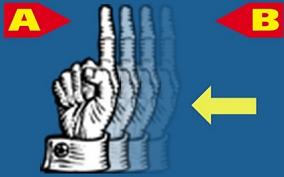
WRITER & ARTIST: JOHNNY SAMPSON

A

B

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SWIPE FROM B TO A TO FOLD



A < B



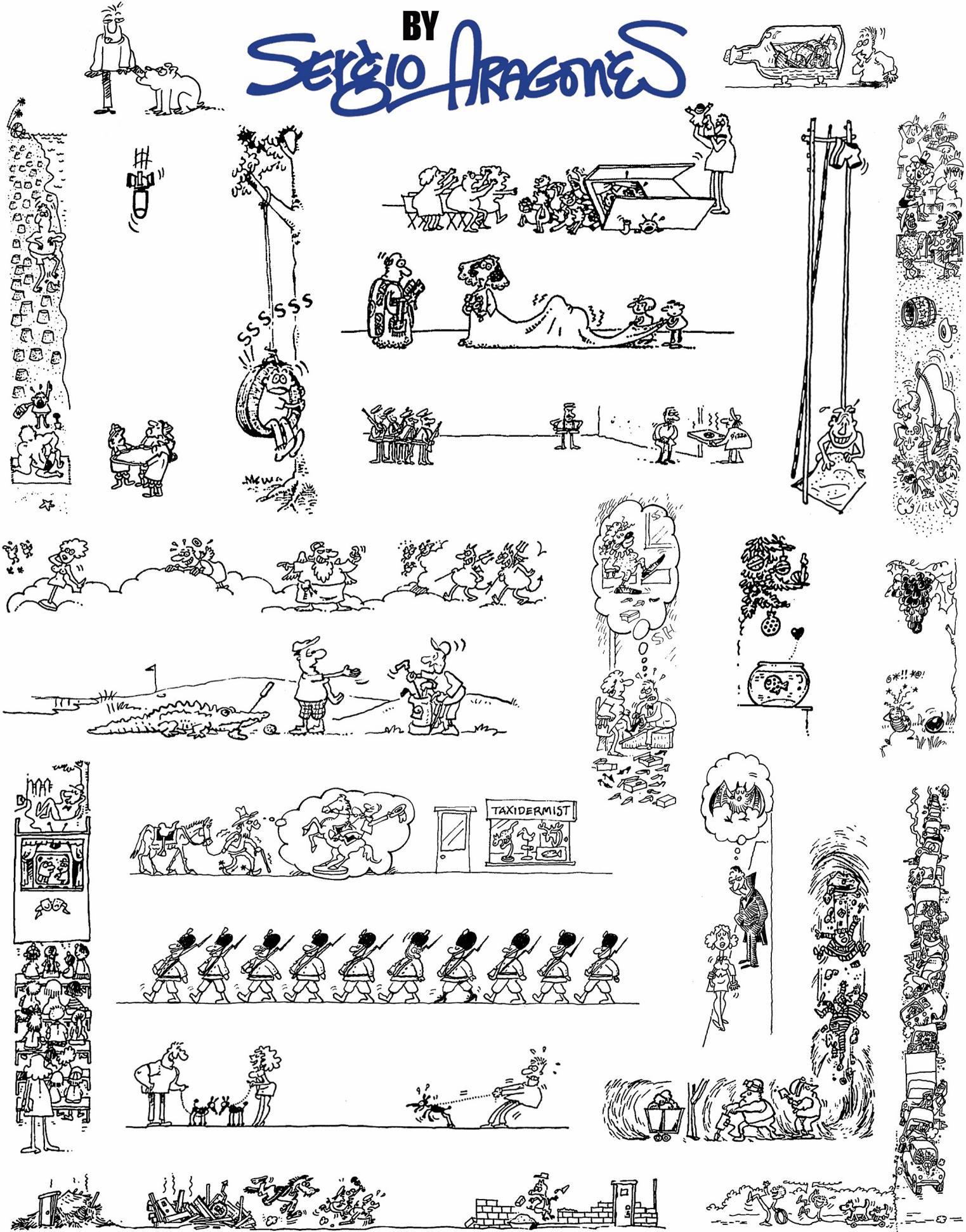
JOE
CAMEL

A < B

DRAWN OUT DRAMAS

BY

Sergio Aragonés

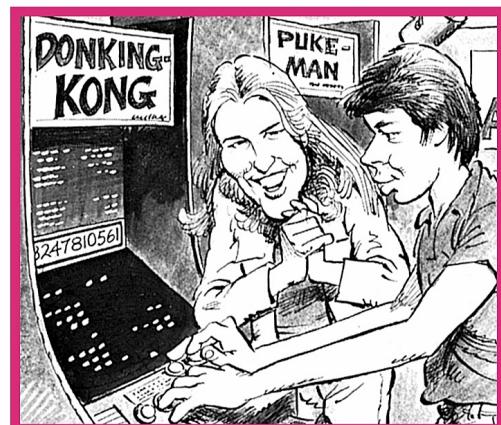


MAD

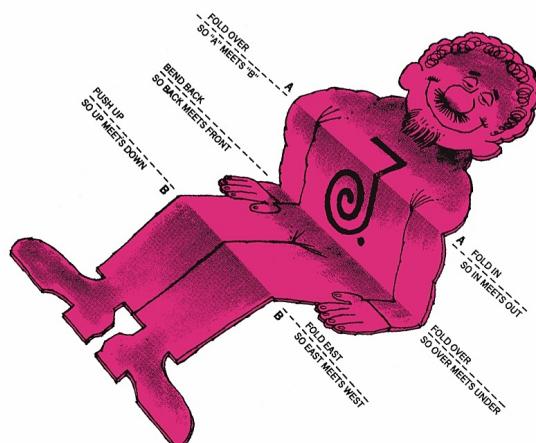
DIGITAL EDITION

BONUS MATERIAL!

Shall we play ANOTHER game? Though this computer game was pointless, the parody of *War Games*, that was in MAD #244, January 1984, is even more so! Do NOT hit that RED button!



And speaking of big BANG theories, you'll surely see some stars (and bones) explode in Al Jaffee's Fold-in from MAD #189, March 1977.





There are two really fun pastimes in the world today. One is kids playing Computer Games...and the other is adults preparing for a Thermonuclear War! So naturally, Hollywood, always interested in making a fast buck, combined them both recently in a film which we'll call...

WARP

Attention, visitors! Here at "NO-RED," our nation plans its nuclear strategy and tracks Soviet missile activity! In short...the very existence of the Free World is in the hands of these expert technicians!

Sir...
the
Russians
have
deployed
twenty
more
ICBM's!

Sir... ten
more Soviet
atomic sub-
marines with
missile
launchers
are now in
the Pacific!

OUR CONGRATULATIONS TO COL. AND MRS. SIDNEY MURGATROYD ON THEIR EIGHTEENTH WEDDING ANNIVERSARY

A BIG NO-RED WELCOME TO ALL THE MEMBERS OF THE MOline, ILL, ELKS CLUB, WHO ARE VISITING US TODAY

TODAY'S TRIVIA QUESTION: HOW MANY PEOPLE WERE VAPORIZED IN NAGASAKI, JAPAN, IN 1945, WHEN THE ATOMIC

I told you a million times!
Don't ever hire a technician who worked a Computerized Scoreboard at a baseball park!

We call this "WOPPER"! It stands for "War Operations Prompt Planning & Emergency Response"!!



ARTIST: MORT DRUCKER

WOW!! What a SCORE!!
What are the chances of anybody getting a score like that, Marvin?

About one in a billion!

Hey, listen, Juniper! My parents are away today! How about we go up to my room and fool around???

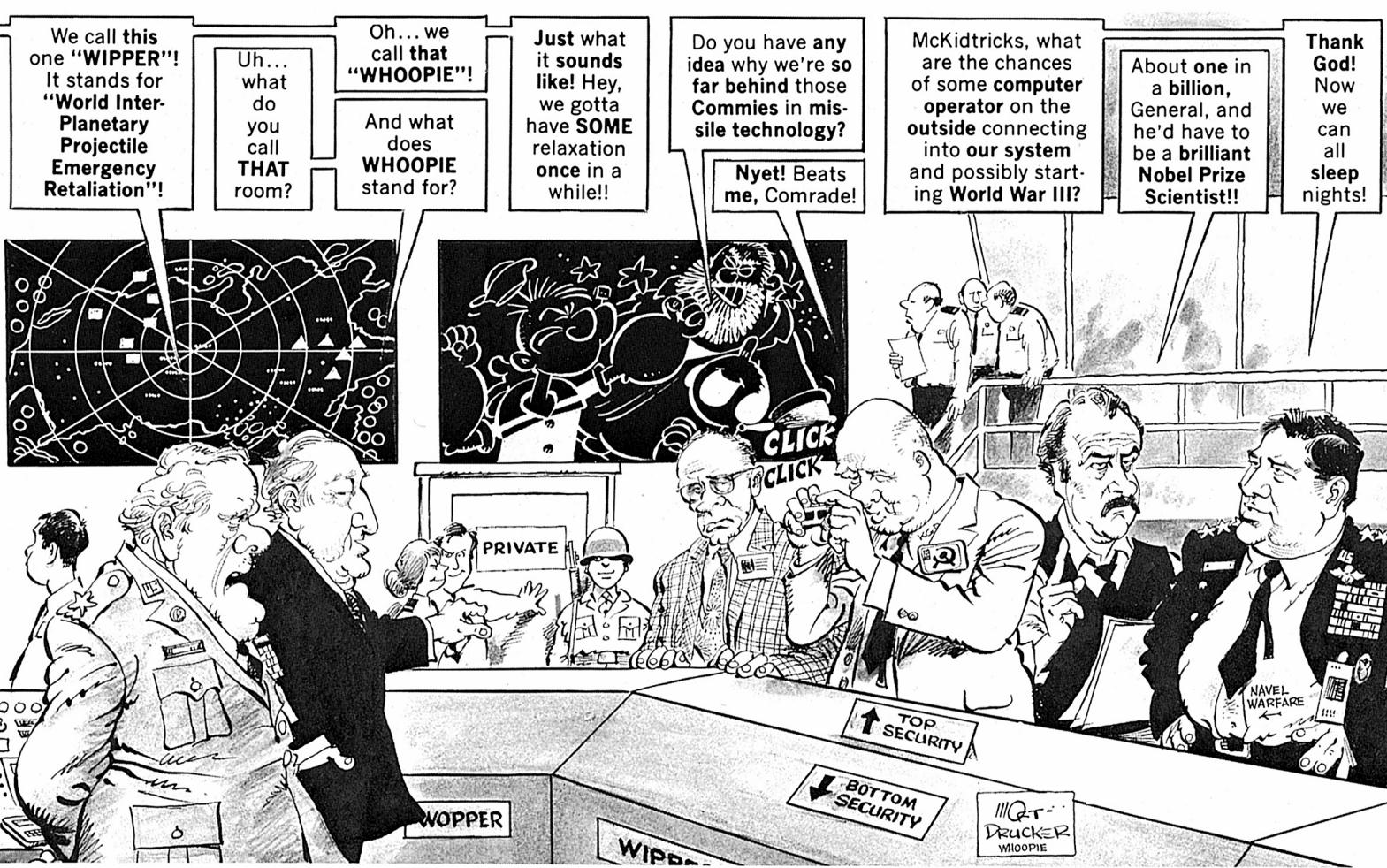
Remember back a few years ago... when fooling around for teenagers was—yeccc—kissing, and grabbing, and making out, instead of this!

Okay, what do you want the computer to do for us next...?

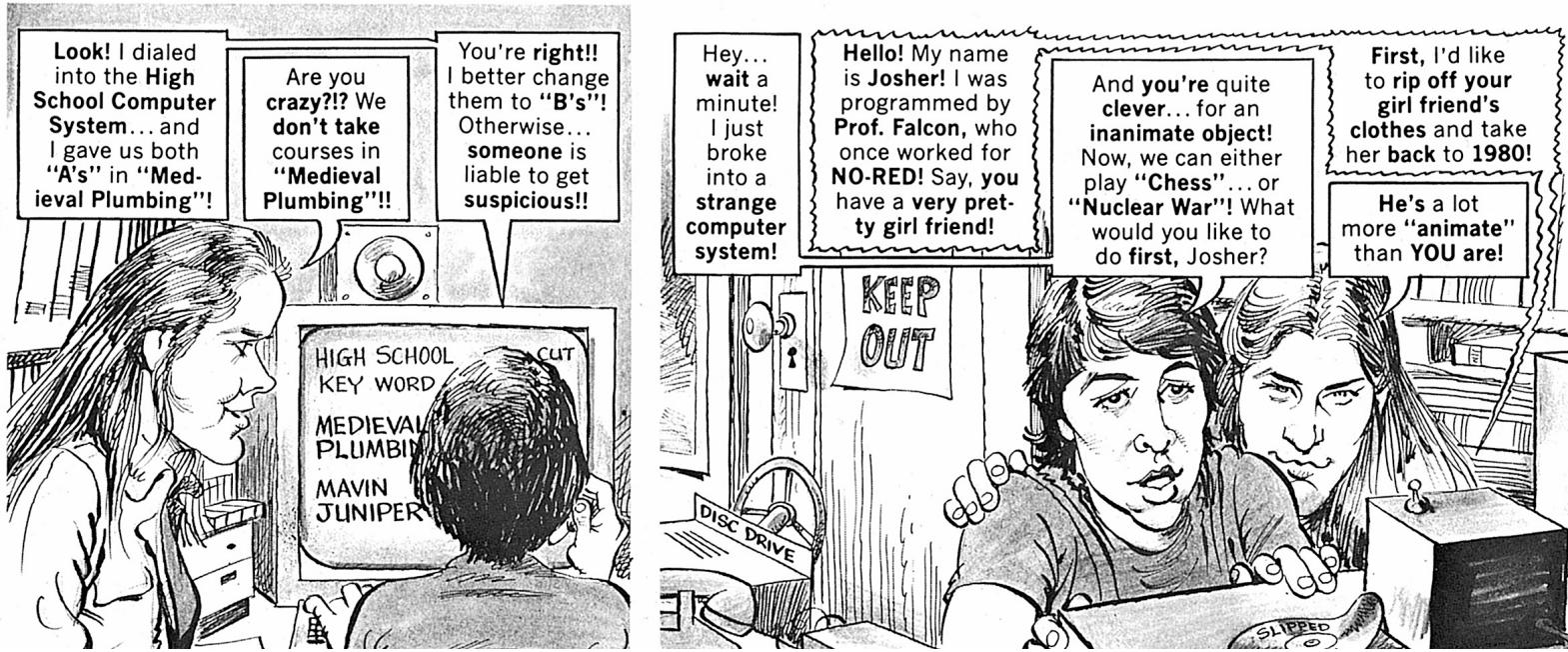
See if you can program it to rip off our clothes and take us back to 1980!

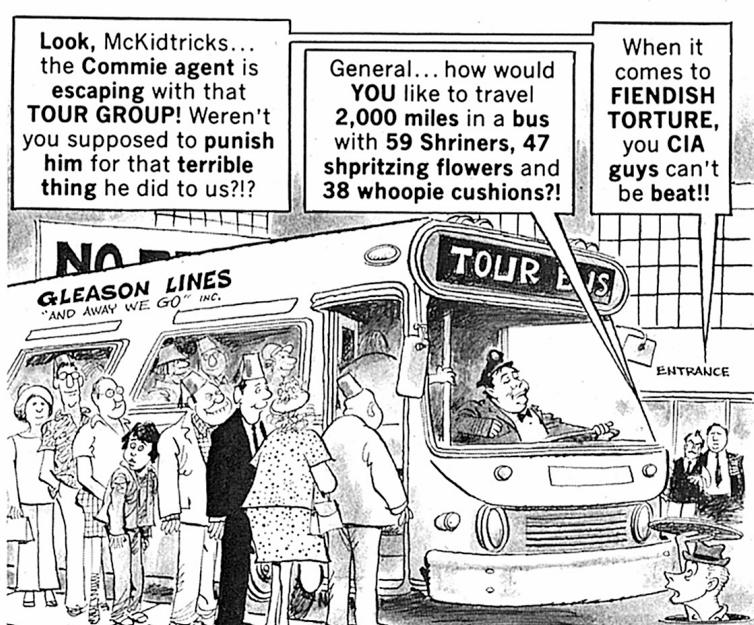
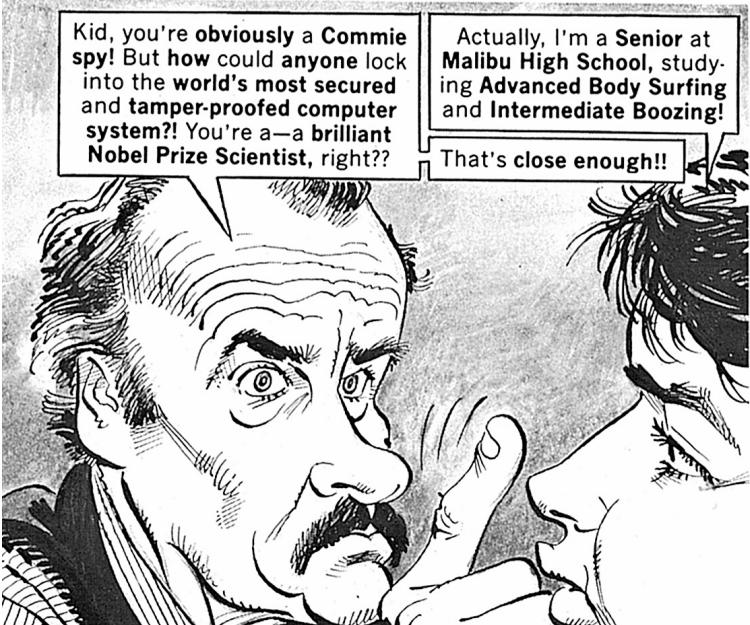
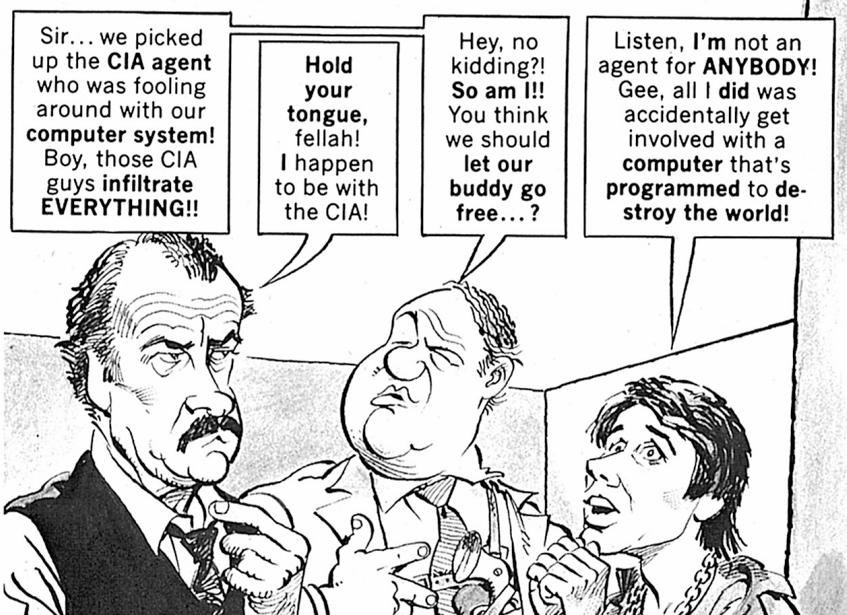
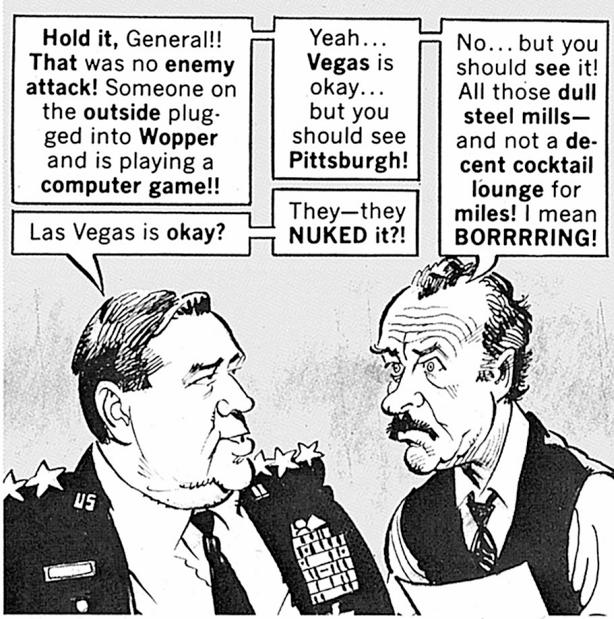
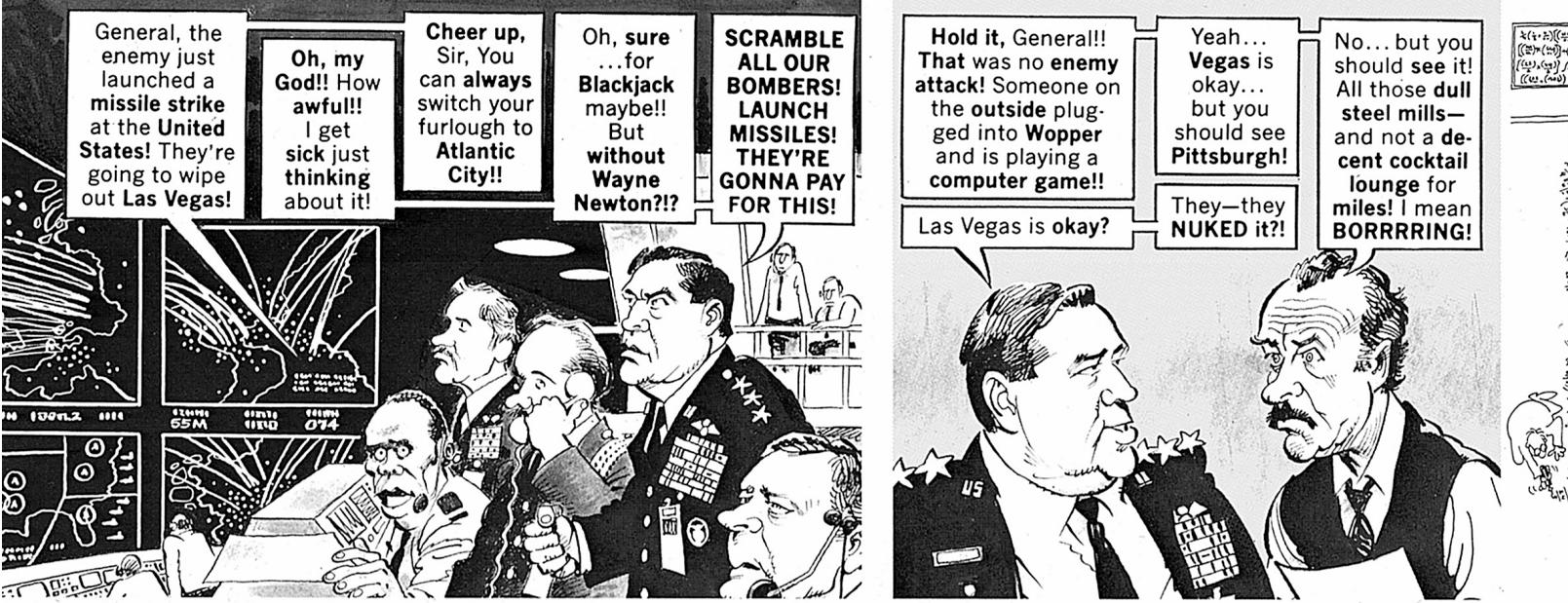


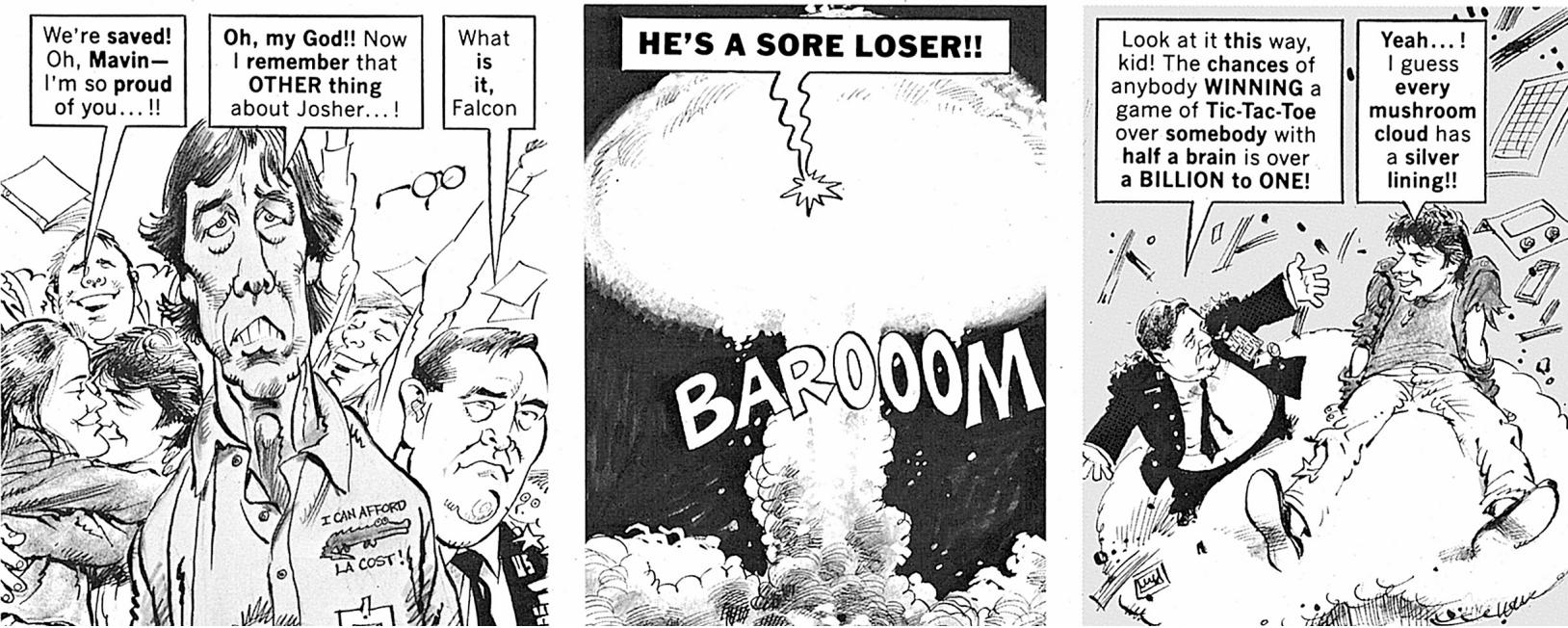
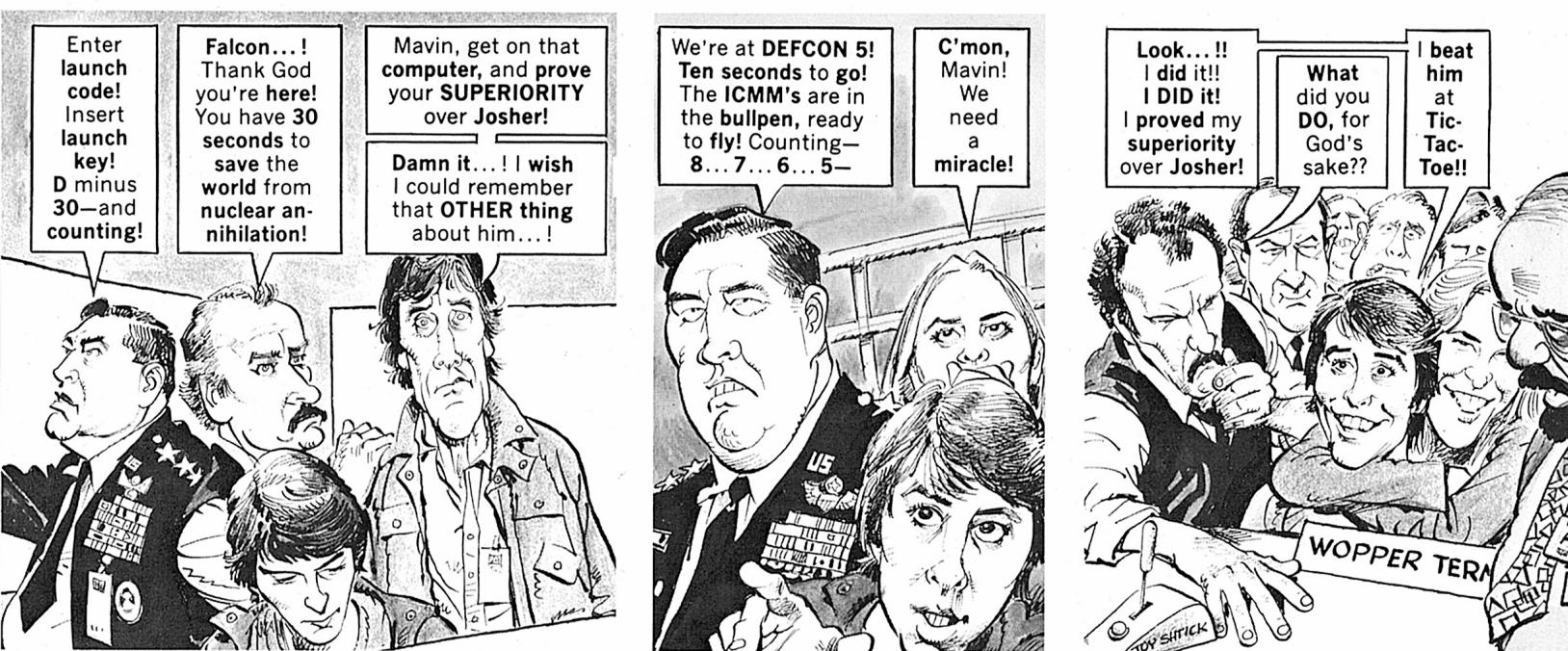
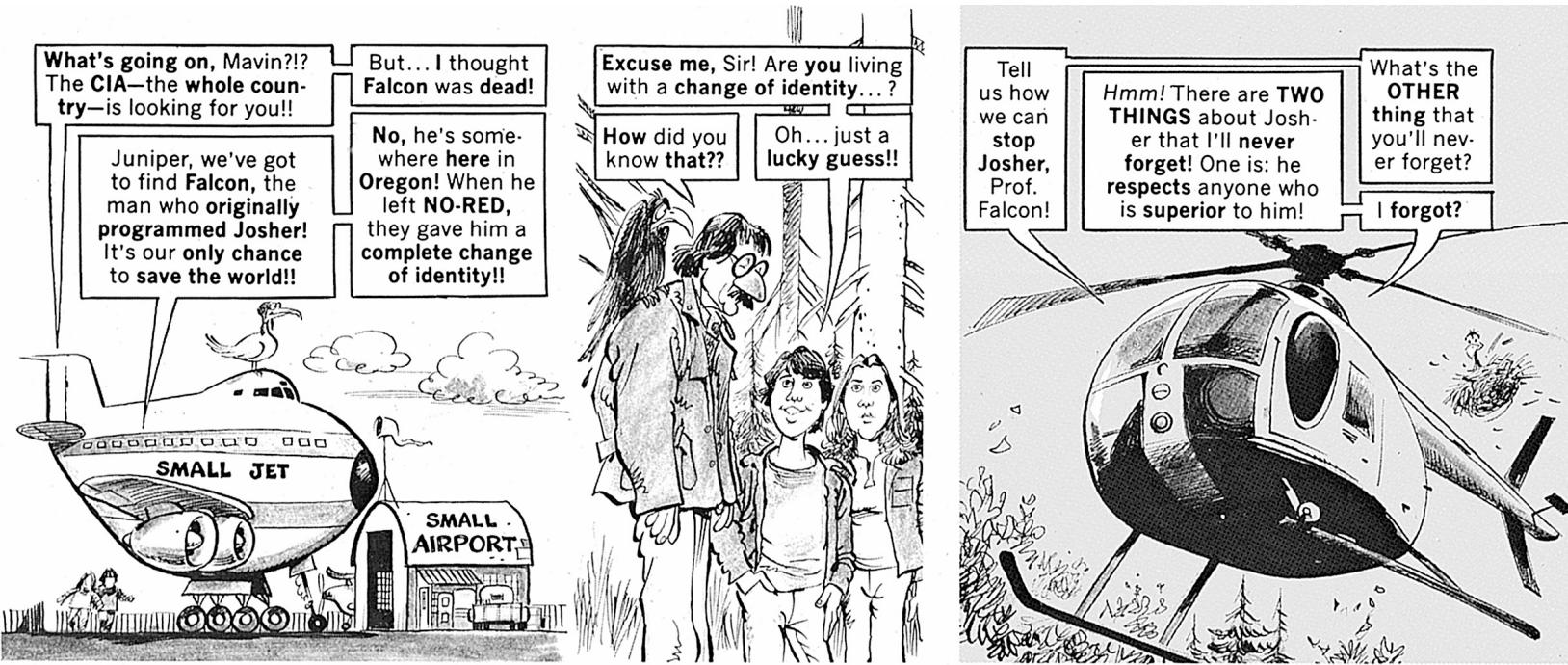
EDGAMES



WRITER: LARRY SIEGEL







**WHAT'S THE
BEST THING
TO USE TO
SEE STARS?**

**HERE WE GO WITH ANOTHER RIDICULOUS
MAD FOLD-IN**

Interest in Astronomy has grown immensely in recent years. But one new device has helped a lot of people see stars that they never knew existed. To find out what that new device is, fold in the page as shown:

A►

FOLD THIS SECTION OVER LEFT

◀B

FOLD BACK SO "A" MEETS "B"



FOLD PAGE OVER LIKE THIS!



**A SKILLED STARGAZER CAN GATHER SCIENTIFIC MATE-
RIAL ONLY WHEN HE'S PROPERLY EQUIPPED.
BOUNDLESS PATIENCE ALSO HELPS IN THIS REGARD.**

A►

WRITER & ARTIST AL JAFFEE

◀B

**WHAT'S THE
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HERE WE GO WITH ANOTHER RIDICULOUS
MAD FOLD-IN

Interest in Astronomy has grown immensely in recent years. But one new device has helped a lot of people see stars that they never knew existed. To find out what that new device is, fold in the page as shown:



FOLD PAGE OVER LIKE THIS!

A►

FOLD THIS SECTION OVER LEFT

◀B

FOLD BACK SO "A" MEETS "B"



©Jaffee

A SKILLED STARGAZER CAN GATHER SCIENTIFIC MATERIAL ONLY WHEN HE'S PROPERLY EQUIPPED.
BOUNDLESS PATIENCE ALSO HELPS IN THIS REGARD.

WRITER & ARTIST AL JAFFEE

A►

◀B

WHAT'S THE BEST THING TO USE TO SEE STARS?

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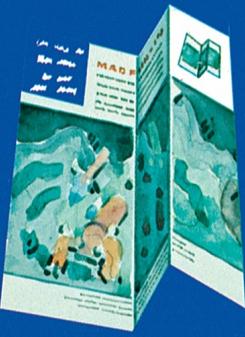
A►

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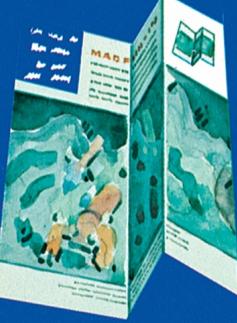
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FOLD PAGE OVER LIKE THIS!

A►

◀B FOLD BACK SO "A" MEETS "B"

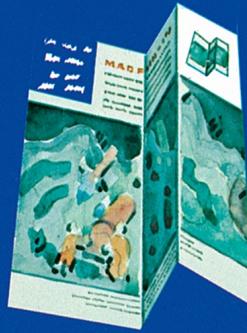


A SKILLFUL STARGAZER CAN GATHER SCIENTIFIC MATERIAL ONLY WHEN HE'S PROPERLY EQUIPPED,
UNLESS PATIENCE ALSO HELPS IN THIS REGARD.

A►

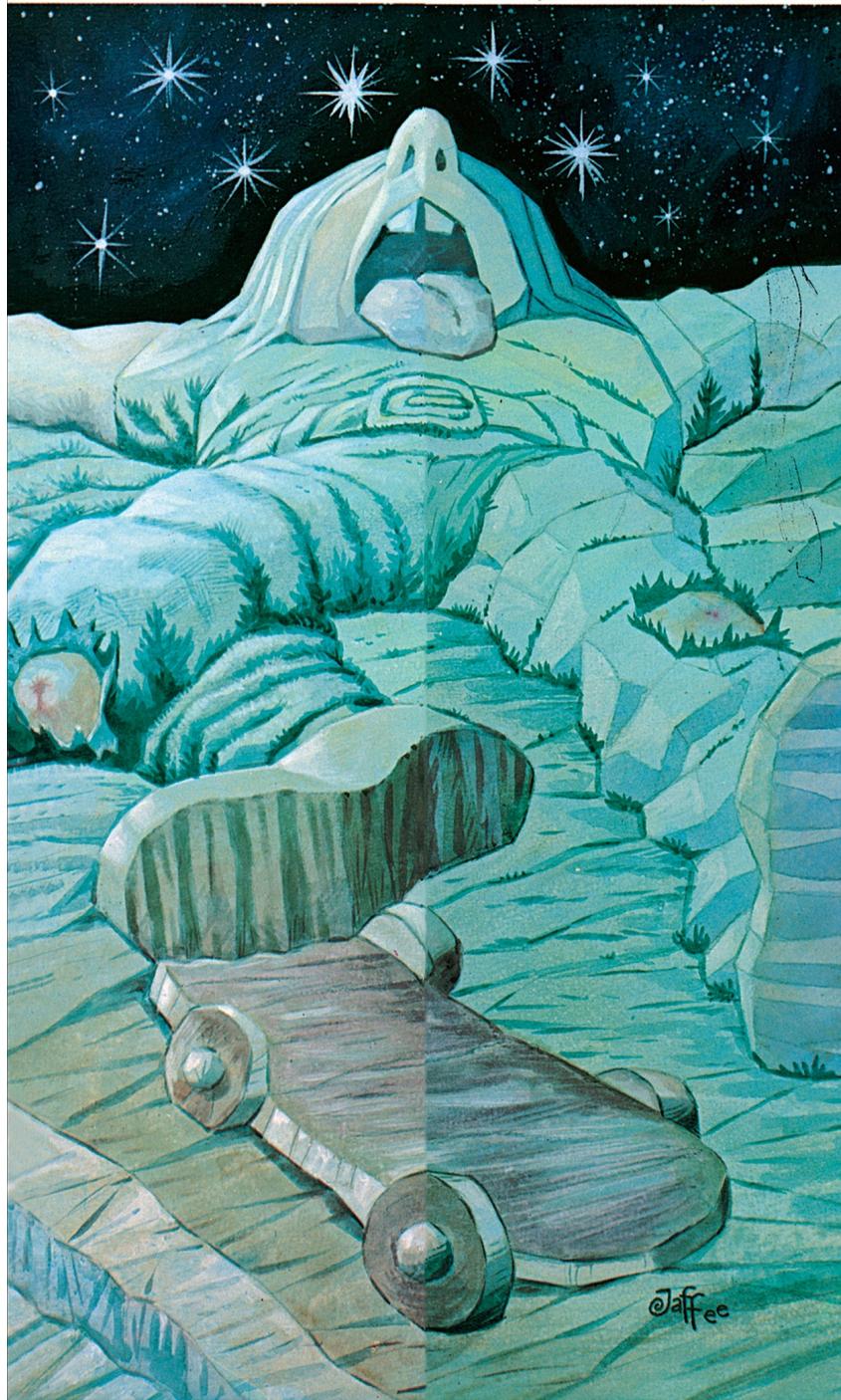
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WHAT'S THE BEST THING TO USE TO SEE STARS?



FOLD PAGE OVER LIKE THIS!

A ►► B FOLD BACK SO "A" MEETS "B"



A SKATE-

BOARD.

A ►► B



SON OF ULTRON

"THIS FAN...
THIS MONSTER!"

